

Grantee Information

ID

1627

Grantee Name

KUHF-FM

City

Houston

State

TX

Licensee Type

University

1.1 Employment of Full-Time Radio Employees

Jump to question: 1.1

Please enter the number of FULL-TIME RADIO employees in the grids below.  
The first grid includes all female employees, the second grid includes all male employees,  
and the last grid includes all persons with disabilities.

1.1 Employment of Full-Time Radio Employees

Jump to question: 1.1

Major Job Category / Job Code / Joint Employee	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Total
Officials - 1000		0	0				0
Managers - 2000	0	0			0		0
Professionals - 3000	1	1			5		7
Technicians - 4000		0			0		0
Sales Workers - 4500							0
Office and Clerical - 5100				0			0
Craftpersons (Skilled) - 5200					0		0
Operatives (Semi-Skilled) - 5300		0					0
Laborers (Unskilled) - 5400							0
Service Workers - 5500						0	0
Total	1	1	0	0	5	0	7

1.1 Employment of Full-Time Radio Employees

Jump to question: 1.1

Major Job Category / Job Code / Joint Employee	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	More Than One Race Males	Total
Officials - 1000							0
Managers - 2000	0				2		2
Professionals - 3000	1	1		0	10	0	12
Technicians - 4000					0		0
Sales Workers - 4500			0				0
Office and Clerical - 5100		0			0		0
Craftpersons (Skilled) - 5200							0
Operatives (Semi-Skilled) - 5300					0		0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	1	1	0	0	12	0	14

1.1 Employment of Full-Time Radio Employees

Jump to question: 1.1

Major Job Category / Job Code / Joint Employee	Persons with Disabilities
Officials - 1000	
Managers - 2000	
Professionals - 3000	
Technicians - 4000	
Sales Workers - 4500	
Office and Clerical - 5100	
Craftpersons (Skilled) - 5200	
Operatives (Semi-Skilled) - 5300	

Laborers (Unskilled) - 5400

Service Workers - 5500

Total

0

1.1 Employment of Full-Time Radio Employees

Jump to question: 1.1

Please enter the gender and ethnicity of each person with disabilities listed above (e.g. 1 African American female).

1.2 Major Programming Decision Makers

Jump to question: 1.2

Please report by gender and ethnic or racial group the headcount of full-time employees having responsibility for making major programming decisions. Include the station general manager if appropriate. Major programming decisions include decisions about program acquisition and production, program development, on-air program scheduling, etc. This item should result in a double-counting of some full-time employees; employees having the responsibility for making major programming decisions should be included in the counts for this item and again, by job category above, in the full-time employee Question 1.1.

1.2 Major Programming Decision Makers

Jump to question: 1.2

Of the full-time employees reported in Question 1.1, how many, including the station general manager, have responsibility for making major programming decisions?

1.2 Major Programming Decision Makers

Jump to question: 1.2

	African American	Hispanic	Native American	Asian/Pacific	White, Non-Hispanic	More Than One Race	Total
Female Major Programming Decision Makers					1		1
Male Major Programming Decision Makers					2	0	2
Total	0	0	0	0	3	0	3

1.3 Employment of Part-Time Radio Employees

Jump to question: 1.3

Please enter the number of PART-TIME employees in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

1.3 Employment of Part-Time Radio Employees

Jump to question: 1.3

Major Job Category / Job Code	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Total
Officials - 1000							0
Managers - 2000							0
Professionals - 3000		1					1
Technicians - 4000							0
Sales Workers - 4500			0				0
Office and Clerical - 5100		0					0
Craftspersons (Skilled) - 5200							0
Operatives (Semi-skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	0	1	0	0	0	0	1

1.3 Employment of Part-Time Radio Employees

Jump to question: 1.3

Major Job Category / Job Code	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	More Than One Race Males	Total
Officials - 1000							0
Managers - 2000							0
Professionals - 3000	1				4		5
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0
Operatives (Semi-skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	1	0	0	0	4	0	5

1.3 Employment of Part-Time Radio Employees

Jump to question: 1.3

Major Job Category / Job Code	Persons with Disabilities
Officials - 1000	
Managers - 2000	
Professionals - 3000	
Technicians - 4000	
Sales Workers - 4500	
Office and Clerical - 5100	
Craftspersons (Skilled) - 5200	
Operatives (Semi-skilled) - 5300	
Laborers (Unskilled) - 5400	
Service Workers - 5500	
Total	0

1.4 Part-Time Employment

Jump to question: 1.4

Of all the part-time employees listed in Question 1.3, how many worked less than 15 hours per week and how many worked 15 or more hours per week, but not full time?

