

Grantee Information

ID	1874
Grantee Name	KUHT-TV
City	Houston
State	TX
Licensee Type	University

1.1 Statement of Financial Position (Balance Sheet)Jump to question: **1.1** ▾

	End of Previous FY	End of Current FY
Assets		
Cash and Cash Equivalents	\$ 0	\$ 0
All Other Current Assets	\$ 369,231	\$ 334,194
All Non-Current Assets	\$ 7,138,868	\$ 3,538,076
Total Assets	\$ 7,508,099	\$ 3,872,270
Liabilities		
All Other Current Liabilities	\$ 7,317,965	\$ 5,076,408
Pensions and Other Postemployment Benefits (Non Current)	\$ 12,542	\$ 99,298
Total Liabilities	\$ 7,330,507	\$ 5,175,706
Net Assets		
Invested in Capital Assets (Net of Related Debt)	\$ 5,827,346	\$ 2,604,847
Restricted Net Assets	\$ 492,310	\$ 486,603
Unrestricted Net Assets	\$ -6,142,064	\$ -4,394,886
Total Net Assets	\$ 177,592	\$ -1,303,436
Balance Formula ((TA+TDOR) - (TL+TNA+TDIR))	\$	\$ 0

1.1 Statement of Financial Position (Balance Sheet)Jump to question: **1.1** ▾

For Joint Licensee only: In question 1.1, did you report your Balance Sheet positions as a combined entity or TV operations only?

Joint Licensee: Reported Combined Entity

1.2 Audited Financial Statements Filing Status (for Joint Licensees Only)Jump to question: **1.2** ▾

Licensee Type (For Joint Licensees Only) Joint Licensee Reporting Combined

Comments

Question	Comment
Current Year-End: All Other Current Assets	Total other current assets x 50% for TV.
Current Year-End: All Non-Current Assets	Total non-current assets x 50% for TV.
Current Year-End: Total Assets	We disposed of some capital assets to try to adjust for the market.
Current Year-End: All Current Liabilities	This includes the current portion of the KUHT server and the current portion of the HPM chiller.
Current Year-End: All Non-Current Liabilities	This number includes the non-current portion of the HPM chiller note payable.
Current Year-End: Total Liabilities	As we decreased our assets we also decreased our debt that was connected to those capital assets.
Current Year-End: Unrestricted Net Assets	34.7425% of unrestricted assets
Current Year-End: Total Net Assets	The change in capital assets resulted in change in our net assets as well.
Previous Year-End: Total Net Assets	Operating loss that was experienced had a major connection to unrestricted net assets.

2.1 Total Station RevenueJump to question: **2.1** ▾

	Total (\$)
Passive Revenue	
Royalties	\$ 8,928
Copyright Tribunal Distributions	\$ 0
Gains on Sale of Assets - Property and Equipment	\$ 0
Interest and Dividends: Non-Endowment	\$ 0
Interest and Dividends: Endowment	\$ 0
Realized Gains (Losses) on Marketable Securities Transactions: Non-Endowment	\$ 0
Realized Gains (Losses) on Marketable Securities Transactions: Endowment	\$ 0
Unrealized Gains (Losses) on Marketable Securities Transactions: Non-Endowment	\$ 0
Unrealized Gains (Losses) on Marketable Securities Transactions: Endowment	\$ 10,673
Total Passive Revenue	\$ 19,601
Non-Passive Revenue	
CPB CSG	\$ 1,661,421
Membership (Contributions < \$1,000)	\$ 4,339,155
Major Giving (Contributions >= \$1,000)	\$ 522,169
Planned Giving (Realized)	\$ 657,362
Capital	\$ 0
Endowment	\$ 0
Grant Solicitation (Competitive)	\$ 0
Production Underwriting	\$ 0
Spot/Run of Schedule Underwriting	\$ 750,532
All Other Underwriting	\$
Contract Production & Services	\$ 0
Content Distribution Activities	\$ 0
Program Guide	\$ 0
Auction	\$ 0
Subsidiaries	\$ 0
State Government Appropriation (Unrestricted)	\$ 0
All Other	\$ 3,486,577
Total Non-Passive Revenue	\$ 11,417,216
Total Station Revenue	\$ 11,436,817

