

## Grantee Information

ID	1874
Grantee Name	KUHT-TV
City	Houston
State	TX
Licensee Type	University

### 1.1 Statement of Financial Position (Balance Sheet)

Jump to question: [1.1](#) ▾

	End of Previous FY	End of Current FY
<b>Assets</b>		
Cash and Cash Equivalents	\$ 0	\$ 257,564
Accounts Receivables	\$	\$ 3
All Other Current Assets	\$ 58,137	\$ 92,167
All Non-Current Assets	\$ 3,734,821	\$ 2,656,477
<b>Total Assets</b>	\$ 3,792,958	\$ 3,006,211
Total Deferred Outflow of Resources (TDOR)	\$	\$ 5,882,467
<b>Liabilities</b>		
Accounts Payables	\$	\$ 11,484
All Other Current Liabilities	\$ 2,011,627	\$ 595,991
Pensions and Other Postemployment Benefits (Non Current)	\$ 3,182,979	\$ 7,796,083
All Other Long Term Liabilities	\$	\$ 0
<b>Total Liabilities</b>	\$ 5,194,606	\$ 8,403,558
Total Deferred Inflow of Resources (TDIR)	\$	\$ 1,808,064
<b>Net Assets</b>		
Invested in Capital Assets (Net of Related Debt)	\$ 2,414,545	\$ 1,977,012
Restricted Net Assets	\$ 658,440	\$ 1,012,034
Unrestricted Net Assets	\$ -4,474,633	\$ -4,311,990
<b>Total Net Assets</b>	\$ -1,401,648	\$ -1,322,944
<b>Balance Formula ((TA+TDOR) - (TL+TNA+TDIR))</b>	\$	\$ 0

### 1.1 Statement of Financial Position (Balance Sheet)

Jump to question: [1.1](#) ▾

For Joint Licensee only: In question 1.1, did you report your Balance Sheet positions as a combined entity or TV operations only?

Joint Licensee: Reported Combined Entity

### 1.2 Audited Financial Statements Filing Status (for Joint Licensees Only)

Jump to question: [1.2](#) ▾

Licensee Type (For Joint Licensees Only) Joint Licensee Reporting Combined  
Comments

Question	Comment
Current Year-End: All Other Current Assets	Film Rights Amortization
Current Year-End: All Non-Current Liabilities	Non-current pension liabilities increased due to prior year adjustment. See FS Note 3.
Current Year-End: Total Liabilities	Total liabilities increased due to prior year adjustment. See FS Note 3.
Current Year-End: Total Net Assets	The FY2019 ended with a combined net income of over \$1.9 million. However, the adjustment to the PYs restated balance cashed the net position to end in an deficit.
Previous Year-End: All Current Liabilities	Current liabilities decreased primarily because of a reduction to the account receivables balance. This reduced the overall liability to the UH System.
Previous Year-End: All Non-Current Liabilities	Non-current liabilities increased during the year due to the implementation of GASB 75. The Net Other Post Employment Benefits Liability was not recognized in the prior year.
Previous Year-End: Other Restricted Net Assets	expendable and nonexpendable
Previous Year-End: Unrestricted Net Assets	adding unrestricted and restatement amounts
Previous Year-End: Total Net Assets	The decrease in the FY18 net assets balance can be attributed to decreases in investments in capital assets and a decrease in the organization's deficit balance.

**2.1 Total Station Revenue**Jump to question: **2.1** ▼

Total (\$)	
<b>Passive Revenue</b>	
Royalties	\$ 4,993
Copyright Tribunal Distributions	\$ 0
Gains on Sale of Assets - Property and Equipment	\$ 0
Interest and Dividends: Non-Endowment	\$ 71,489
Interest and Dividends: Endowment	\$ -5,975
Realized Gains (Losses) on Marketable Securities Transactions: Non-Endowment	\$ 0
Realized Gains (Losses) on Marketable Securities Transactions: Endowment	\$ 0
Unrealized Gains (Losses) on Marketable Securities Transactions: Non-Endowment	\$ 0
Unrealized Gains (Losses) on Marketable Securities Transactions: Endowment	\$ 18,930
<b>Total Passive Revenue</b>	<b>\$ 89,437</b>
<b>Non-Passive Revenue</b>	
CPB CSG	\$ 1,459,759
Membership (Contributions < \$1,000)	\$ 5,151,024
Major Giving (Contributions >= \$1,000)	\$ 2,469,881
Planned Giving (Realized)	\$ 78,600
Capital	\$ 0
Endowment	\$ 0
Grant Solicitation (Competitive)	\$ 0
Production Underwriting	\$ 0
Spot/Run of Schedule Underwriting	\$ 719,213
All Other Underwriting	\$ 31,250
Contract Production & Services	\$ 0