1.4 Part-Time Employment

Jump to question: 1.4

Number working less than 15 hours per week

1

1.4 Part-Time Employment

Jump to question: 1.4

Number working 15 or more hours per week

5

1.5 Full-Time Hiring

Jump to question: 1.5

Enter the number of full-time employees in each category hired during the fiscal year.  
(Do not include internal promotions, but do include employees who changed from part-time to full-time status during the fiscal year.)

1.5 Full-Time Hiring

Jump to question: 1.5

No full-time employees were hired (check here if applicable)

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1.5 Full-Time Hiring

Jump to question: 1.5

Major Job Category / Job Code	Minority Female	Non-Minority Female	Minority Male	Non-Minority Male	Total
Officials - 1000					0
Managers - 2000					0
Professionals - 3000	2	2			4
Technicians - 4000	0	0	0	0	0
Sales Workers - 4500					0
Office / Service Workers - 5100-5500					0
Total	2	2	0	0	4

1.6 Full-Time and Part-Time Job Openings

Jump to question: 1.6

Enter the total number of full-time and part-time openings that occurred during the fiscal year. Include both vacancies in previously filled positions and newly created positions. Include all positions that became available during the fiscal year, regardless of whether they were filled during the year. If a job opening was filled during the year, include it regardless of whether it was filled by an internal or an external candidate. Do not include as job openings any positions created through the promotion of an employee who stays in essentially the same job but has a different title (i.e. where there was no vacancy or newly created position to be filled). If no full-time or part-time job openings occurred, please enter zero.

1.6 Full-Time and Part-Time Job Openings

Jump to question: 1.6

Number of full-time and part-time job openings

0

1.7 Hiring Contractors

Jump to question: 1.7

During the fiscal year, did you hire independent contractors to provide any of the following services?

1.7 Hiring Contractors

Jump to question: 1.7

Check all that apply	
Underwriting solicitation related activities	<input checked="" type="checkbox"/>
Direct Mail	<input checked="" type="checkbox"/>
Telemarketing	<input checked="" type="checkbox"/>
Other development activities	<input checked="" type="checkbox"/>
Legal services	<input checked="" type="checkbox"/>
Human Resource services	<input type="checkbox"/>
Accounting/Payroll	<input checked="" type="checkbox"/>
Computer operations	<input type="checkbox"/>
Website design	<input type="checkbox"/>
Website content	<input type="checkbox"/>

Broadcasting engineering	<input type="checkbox"/>
Engineering	<input type="checkbox"/>
Program director activities	<input type="checkbox"/>
None of the above	<input type="checkbox"/>

Comments

Question	Comment
	S. Cordner
	B. Ruiz
	G. Delaughter L. Isensee L. Ramirez J. Rice E. Trovall
	E. Robinson
	J. Zinn
	D. Fehling J. Pivero
	Beeler,James M Carroll,Jarrold Paul Carter,Tom L Clanton,Brent Wendell Cohen,Craig A Crouch,Rand W Hagerty,Michael J Kalinowski,Steven M Ladau,Eric Land,Davis Christopher Martin,Florian Myles,Keith D. Pitman,David Eric Robinson,Edward L Schneider,Andrew
	M. Kelly
	K. Myles
	Clanton,Brent Wendell Crouch,Rand W Kalinowski,Steven M Standley,Rickey Nyal

2.1 Corporate Management				Jump to question: 2.1
	# of Employees	Avg. Annual Salary	Average Tenure	
Chief Executive Officer		\$		
Chief Executive Officer - Joint	1.00	\$ 306,684	8	
Chief Operations Officer		\$		
Chief Operations Officer - Joint	1.00	\$ 147,685	7	
Chief Financial Officer		\$		
Chief Financial Officer - Joint		\$		

2.1 Corporate Management				Jump to question: 2.1
Please list the Other Job titles in this sub-category not listed above				

2.2 Communication and Promotions				Jump to question: 2.2
Publicity, Program Promotion Chief		\$		
Publicity, Program Promotion Chief - Joint	1.00	\$ 93,840	7	
Communication and Public Relations, Chief		\$		
Communication and Public Relations, Chief - Joint		\$		