2.2 Revenue Sources and TypeJump to question: **2.2** ▾

	Trade/In-Kind Revenue	Indirect Support including Occupancy	Capital	Endowment	All Other Revenue	Total
Federal Government (Non-CPB)	\$	-----	\$	\$	\$	\$ 0
State Government	\$	\$	\$	\$	\$ 0	\$ 0
Local and All Other Government	\$	\$	\$	\$	\$	\$ 0
CPB	\$	-----	\$	\$	\$ 1,691,890	\$ 1,691,890
PBS	\$	-----	\$	\$	\$ 0	\$ 0
NPR	\$	-----	\$	\$	\$ 0	\$ 0
Public Broadcasting Stations	\$	-----	\$	\$	\$ 0	\$ 0
Individuals	\$	-----	\$	\$	\$ 6,193,877	\$ 6,193,877

Businesses (For Profit Entities)	\$		-----	\$		\$		\$	169,150	\$	169,150	
Foundations (Not For Profit Entities)	\$		-----	\$		\$		\$	85,000	\$	85,000	
State and State Supported Colleges and Universities	\$	0	\$	3,155,583	\$	0	\$		\$	46,208	\$	3,201,791
Private Colleges and Universities	\$		\$		\$		\$		\$	84,436	\$	84,436
All Other Sources	\$		-----	\$		\$	10,673	\$	0	\$	10,673	
Total Station Revenue	\$	0	\$	3,155,583	\$	0	\$	10,673	\$	8,270,561	\$	11,436,817

Comments

Question	Comment
Royalties	\$8,928.00 in royalties was earned during FY 2016.
All Other	UH indirect Support= 3,486,577
Total Passive Revenue	\$8,928.00 in royalties was earned during FY 2016. There was also a gain of \$10,673.00 on the endowment.
All Other Revenue from: Businesses	Underwriting services stemming from for profit entities increased.
Total Revenue from: PBS	We got a one time grant last year that we didnt get this year.

3.1 Station Expenses (Excluding Depreciation)

Jump to question: 3.1

	Full Time Equivalents (FTEs)	Salary	Bonus/ Incentive Comp.	Benefits & Accruals	Direct, Indirect & In-Kind Expenses	Total Expenses
Corporate Management & Support						
General Management (CEO, COO, General Counsel, etc. - Do Not Allocate any time from these individuals)	1.00	\$ 206,438	\$ 0	\$ 72,253	-----	\$ 278,691
Finance and HR	5.00	\$ 239,650	\$ 0	\$ 83,877	-----	\$ 323,527
Administrative Support	1.50	\$ 64,219	\$ 0	\$ 22,477	-----	\$ 86,696
Total Corporate Management & Support	7.50	\$ 510,307	\$ 0	\$ 178,607	\$ 4,865,132	\$ 5,554,046
Development						
Membership - Pledge/On-Air		\$ 0	\$ 0	\$ 0		\$ 0
Membership - Direct Mail		\$ 0	\$ 0	\$ 0		\$ 0
Membership - Telemarketing		\$ 0	\$ 0	\$ 0		\$ 0
Membership - Web/Online Fundraising	0.50	\$ 24,252	\$ 0	\$ 8,488		\$ 32,740
Membership - All Other	5.50	\$ 283,658	\$ 0	\$ 99,280	\$ 882,630	\$ 1,265,568
Major Giving	2.00	\$ 151,950	\$ 0	\$ 53,184		\$ 205,134
Planned Giving		\$ 0	\$ 0	\$ 0		\$ 0
Capital Campaigns		\$ 0	\$ 0	\$ 0		\$ 0
Endowment Campaigns		\$ 0	\$ 0	\$ 0		\$ 0
Grant Solicitation (Competitive)		\$ 0	\$ 0	\$ 0		\$ 0
Total Development	8.00	\$ 459,860	\$ 0	\$ 160,952	\$ 882,630	\$ 1,503,442
Auction						
Auction		\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Underwriting						
National Production Underwriting	0	\$ 0	\$ 0	\$ 0	-----	\$ 0
Local Production Underwriting	0	\$ 0	\$ 0	\$ 0	-----	\$ 0