Content Distribution Activities	\$ 0
Program Guide	\$ 0
Auction	\$ 0
Subsidiaries	\$ 0
State Government Appropriation (Unrestricted)	\$ 0
All Other	\$ 3,381,192
<b>Total Non-Passive Revenue</b>	\$ 13,290,919
<b>Total Station Revenue</b>	\$ 13,380,356

## 2.2 Revenue Sources and Type

Jump to question: 2.2

	Trade/In-Kind Revenue	Indirect Support including Occupancy	Capital	Endowment	All Other Revenue	Total
Federal Government (Non-CPB)	\$	-----	\$	\$	\$	\$ 0
State Government	\$	\$	\$	\$	\$	\$ 0
Local and All Other Government	\$	\$	\$	\$	\$	\$ 0
CPB	\$	-----	\$	\$	\$ 1,459,759	\$ 1,459,759
PBS	\$	-----	\$	\$	\$	\$ 0
NPR	\$	-----	\$	\$	\$	\$ 0
Public Broadcasting Stations	\$	-----	\$	\$	\$	\$ 0
Individuals	\$	-----	\$	\$	\$ 7,620,905	\$ 7,620,905
Businesses (For Profit Entities)	\$	-----	\$	\$	\$ 1,203,097	\$ 1,203,097
Foundations (Not For Profit Entities)	\$	-----	\$	\$	\$ 311,513	\$ 311,513
State and State Supported Colleges and Universities	\$	\$ 1,674,214	\$	\$	\$ 118,421	\$ 1,792,635
Private Colleges and Universities	\$	\$	\$	\$	\$ 0	\$ 0
All Other Sources	\$	-----	\$	\$ 12,955	\$ 979,492	\$ 992,447
<b>Total Station Revenue</b>	\$ 0	\$ 1,674,214	\$ 0	\$ 12,955	\$ 11,693,187	\$ 13,380,356

## Comments

Question	Comment
All Other	KUHT experienced an increase in rental, production, and other service operating and non-operating income during the year.
All Other Revenue from: All Other Sources	KUHT experienced an increase in rental, production, and other service operating and non-operating income during the year.
All Other Revenue from: Businesses	Contracted underwriting efforts focused on increasing business/for profit contributions. As a result, underwriting contributions from educational institutions and non-profit foundations decreased during the year.

Question	Comment
All Other Revenue from: Foundations	Contracted underwriting efforts focused on increasing business/for profit contributions. As a result, underwriting contributions from educational institutions and non-profit foundations decreased during the year.
All Other Revenue from: State and State Supported Colleges and Universities	Contracted underwriting efforts focused on increasing business/for profit contributions. As a result, underwriting contributions from educational institutions and non-profit foundations decreased during the year.
All Other Revenue from: Private Colleges and Universities	Contracted underwriting efforts focused on increasing business/for profit contributions. As a result, underwriting contributions from educational institutions and non-profit foundations decreased during the year.