2.2 Communication and Promotions				Jump to question: 2.2
Please list the Other Job titles in this sub-category not listed above				

2.3 Programming and Productions				Jump to question: 2.3
Programming Director		\$		
Programming Director - Joint	1.00	\$ 69,122	24	
Production, Chief		\$		
Production, Chief - Joint		\$		
Executive Producer	1.00	\$ 97,736	6	
Executive Producer - Joint	2.00	\$ 89,015	19	
Producer	3.00	\$ 56,554	5	
Producer - Joint	9.00	\$ 61,905	10	

2.3 Programming and Productions				Jump to question: 2.3
Please list the Other Job titles in this sub-category not listed above				

2.4 Development and Fundraising				Jump to question: 2.4
Development, Chief		\$		
Development, Chief - Joint		\$		
Member Services, Chief		\$		
Member Services, Chief - Joint		\$		
Membership Fundraising, Chief		\$		
Membership Fundraising, Chief - Joint		\$		
On-Air Fundraising, Chief		\$		
On-Air Fundraising, Chief - Joint		\$		
Auction Fundraising, Chief		\$		

Auction Fundraising, Chief - Joint		\$	
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**2.4 Development and Fundraising** Jump to question: **2.4** ▼

Please list the Other Job titles in this sub-category not listed above

**2.5 Underwriting and Grant Solicitation** Jump to question: **2.5** ▼

<u>Underwriting, Chief</u>		\$	
Underwriting, Chief - Joint	1.00	\$ 140,000	10
<u>Corporate Underwriting, Chief</u>		\$	
Corporate Underwriting, Chief - Joint		\$	
<u>Foundation Underwriting, Chief</u>		\$	
Foundation Underwriting, Chief - Joint		\$	
<u>Government Grants Solicitation, Chief</u>		\$	
Government Grants Solicitation, Chief - Joint		\$	

**2.5 Underwriting and Grant Solicitation** Jump to question: **2.5** ▼

Please list the Other Job titles in this sub-category not listed above

**2.6 Broadcast Engineering and Information Technology** Jump to question: **2.6** ▼

<u>Operations and Engineering, Chief</u>		\$	
Operations and Engineering, Chief - Joint	1.00	\$ 102,249	25
<u>Engineering Chief</u>		\$	
Engineering Chief - Joint	1.00	\$ 92,000	1
<u>Broadcast Engineer 1</u>		\$	
Broadcast Engineer 1 - Joint		\$ 0	
<u>Production Engineer</u>		\$	
Production Engineer - Joint		\$	
<u>Facilities, Satellite and Tower Maintenance, Chief</u>		\$	
Facilities, Satellite and Tower Maintenance, Chief - Joint	5.00	\$ 61,587	13
<u>Technical Operations, Chief</u>		\$	
Technical Operations, Chief - Joint		\$	
<u>Information Technology, Director</u>		\$	
Information Technology, Director - Joint	1.00	\$ 92,000	5
<u>Web Administrator/Web Master</u>		\$	
Web Administrator/Web Master - Joint	1.00	\$ 76,129	17

**2.6 Broadcast Engineering and Information Technology** Jump to question: **2.6** ▼

Please list the Other Job titles in this sub-category not listed above

**2.7 Journalists, Announcers, Broadcast and Traffic** Jump to question: **2.7** ▼

<u>News / Current Affairs Director</u>	1.00	\$ 116,732	13
News / Current Affairs Director - Joint		\$	
<u>Music Director</u>		\$	
<u>Music Librarian/Programmer</u>		\$	
<u>Announcer / On-Air Talent</u>	9.00	\$ 71,465	9
Announcer / On-Air Talent - Joint		\$	
<u>Reporter</u>	6.00	\$ 65,427	6
Reporter - Joint	1.00	\$ 52,656	1
<u>Public Information Assistant</u>		\$	
Public Information Assistant - Joint		\$	
<u>Broadcast Supervisor</u>		\$	
Broadcast Supervisor - Joint		\$	
<u>Director of Continuity / Traffic</u>		\$	
Director of Continuity / Traffic - Joint		\$	0