Spot/Run of Schedule Underwriting	0	\$ 0	\$ 0	\$ 0	-----	\$ 0
Educational Services Underwriting	0	\$ 0	\$ 0	\$ 0	-----	\$ 0
Community Engagement Underwriting	0.50	\$ 41,200	\$ 0	\$ 14,420	-----	\$ 55,620
Special Event & Other Underwriting	0	\$ 0	\$ 0	\$ 0	-----	\$ 0
Total Underwriting	0.50	\$ 41,200	\$ 0	\$ 14,420	\$ 549,274	\$ 604,894
Programming						
Program Acquisition		\$ 0	\$ 0	\$ 0	\$ 2,601,608	\$ 2,601,608
Program Scheduling	1.00	\$ 80,088	\$ 0	\$ 28,031	\$	\$ 108,119
Total Programming	1.00	\$ 80,088	\$ 0	\$ 28,031	\$ 2,601,608	\$ 2,709,727
Production						
National Broadcast Production	0	\$ 0	\$ 0	\$ 0	\$ 0	\$
Local Broadcast Production	12.50	\$ 731,004	\$ 0	\$ 255,851	\$ 15,000	\$ 1,001,855
Contract Production & Services		\$ 0	\$ 0	\$ 0	\$	\$ 0
Non Broadcast Production (including Fixed Point to Point, Web, etc.)	1.00	\$ 60,575	\$ 0	\$ 21,201	\$ 0	\$ 81,776
Total Production	13.50	\$ 791,579	\$ 0	\$ 277,052	\$ 15,000	\$ 1,083,631
Content Distribution & Delivery (CD&D)						
Transmission/Distribution	0	\$ 0	\$ 0	\$ 0	-----	\$ 0
Operations (Master Control)	4.00	\$ 166,795	\$ 0	\$ 58,378	-----	\$ 225,173
Technical Maintenance	4.50	\$ 276,725	\$ 0	\$ 96,854	-----	\$ 373,579
Production Support	3.50	\$ 179,060	\$ 0	\$ 62,671	-----	\$ 241,731
Information Technology	1.50	\$ 89,102	\$ 0	\$ 31,186	-----	\$ 120,288
Total CD&D	13.50	\$ 711,682	\$ 0	\$ 249,089	\$ 175,000	\$ 1,135,771
Educational Services and Community Engagement						
Educational Services	1.00	\$ 93,205	\$ 0	\$ 32,622	\$ 0	\$ 125,827
Community Engagement	1.00	\$ 93,205	\$ 0	\$ 32,622	\$ 0	\$ 125,827
Total Educational Services and Community Engagement	2.00	\$ 186,410	\$ 0	\$ 65,244	\$	\$ 251,654
Marketing/ CRM						
Marketing, PR & Communications	0.50	\$ 24,865	\$ 0	\$ 8,703	\$ 0	\$ 33,568
Program Guide		\$ 0	\$ 0	\$ 0	\$	\$ 0
Viewer & Member Services		\$ 0	\$ 0	\$ 0	\$	\$ 0
Special Events	0.50	\$ 22,596	\$ 0	\$ 7,909	\$	\$ 30,505
Total Customer/Relationship Management	1.00	\$ 47,461	\$ 0	\$ 16,612	\$ 0	\$ 64,073
Other Activities & Services						
Other Activities & Services	6.17	\$ 157,108	\$ 0	\$ 54,988	\$	\$ 212,096
Total Station Expenses (Excluding Depreciation)	53.17	\$ 2,985,695	\$ 0	\$ 1,044,995	\$ 9,088,644	\$ 13,119,334

3.2 Other Activities & ServicesJump to question: **3.2** ▾

Please Describe Other Activities & Services
(Required if this expense category is utilized in Station Expenses)

The station's FTE for Other Activities & Services is made up of all the employees that are classified as temporary staff members. These employees benefit both stations evenly.

3.3 Student/Intern Personnel (Detailed Break-out from station FTEs)Jump to question: **3.3** ▼

	Full Time Equivalents (FTEs)
Corporate Management & Support	
Development	
Auction	
Underwriting	
Programming	
Production	
CD&D	
Educational Services	
Community Engagement	
Customer/Relationship Management	
Other Activities & Services	
Total Student/Intern FTEs	

3.4 In-Kind Expense DetailJump to question: **3.4** ▼

	In-Kind Expenses \$
Corporate Management & Support	\$ 0
Development	\$ 0
Auction	\$ 0
Underwriting	\$ 0
Programming	\$ 0
Production	\$ 0
CD&D	\$ 0
Educational Services	\$ 0
Community Engagement	\$ 0
Customer/Relationship Management	\$ 0
Other Activities & Services	\$ 0
Total Station In-Kind Expenses	\$ 0