**3.1 Station Expenses (Excluding Depreciation)**Jump to question: **3.1** ▾

	Full Time Equivalents (FTEs)	Total Personnel Cost	Direct, Indirect & In-Kind Expenses	Total Expenses
<b>Corporate Management &amp; Support</b>				
General Management (CEO, COO, General Counsel, etc. - Do Not Allocate any time from these individuals)	2.00	\$ 613,401	-----	\$ 613,401
Finance and HR	7.00	\$ 528,436	-----	\$ 528,436
Administrative Support	4.74	\$ 322,833	-----	\$ 322,833
<b>Total Corporate Management &amp; Support</b>	<b>13.74</b>	<b>\$ 1,464,670</b>	<b>\$ 2,812,101</b>	<b>\$ 4,276,771</b>
<b>Development</b>				
Membership - Pledge/On-Air	0.03	\$ 3,287	\$ 237,208	\$ 240,495
Membership - Direct Mail		\$ 0	\$	\$ 0
Membership - Telemarketing		\$ 0	\$	\$ 0
Membership - Web/Online Fundraising		\$ 0	\$	\$ 0
Membership - All Other	2.50	\$ 161,014	\$ 779,449	\$ 940,463
Major Giving	1.25	\$ 111,708	\$ 0	\$ 111,708
Planned Giving		\$ 0	\$ 0	\$ 0
Capital Campaigns		\$ 0	\$ 0	\$ 0
Endowment Campaigns		\$ 0	\$	\$ 0
Grant Solicitation (Competitive)		\$ 0	\$	\$ 0
<b>Total Development</b>	<b>3.78</b>	<b>\$ 276,009</b>	<b>\$ 1,016,657</b>	<b>\$ 1,292,666</b>
<b>Auction</b>				
Auction		\$ 0	\$	\$ 0
<b>Underwriting</b>				
National Production Underwriting	0	\$ 0	-----	\$ 0
Local Production Underwriting	0	\$ 0	-----	\$ 0
Spot/Run of Schedule Underwriting	0	\$ 0	-----	\$ 0
Educational Services Underwriting	0	\$ 0	-----	\$ 0
Community Engagement Underwriting	0	\$ 0	-----	\$ 0
Special Event & Other Underwriting	0.50	\$ 94,500	-----	\$ 94,500
<b>Total Underwriting</b>	<b>0.50</b>	<b>\$ 94,500</b>	<b>\$ 604,353</b>	<b>\$ 698,853</b>

<b>Programming</b>				
Program Acquisition	0.03	\$ 3,287	\$ 2,525,969	\$ 2,529,256
Program Scheduling	0.03	\$ 3,287	\$ 0	\$ 3,287
<b>Total Programming</b>	<b>0.06</b>	<b>\$ 6,574</b>	<b>\$ 2,525,969</b>	<b>\$ 2,532,543</b>
<b>Production</b>				
National Broadcast Production	0	\$ 0	\$ 0	\$ 0
Local Broadcast Production	4.35	\$ 383,219	\$ 9,200	\$ 392,419
Contract Production & Services		\$ 0	\$ 0	\$ 0
Non Broadcast Production (including Fixed Point to Point, Web, etc.)	0.03	\$ 3,287	\$ 0	\$ 3,287
<b>Total Production</b>	<b>4.38</b>	<b>\$ 386,506</b>	<b>\$ 9,200</b>	<b>\$ 395,706</b>
<b>Content Distribution &amp; Delivery (CD&amp;D)</b>				
Transmission/Distribution	0.50	\$ 65,559	-----	\$ 65,559
Operations (Master Control)	1.40	\$ 121,172	-----	\$ 121,172
Technical Maintenance	1.13	\$ 82,787	-----	\$ 82,787
Production Support	9.58	\$ 722,483	-----	\$ 722,483
Information Technology	1.75	\$ 180,194	-----	\$ 180,194
<b>Total CD&amp;D</b>	<b>14.36</b>	<b>\$ 1,172,195</b>	<b>\$ 415,768</b>	<b>\$ 1,587,963</b>
<b>Educational Services and Community Engagement</b>				
Educational Services	0.50	\$ 49,653	\$ 0	\$ 49,653
Community Engagement	0.03	\$ 3,287	\$ 0	\$ 3,287
<b>Total Educational Services and Community Engagement</b>	<b>0.53</b>	<b>\$ 52,940</b>	<b>\$ 0</b>	<b>\$ 52,940</b>
<b>Marketing/ CRM</b>				
Marketing, PR & Communications	0.53	\$ 66,629	\$ 0	\$ 66,629
Program Guide		\$ 0	\$ 0	\$ 0
Viewer & Member Services		\$ 0	\$ 0	\$ 0
Special Events		\$ 0	\$ 0	\$ 0
<b>Total Customer/Relationship Management</b>	<b>0.53</b>	<b>\$ 66,629</b>	<b>\$ 0</b>	<b>\$ 66,629</b>
<b>Other Activities &amp; Services</b>				
Other Activities & Services	6.58	\$ 363,174	\$ 0	\$ 363,174
<b>Total Station Expenses (Excluding Depreciation)</b>	<b>44.46</b>	<b>\$ 3,883,197</b>	<b>\$ 7,384,048</b>	<b>\$ 11,267,245</b>

**3.2 Other Activities & Services**Jump to question: **3.2** ▾

Please Describe Other Activities & Services  
(Required if this expense category is utilized in Station Expenses)

The station's FTE for Other Activities & Services is made up of all the employees that are classified as temporary staff members. These employees benefit both stations evenly. This section also includes full-time, benefits eligible staff members, with job titles and duties that cannot be counted under the other classifications.