**2.7 Journalists, Announcers, Broadcast and Traffic** Jump to question: **2.7** ▼

Please list the Other Job titles in this sub-category not listed above

**2.8 Education and Community Engagement** Jump to question: **2.8** ▼

<u>Education, Chief</u>		\$	
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Education, Chief - Joint		\$		
Volunteer Coordinator		\$		
Volunteer Coordinator - Joint		\$		
Events Coordinator		\$		
Events Coordinator - Joint		\$		
Section 2. Average Salary Totals	46.00	\$	1792786	186

2.8 Education and Community Engagement

Jump to question: 2.8

Please list the Other Job titles in this sub-category not listed above

Comments

Question	Comment
	CEO - L. Shumate COO - J. Adams
	V. Charleston
	Pivero,James
	Hagerty,Michael J Land,Davis Christopher Ruiz,Brenda Marcella
	Fehling,David C
	Cordner,Sascha Robinson,Edward L Zinn,Joshua Jacob Beeler,James M Carroll,Jarrod Paul Carter,Tom L Cohen,Craig A Ladau,Eric Pitman,David Eric
	Martin,Florian Rice,Jennifer Schneider,Andrew Trovall,Elizabeth Christine Delaughter,Gail M. Isensee,Laura A

3.1 Governing Board Method of Selection

Jump to question: 3.1

Enter the number of governing board members (including the chairperson and both voting and non-voting ex-officio members) who are selected by the following methods:

3.1 Governing Board Method of Selection

Jump to question: 3.1

Ex-Officio (Automatic membership because of another office held)

3.1 Governing Board Method of Selection

Jump to question: 3.1

Appointed by government legislative body (including school board) or other government official (e.g. governor)

3.1 Governing Board Method of Selection

Jump to question: 3.1

Elected by community/membership

3.1 Governing Board Method of Selection

Jump to question: 3.1

Other (please specify below)

3.1 Governing Board Method of Selection

Jump to question: 3.1

3.1 Governing Board Method of Selection

Jump to question: 3.1

Elected by board of directors itself (self-perpetuating body)

3.1 Governing Board Method of Selection

Jump to question: 3.1

Total number of board members (Automatic total of the above)

3.2 Governing Board Members

Jump to question: 3.2

Please report the racial or ethnic group of the members of your governing board by gender. Please also report the number of governing board members with a disability.

3.2 Governing Board Members

Jump to question: 3.2

For minority group identification, please refer to "Instructions and Definitions" in the Employment subsection.

3.2 Governing Board Members

Jump to question: 3.2

	African American	Hispanic	Native American	Asian / Pacific	White, Non-Hispanic	More Than One Race	Total
Female Board Members					1	0	1
Male Board Members	1	1			1	6	9
Total	1	1	0	0	2	6	10

3.2 Governing Board Members

Jump to question: 3.2

Number of Vacant Positions

3.2 Governing Board Members

Jump to question: 3.2

Total Number of Board Members (Total should equal the total reported in Question 3.1.)

3.2 Governing Board Members

Jump to question: 3.2

Number of Board Members with disabilities

Comments

Question	Comment
	No Comments for this section

4.1 Community Outreach Activities

Jump to question: 4.1

Did the grant recipient engage in any of the following community outreach services, and, if so, did the outreach activity have a specific, formal component designed to be of special service to either the educational community or minority and/or other diverse audiences?

4.1 Community Outreach Activities

Jump to question: 4.1

	Yes/No
Produce public service announcements?	No
Did the public service announcements have a specific, formal component designed to be of special service to the educational community?	No
Did the public service announcements have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	No
Broadcast community activities information (e.g., community bulletin board, series highlighting local nonprofit agencies)?	No
Did the community activities information broadcast have a specific, formal component designed to be of special service to the educational community?	Yes
Did the community activities information broadcast have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	Yes
Produce/distribute informational materials based on local or national programming?	Yes
Did the informational programming materials have a specific, formal component designed to be of special service to the educational community?	No
Did the informational programming materials have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	Yes
Host community events (e.g. benefit concerts, neighborhood festivals)?	No
Did the community events have a specific, formal component designed to be of special service to the educational community?	No
Did the community events have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	No
Provide locally created content for your own or another community-based computer network/web site?	Yes
Did the locally created web content have a specific, formal component designed to be of special service to the educational community?	No
Did the locally created web content have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	No
Partner with other community agencies or organizations (e.g., local commercial TV station, Red Cross, Urban League, school district)?	Yes
Did the partnership have a specific, formal component designed to be of special service to the educational community?	Yes
Did the partnership have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	Yes