3.5 Indirect Support Expense DetailJump to question: **3.5** ▼

	Indirect Expenses \$
Indirect Support - Occupancy	\$ 232,310
Indirect Support - Analog Transmitter Power	\$ 0
Indirect Support - Digital Transmitter Power	\$ 0
Indirect Support - All Other Expenses	\$ 2,923,273
Total Station Indirect Support	\$ 3,155,583
Total Station In-Kind Plus Indirect (Including Occupancy) Expenses	\$ 3,155,583

3.6 Capital Expenses and Related ItemsJump to question: **3.6** ▼

	Capital Expenses (\$)	Depreciation/ Amortization (\$)	(\$) Funded Depreciation
Land and Buildings	\$ 290,598	\$ 537,673	\$
Administrative and General Office Equipment	\$ 0	\$ 327,645	\$
Production Equipment	\$	\$ 0	\$ 0
CD&D and IT Equipment	\$	\$	\$
Production Content (Capitalization and Amortization of Shows/Content)	\$	\$	\$
Other Capital Expenditures	\$	\$	\$
Total	\$ 290,598	\$ 865,318	\$ 0

Total Station Expenses (Including Depreciation)	-----	\$ 13,984,652	-----
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Comments

Question	Comment
Benefits & Accruals: Total Station	Total station benefits and accruals increased as a result of merit increases.
Total Operating Expenses: Total Customer/Relationship Management	Operating expenses for CRM decreased as a result of the reduction in staff.
Total Operating Expenses: Other Activities & Services	The station's FTE for Other Activities & Services is made up of all the employees that are classified as temporary staff members. These employees benefit both stations evenly.
Total Operating Expenses: Total Production	HPM expanded its programming & production staff to accommodate the expansion of its programming services to the community. As a result, salaries and wages increased.
Total Operating Expenses: Total Underwriting	Operating expenses for consulting services increased during FY16 because of the outsourcing of underwriting services.

4.1 Corporate Management & Support Expense Detail

Jump to question: 4.1 ▾

	Direct, Indirect & In-Kind Expenses (\$)
Do Not Allocate These Expenses to Other Functional Areas	
Rent/Lease/Mortgage (excluding tower lease payments)	\$ 29,397
Telecommunications and Utilities (excluding Transmitter Power)	\$ 366,556
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ 37,710
Legal Fees	\$ 11,467
Accounting/Payroll Fees	\$ 67,020
Governance and Advisory Board Expenses	\$ 0
Insurance - Property, Liability & Other Corporate (Non-Employee Benefits)	\$ 8,473
Facilities Maintenance	\$ 113,030
Professional Development/Training (For All Staff)	\$ 6,275
Indirect Support including Occupancy (Excluding Indirect Transmitter Power)	\$ 3,155,583
Interest Expense	\$ 3,476
All Other Corporate Management & Support	\$ 1,066,145
Total Corporate Management & Support	\$ 4,865,132

4.2 Station Volunteers

Jump to question: 4.2 ▾

	# of Volunteer event days
Report the total number of volunteer event days that benefited your station during the fiscal year?	21.00

Comments

Question	Comment
No Comments for this section	

5.1 Membership Revenue (<\$1,000)

Jump to question: 5.1 ▾

	New (\$)	Renewal (\$)	Re-join (\$)	Add-Gift (\$)	Total
Pledge/On Air	\$ 642,136	\$ 449,709	\$ 657,312	\$ 438,422	\$ 2,187,579
Direct Mail	\$ 42,956	\$ 715,018	\$ 371,836	\$ 283,968	\$ 1,413,778
Telemarketing	\$ 181	\$ 16,599	\$ 79,982	\$ 12,801	\$ 109,563
Web/Online	\$ 36,441	\$ 147,313	\$ 103,188	\$ 104,595	\$ 391,537
Other Membership Programs	\$ 44,347	\$ 68,347	\$ 69,818	\$ 54,186	\$ 236,698
Total	\$ 766,061	\$ 1,396,986	\$ 1,282,136	\$ 893,972	\$ 4,339,155

5.2 Membership - # of Donors (<\$1,000)

Jump to question: 5.2 ▾

	New (#)	Renewal (#)	Re-join (#)	Total	Add-Gift ((#))
Pledge/On Air	5,677	2,946	4,579	13,202	2,268
Direct Mail	417	7,091	4,116	11,624	3,815
Telemarketing	5	192	870	1,067	159
Web/Online	1,719	1,099	984	3,802	1,237

Other Membership Programs	361	8,242	2,733	11,336	1,635
Total	8,179	19,570	13,282	41,031	9,114

5.3 Cumulative Annual Gifts (Membership and Major Giving)Jump to question: **5.3** ▾

	Number of Donors (#)	Number of Gifts (#)	Amount of Gifts (\$)
\$1 to \$999	41,031	50,145	\$ 4,339,155
\$1,000 to \$9,999	826	1,695	\$ 328,486
\$10,000 and above	23	55	\$ 193,683
Total	41,880	51,895	\$ 4,861,324

5.4 Gift Type DetailJump to question: **5.4** ▾

	Total
Matching Gifts (\$ Amount)	\$ 326,170
Sustainer Gifts (# of Donors)	15,727

5.5 Planned Giving Revenue DetailJump to question: **5.5** ▾

	Realized in FY (#)	Realized in FY (\$)
Total amount of Planned Giving	39	\$ 657,362
Total	39	\$ 657,362

5.6 Endowment Fund DetailJump to question: **5.6** ▾

	Endowment Fund (\$)
Value of Fund at start of Fiscal Year?	\$ 492,310
New Endowment Contributions	\$ 0
Realized Investment Gains	\$ 0
Unrealized Investment Gains (Losses)	\$ 10,673
Discretionary spending from the Endowment Fund	\$ 0
Discretionary additions to the Endowment Fund	\$ 0
Value of Fund at end of Fiscal Year?	\$ 502,983
Value of pledged gifts not yet received?	\$ 0

5.7 Development ExpensesJump to question: **5.7** ▾

	Direct & In-Kind Expenses (\$)
Premiums' Total	\$ 682,107
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ 200,523
Other Expenses	\$ 0
Total	\$ 882,630

5.8 Pledge Appeal MinutesJump to question: **5.8** ▾

	# of Minutes
Live	546.00
Virtuals/Pledge Events	19,498.00
Pre-Taped Local Breaks	305.00
Air-Checks	3,829.00
Total	24,178.00
# of total Pledge Appeal Minutes between 11PM and 6AM?	5,636.00

Comments

Question	Comment
Sustainer Gifts (# of Donors)	Due to our increasing efforts to retain sustaining donors we were able to maintain a large portion of our prior sustainers while adding new sustainers.

6.1 Underwriting Revenue DetailJump to question: **6.1** ▾

	Revenue (\$)
National Production Underwriting	\$ 0

Local Production Underwriting	\$ 0
Spot/Run of Schedule Underwriting	\$ 750,532
Educational Services Underwriting	\$
Community Engagement Underwriting	\$
Special Events/Other Underwriting	\$
Total	\$ 750,532

6.2 Production Underwriter Detail (National and Local Production Underwriting)Jump to question: **6.2** ▼

	Total # of Underwriters	Revenue (\$)
Individuals		\$
Businesses (For Profit Entities)		\$ 0
Foundations (Not For Profit Entities)		\$
Government (Federal, State and Local and Other Gov't)		\$
All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other)		\$
Total	0	\$ 0

6.3 Spot/Run of Schedule Underwriter DetailJump to question: **6.3** ▼

	Total # of Underwriters	Revenue (\$)
Individuals		\$
Businesses (For Profit Entities)	34	\$ 495,375
Foundations (Not For Profit Entities)	8	\$ 88,613
Government (Federal, State and Local and Other Gov't)	1	\$ 8,500
All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other)	5	\$ 158,044
Total	48	\$ 750,532

6.4 Underwriting Detail - ExpensesJump to question: **6.4** ▼

	Direct & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ 356,347
Other Expenses	\$ 192,927
Total	\$ 549,274

6.5 Spot/Run of Schedule Underwriting Contracts & Renewal RateJump to question: **6.5** ▼

	Amount
Total Number of separate underwriting contracts during the fiscal year (Generated Revenue in Question 6.3)?	99
Underwriter Renewal Rate? (%)	58.00

Comments

Question	Comment
Underwriting Expenses: Consulting/Contracted & Outsourced Employee Expenses	712,695 total paid for m.e. through Uh will be split among kuht and kuhf