Comments

Question	Comment
No Comments for this section	

5.1 Radio Programming and Production

Jump to question: 5.1

Instructions and Definitions:

5.1 Radio Programming and Production

Jump to question: 5.1

About how many original hours of station program production in each of the following categories did the grant recipient complete this year? (For purposes of this survey, programming intended for national distribution is defined as all programming distributed or offered for distribution to at least one station outside the grant recipients local market.)

5.1 Radio Programming and Production

Jump to question: 5.1

	For National Distribution	For Local Distribution/All Other	Total
Music (announcer in studio playing principally a sequence of musical recording)		0	0
Arts and Cultural (includes live or narrated performances, interviews, and discussions, in the form of extended coverage and broadcast time devote to artistic and/or cultural subject matter)		75	75
News and Public Affairs (includes regular coverage of news events, such as that produced by a newsroom, and public issues-driven listener participation, interview and discussion programs)		605	605
Documentary (includes highly produced longform stand alone or series of programs, principally devoted to in-depth investigation, exploration, or examination of a single or related multiple subject matter)		0	0
All Other (incl. sports and religious — Do NOT include fundraising)		0	0
Total	0	680	680

5.1 Radio Programming and Production

Jump to question: 5.1

Out of all these hours of station production during the year for about how many was a minority ethnic or racial group member in principal charge of the production? (Minority ethnic or racial groups refer to: African-American, Hispanic, Native American and Asian American/Pacific Islander.)

5.1 Radio Programming and Production

Jump to question: 5.1

Approx Number of Original Program Hours

0

Comments

Question	Comment
	Data provided by JA.
	Data provided by JA.

6.1 Telling Public Radio's Story

Jump to question: 6.1

The purpose of this section is to give you an opportunity to tell us and your community about the activities you have engaged in to address community needs by outlining key services provided, and the local value and impact of those services. Please report on activities that occurred in Fiscal Year 2019. Responses may be shared with Congress or the public. Grantees are required to post a copy of this report (Section 6 only) to their website no later than ten (10) days after the submission of the report to CPB. CPB recommends placing the report in an

Joint licensee Grantees that have filed a 2019 Local Content and Services Report as part of meeting the requirement for TV CSG funding may state they have done so in the corresponding questions below, so long as all of the questions below were addressed as they relate to radio operations in such report. You must include the

"About" or similar section on your website. This section had previously been optional. Response to this section of the SAS is now mandatory.

date the report was submitted to CPB along with the TV Grantee ID under which it was submitted.

6.1 Telling Public Radio's Story

Jump to question: 6.1

1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

Houston Public Media's multiplatform coverage delivers timely, accurate and impartial reporting, features 24-7 curriculum-based children's programming, and presents a diverse range of perspectives on topics and issues that are critical to the future of our community, state and nation. Houston Public Media promotes early childhood education, provides classroom resources, and encourages an appreciation of the arts, meaningful discourse, and informed decision-making through multiplatform content. Houston Public Media offers dedicated coverage of the following issues across its multiplatform channels: energy and environment, education, arts and culture, transportation, immigration, politics and government, and business.