7.1 Auction Detail - RevenueJump to question: **7.1** ▼

	Gross Realized Revenue (\$)
Auction Total	\$ 0
Total	\$ 0

7.2 Auction Detail - ExpensesJump to question: **7.2** ▼

	Direct & In-Kind Expenses (\$)
Cost of purchased items to auction	\$ 0
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ 0
Other Expenses	\$ 0
Total	\$ 0

7.3 Number of AuctionsJump to question: **7.3** ▼

Number of Auctions	Number of Auction Days per Year
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TV broadcast auction (may include an online component)	0	0
Online only auction	0	0
Total	0	0

Comments

Question	Comment
No Comments for this section	

8.1 Program Acquisition Expenses

Jump to question: 8.1

	Direct & In-Kind Expenses (\$)	# of Hours of Programming Aired on Main Broadcast Channel (1 Stream)	# of Hours of Programming Aired on All Other Broadcast Channels
PBS Programs - NPS	-----	5,071.00	1,476.00
PBS Programs - PFP	-----	307.00	212.00
PBS Programs - PBS Plus & Other	-----	609.00	1,195.00
PBS Programs - Total	\$ 2,242,922	5,987.00	2,883.00
NETA	\$ 2,974	473.00	1,290.00
BBC	\$ 52,380	421.00	207.00
APT	\$ 253,452	708.00	3,487.00
Movie Packages (Other Distributors)	\$ 0		
All Other Program Acquisitions (Other Distributors)	\$ 49,880	565.00	8,024.00
Local Productions	-----	67.00	37.00
Total	\$ 2,601,608	8,221.00	15,928.00

8.2 Program Acquisition & Scheduling Expenses

Jump to question: 8.2

	Direct & In-Kind Expenses (\$)
Program Acquisitions	\$ 2,601,608
Consulting, Contracted & Outsourced Personnel and Services Fees	\$
Other Expenses	\$
Total	\$ 2,601,608

8.3 PBS Program Differentiation

Jump to question: 8.3

Are you a PBS PDP Station? No

8.4 Ratings Data and Market Data

Jump to question: 8.4

2015	
Total Area Population Households (#)	570000
Estimated Total Commercial TV Ad Revenue (\$)	515400000

Comments

Question	Comment
Nielsen Prime-Time Average Quarter Hour Households	NielsonDataPrepopulated 44025
Nielsen Full Day Average Cumulative Households: Weekly (#)	NielsonDataPrepopulated 44030
Nielsen Full Day Average Cumulative Households: Daily (#)	NielsonDataPrepopulated 44035
Total Area Population Households (#)	NielsonDataPrepopulated 44045
Estimated Total Commercial TV Ad Revenue (\$)	NielsonDataPrepopulated 44050

9.1 Content Production Expenses (Direct & In-Kind Expenses)

Jump to question: 9.1

	National Broadcast Production	Local Broadcast Production	Non Broadcast Production (Includes Fixed Point to Point Delivery, Web, etc.)
Contracted Personnel (including Outside Producers, Directors, Talent/On Air Hosts etc.), Services and Equipment Rental	\$ 0	\$ 205,000	\$
Other Expenses	\$	\$ 0	\$
Total Production Services Expenses	\$ 0	\$ 205,000	\$ 0

9.2 Content Production Intended for Station use (by type)

Jump to question: 9.2

	# of Hours of National Broadcast Production	# of Hours of Local Broadcast Production	# of Hours of Non Broadcast Production (Includes Fixed Point to Point Delivery, Web, etc.)
State/local government or election coverage			
Informational call-in broadcast			
News			
Public Affairs		26.00	
Arts and Culture		26.00	
Sports Programming			
Pledge Programs, Pledge Breaks & Auction		24.00	
Educational		8.00	
All Other Productions			
Total Number of Hours		84.00	
Total Hours using Closed-Captioning		84.00	
Total Hours using the SAP Channel			

Comments

Question	Comment
No Comments for this section	

10.1 Revenue Generated by Content Distribution & Delivery Activities		Jump to question: 10.1
	Revenue (\$)	
Tower Lease	\$	
ITFS/Alternative Transmission Services	\$	
Uplink/Teleconferencing Services	\$	
Facility/Equipment Rental	\$	
Datacasting	\$	
Network/Internet Connectivity	\$	
Other Revenue Generated by CD&D (Do not include contributions or grants restricted to CD&D)	\$	
Total	\$	0

10.2 Content Distribution & Delivery Expenses		Jump to question: 10.2
	Direct, Indirect & In-Kind Expenses (\$)	
Consulting, Contracted & Outsourced Personnel and Services Fees (excluding Technical Support)	\$	
CD&D and IT Equipment, Replacement Parts and Software (Non-Capital)	\$	
Technical, Software and Hardware Support (All CD&D and IT Maintenance Agreements and Support Costs)	\$	
STL Fees	\$	
Tower Rent/Lease/Mortgage	\$	175,000
ITFS/Alternative Transmission Services	\$	
Uplink/Teleconferencing Services	\$	
Datacasting	\$	
Network/Internet Connectivity	\$	
Digital Transmitter Power (Direct Expense)	\$	
Analog Transmitter Power (Direct Expense)	\$	
Indirect Support-Transmitter Power	\$	0
Interconnection Expenses	\$	
Other Expenses	\$	
Total	\$	175,000

10.3 Broadcast Capacity		Jump to question: 10.3
# Operated	Average # of Hours per Day Operated	

UHF Transmitters		
VHF Transmitters	1	24.00
Translators/Low Power Transmitters - Analog(Boosters)		
Translators/Low Power Transmitters - Digital(Boosters)		
ITFS Channels		

10.4 Master Control Facilities		Jump to question: 10.4 ▼
	Number	Hours per Day
Master Control Facilities - # Operated	1	-----
Master Control Facilities - Total Hours/Day	-----	24.00
Master Control Facilities - Staffed Hours/Day	-----	24

10.5 DTV Expenditures		Jump to question: 10.5 ▼
	Amount (\$)	
Capital Expenditures for DTV Production Equipment	\$	
Capital Expenditures for DTV Tower Related Equipment	\$	0
Capital Expenditures for DTV Master Control Equipment	\$	0
Capital Expenditures for DTV Transmission Equipment	\$	
Capital Expenditures for DTV Other Equipment	\$	
Non-Capital, Non-Personnel Expenses for DTV	\$	
Total	\$	0

10.6 DTV Expenditures - Cumulative		Jump to question: 10.6 ▼
	Amount (\$)	
How much has your station spent on DTV Conversion beginning in 1996 through the most recent fiscal year?	\$	8,301,157
How much does your station plan to spend to complete the digital conversion?	\$	

Comments

Question	Comment
Capital Expenditures for DTV Master Control Equipment	738,528

11.1 Educational Services Revenue		Jump to question: 11.1 ▼
	Revenue (\$)	
Federal Grants	\$	0
State Government Funding	\$	0
Fee-For-Service or Entrepreneurial Services	\$	0
Underwriting for Educational Services	\$	
Other Revenue Generated by Educational Services	\$	0
Total	\$	0

11.2 Educational Services Expenses		Jump to question: 11.2 ▼
	Direct & In-Kind Expenses (\$)	
Consulting, Contracted & Outsourced Personnel and Services Fees	\$	0
Other Expenses	\$	0
Total	\$	0

11.3 Educational Content Detail		Jump to question: 11.3 ▼
	Direct & In-Kind Expenses (\$)	
Create Local Educational Content for Broadcast	\$	0
Create Local Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)	\$	0
Create National Educational Content for Broadcast	\$	0
Create National Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)	\$	0
Program Acquisition	\$	0

Total	\$	0
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11.4 Educational Content DeliveryJump to question: **11.4** ▼

	# of Hours of Educational Programming Aired on Main Broadcast Channel (1 Stream)	# of Hours of Educational Programming Aired on All Other Broadcast Channels	# of Hours of Educational Non-Broadcast Delivery (includes Fixed Point to Point, Web, etc.)
Children's content (PBSKids)	2,811.00	2,062.00	
K-12 Educational resources			
Adult Basic Education-English			
Adult Basic Education - Other than English			
Teacher professional development			
Other			
Total	2,811.00	2,062.00	

11.5 Educational WorkshopsJump to question: **11.5** ▼

	# of Workshops	Total # of Attendees
Ready to Learn	0	0
Other Pre-K Teacher Professional Development/Training	0	0
Other K-12 Teacher Professional Development/Training	0	0
Other Pre-service Teacher Professional Development/Training	0	0
Other College/University Faculty Professional Development/Training	0	0
Other Professional Development/Training	5	1,015
Total	5	1,015