6.1 Telling Public Radio's Story

Jump to question: 6.1

2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

"Houston Public Media is a service of the University of Houston Texas Standard, a daily news magazine with a Texas perspective, that is a collaboration effort between KUT Austin, KERA North Texas, Houston Public Media and Texas Public Radio San Antonio Houston Public Media – KHOU 11 election poll was the first clear and public picture of the 2019 mayoral race Houston Public Media – KHOU 11 hosted a live broadcast of a mayoral debate Houston Public Media participates in PBS NewsHour's Student Reporting Labs, which connects students with a mentor in the newsroom Briefcase, in partnership with the University of Houston Law Center, is a weekly feature that allows listeners to tune into informative discussions on various legal topics affecting the general public Houston Public Media hosted its annual PBS KIDS Writers Contest at the Children's Museum of Houston. Houston Public Media's annual spelling bee involves nearly 1,070 participating schools across Texas Houston Public Media, United Way of Greater Houston, and ConocoPhillips partnered to bring Math in a Flash to the region to help ensure students learn mathematical concepts year-round and can relate mathematics to the real world. Education Reporter Laura Isensee contributed broadcast elements to a nearly year-long investigation by the Houston Chronicle and the San Antonio Express-News Houston First and Houston Public Media celebrated the region's diversity by spotlighting up-and-coming Houstonians from various communities in conjunction with national awareness months Houston Public Media is one of six public media stations in the country participating in 1A Across America, a two-year partnership with WAMU's 1A that provides coverage of critical local issues Public radio stations across Texas teamed up with NPR to increase coverage of statewide issues and boost reporting from underserved regions through The Texas Newsroom Every school year, Houston Public Media provides University of Houston college work study students and students from local colleges across the region a chance to grow in a work environment through internships Emergency communications and public safety partners include the Department of Homeland Security as well as several local partners: METRO, City of Houston, Houston Police Department, Texas Medical Center, Houston Fire Department, and the University of Houston Police Department"

6.1 Telling Public Radio's Story

Jump to question: 6.1

3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

"New local content was made available to educators, caregivers and families through PBS LearningMedia. Houston Public Media's annual spelling bee is one of the largest and most competitive regional bees in the country with nearly 1,070 participating schools. This year marked 23 years of fostering an appreciation for storytelling and creative writing through the Houston Public Media PBS KIDS Writers Contest, an early childhood literary competition. Jay Bostick – a Houstonian, husband and foster parent – talked about how Sesame Street helps him explain difficult concepts to his two children. "I'm not adopted, and I can't speak to what it's like to grow up black," said Jay Bostick. "Sesame Street has given us the tools to talk about everything from race inequality to being foster parents." Mia Martinez – a pre-kindergarten teacher in Houston – talked about the ways her students learn using Sesame Street's "The Song of the Count," saying the students do daily, repetitive stretches to the song with a different number of the day. 417 arts and culture stories 165 education news stories 100 transportation stories 625 political stories 125 in-depth news stories 20 hours of local programming on TV 8, News 88.7 and houstonpublicmedia.org "

6.1 Telling Public Radio's Story

Jump to question: 6.1

4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2019, and any plans you have made to meet the needs of these audiences during Fiscal Year 2020. If you regularly broadcast in a language other than English, please note the language broadcast.

Houston Public Media began mapping its station strategic plan for 2020-2025 in 2019 with staff, board, community leaders, and volunteers. Since its launch in 2011, nearly 20,000 registered users from more than 24 counties across Texas have benefited from bilingual, multimedia resources on PBS LearningMedia and the Sesame Street in Communities program.

6.1 Telling Public Radio's Story

Jump to question: 6.1

5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

"Houston Public Media has expanded local content across its various platforms, improved technical infrastructure to deliver the best possible service to our audiences, reimaged its broadcast studios for tapings and town halls, and refreshed its brand to make our mark in an ever-crowded media landscape. Houston Public Media elevates local journalism and the stories that matter the most to the Lone Star through regional and national newroom collaborations such as Marketplace Hub, 1A Across America, and The Texas Newsroom."

Comments

Question

Comment

No Comments for this section

7.1 Journalists

Jump to question: 7.1

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

7.1 Journalists											
Job Title	Full Time	Part Time	Contract	Male	Female	African-American	Hispanic	Native-American	Asian/Pacific		
News Director	1			1							
Assistant News Director											
Managing Editor											
Senior Editor											
Editor											
Executive Producer	2			1	1						
Senior Producer	0			0							
Producer	3	0		2	1		1				
Associate Producer							0			0	
Reporter/Producer	3			1	2	0	0			0	



Host/Reporter	2				2					
Reporter	2			1	1	0	0		0	
Beat Reporter				0						
Anchor/Reporter	2			2	0	1	1			
Anchor/Host	7	5		11	1	2	0			
Videographer		0								
Video Editor			0	0						
Other positions not already accounted for			0				0			
Total	22	5	0	19	8	3	2	0	0	

Comments										
Question	Comment									
	During FY19 HPM Programming & Production department was reorganized. During the reorg, position titles and duties were right-sized. As a result, some personnel, who were categorized as journalists in prior years, were placed in updated roles that no longer fit into this category.									