Comments

Question	Comment
No Comments for this section	

12.1 Community Engagement RevenueJump to question: **12.1** ▼

	Revenue (\$)
Grants (Competitive)	\$ 0
Fee-For-Service or Entrepreneurial	\$ 0
Underwriting of Outreach Events	\$
Other Revenue Generated by Community Engagement	\$ 0
Total	\$ 0

12.2 Community Engagement ExpensesJump to question: **12.2** ▼

	Direct & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ 0
Other Expenses	\$ 0
Total	\$ 0

Comments

Question	Comment
No Comments for this section	

13.1 FTE's: Combined TV and Radio for Joint Licensees (Can be Generated from the FTE Workbook)Jump to question: **13.1** ▼

	TV Totals (Pre-filled: Should equal Sum of TV Only and TV Allocated Cells)	TV Only (100% Dedicated)	Joint TV and Radio: Amount Allocated to TV	Joint TV and Radio: Amount Allocated to Radio	Radio Only (100% Dedicated)	Total
Corporate Management & Support	7.50		7.50	7.50		15.00
Development	8.00		8.00	8.00		16.00
Auction						
Underwriting	0.50		0.50	0.50		1.00

Programming	1.00					
Production	13.50	12.00	2.50	2.50	27.00	44.00
CD&D	13.50	6.00	7.50	7.50		21.00
Educational Services and Community Engagement	2.00	2.00				2.00
Customer/Relationship Management	1.00		1.00	1.00		2.00
Other Activities & Services	6.17		6.17	6.17		12.34
Total Station FTEs	53.17	20.00	33.17	33.17	27.00	113.34

13.2 Combined Personnel Expenses for Joint Licensees (Can be Generated from the FTE Workbook)

Jump to question: 13.2

	TV Totals (Pre-filled: Should equal Sum of TV Only and TV Allocated Cells)	TV Only (100% Dedicated)	Joint TV and Radio: Amount Allocated to TV	Joint TV and Radio: Amount Allocated to Radio	Radio Only (100% Dedicated)	Total
Corporate Management & Support	\$ 688,914	\$ 0	\$ 688,914	\$ 688,914	\$ 0	\$ 1,377,828
Development	\$ 620,812	\$	\$ 620,812	\$ 620,812	\$ 0	\$ 1,241,624
Auction	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Underwriting	\$ 55,620	\$ 0	\$ 55,620	\$ 55,620	\$ 0	\$ 111,240
Programming	\$ 108,119	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Production	\$ 1,068,631	\$ 986,299	\$ 190,451	\$ 190,451	\$ 2,350,735	\$ 3,717,936
CD&D	\$ 960,771	\$ 368,201	\$ 592,569	\$ 592,569	\$ 0	\$ 1,553,339
Educational Services and Community Engagement	\$ 251,654	\$ 251,653	\$ 0	\$ 0	\$ 0	\$ 251,653
Customer/Relationship Management	\$ 64,073	\$	\$ 64,072	\$ 64,072	\$	\$ 128,144
Other Activities & Services	\$ 212,096	\$	\$ 212,095	\$ 212,095	\$ 0	\$ 424,190
Total Station Personnel Expenses	\$ 4,030,690	\$ 1,606,153	\$ 2,424,533	\$ 2,424,533	\$ 2,350,735	\$ 8,805,954

13.3 Total Combined Joint Licensee Station (Revenue and Expenses)

Jump to question: 13.3

	TV Totals (Pre-filled: Should equal Sum of TV Only and TV Allocated Cells)	TV Only (100% Dedicated)	Joint TV and Radio: Amount Allocated to TV	Joint TV and Radio: Amount Allocated to Radio	Radio Only (100% Dedicated)	Total
Revenue	\$ 11,436,817	\$ 0	\$	\$	\$	\$ 0
Direct Expenses	\$ 5,933,061	\$	\$	\$	\$	\$ 0
In-Kind Expenses	\$ 0	\$	\$	\$	\$	\$ 0
Indirect Expenses	\$ 3,155,583	\$	\$	\$	\$	\$ 0
Total Station Personnel Expenses	\$ 4,030,690	\$ 1,606,153	\$ 2,424,533	\$ 2,424,533	\$ 2,350,735	\$ 8,805,954
Depreciation	\$ 865,318	\$	\$	\$	\$	\$ 0
Total Station Expenses (Including Depreciation)	\$ 13,984,652	\$ 1,606,153	\$ 2,424,533	\$ 2,424,533	\$ 2,350,735	\$ 8,805,954

Comments

Question	Comment