**3.3 Student/Intern Personnel (Detailed Break-out from station FTEs)**Jump to question: **3.3** ▾

	Full Time Equivalents (FTEs)
Corporate Management & Support	
Development	
Auction	
Underwriting	
Programming	
Production	
CD&D	
Educational Services	
Community Engagement	
Customer/Relationship Management	
Other Activities & Services	
<b>Total Student/Intern FTEs</b>	

**3.4 In-Kind Expense Detail**Jump to question: **3.4** ▾

	In-Kind Expenses \$
Corporate Management & Support	\$
Development	\$
Auction	\$
Underwriting	\$
Programming	\$
Production	\$
CD&D	\$
Educational Services	\$
Community Engagement	\$
Customer/Relationship Management	\$
Other Activities & Services	\$
<b>Total Station In-Kind Expenses</b>	\$ 0

**3.5 Indirect Support Expense Detail**Jump to question: **3.5** ▾

	Indirect Expenses \$
Indirect Support - Occupancy	\$ 232,310
Indirect Support-Transmitter Power	\$ 0
Indirect Support - All Other Expenses	\$ 1,441,904
<b>Total Station Indirect Support</b>	\$ 1,674,214
<b>Total Station In-Kind Plus Indirect (Including Occupancy) Expenses</b>	\$ 1,674,214

**3.6 Capital Expenses and Related Items**Jump to question: **3.6** ▾

	Capital Expenses (\$)	Depreciation/ Amortization (\$)	(\$ Funded Depreciation
Land and Buildings	\$	\$	\$
Administrative and General Office Equipment	\$ 0	\$ 943,585	\$

Production Equipment	\$		\$	0	\$	
CD&D and IT Equipment	\$		\$		\$	
Production Content (Capitalization and Amortization of Shows/Content)	\$		\$		\$	
Other Capital Expenditures	\$		\$		\$	
<b>Total</b>	\$	0	\$	943,585	\$	0
<b>Total Station Expenses (Including Depreciation)</b>		-----	\$	12,210,830		-----

## Comments

Question	Comment
FTE's: Total Station	There were several positions that were outsourced
Total Operating Expenses: Total Customer/Relationship Management	Staffing for this area were realigned, resulting in a redistribution of employees and duties to other areas.
Total Operating Expenses: Other Activities & Services	The station's FTE for Other Activities & Services is made up of all the employees that are classified as temporary staff members. These employees benefit both stations evenly and was reduced because of outsourcing.
Total Station Operating Expenses (excluding Depreciation)	Strategy to reduce cost
Total Operating Expenses: Total CD&D	During 2019, the Development team continued its philanthropic approach to connecting with donors, as well as its efforts to streamline its expenses. This resulted in further reduced expenses for premium gifts, consulting fees and staff overhead. This area experienced a significant reduction in FTEs following the 2018 SABS reporting period. As a result, the overall salaries and fringe benefits expenses decreased.
Total Operating Expenses: Total Production	Local Production staffing increased during the year, resulting in an increase in expended salaries and fringe benefits.
Total Operating Expenses: Total Development	This area's FTEs were reduced, resulting in fewer year-to-year FTEs, salaries and fringe benefits.

## 4.1 Corporate Management &amp; Support Expense Detail

Jump to question: 4.1

Direct, Indirect &amp; In-Kind Expenses (\$)

## Do Not Allocate These Expenses to Other Functional Areas

Rent/Lease/Mortgage (excluding tower lease payments)	\$	
Telecommunications and Utilities (excluding Transmitter Power)	\$	148,571
Consulting, Contracted & Outsourced Personnel and Services Fees	\$	6,543
Legal Fees	\$	14,664
Accounting/Payroll Fees	\$	104,536
Governance and Advisory Board Expenses	\$	0
Insurance - Property, Liability & Other Corporate (Non-Employee Benefits)	\$	15,467
Facilities Maintenance	\$	67,634
Professional Development/Training (For All Staff)	\$	2,730
Indirect Support including Occupancy (Excluding Indirect Transmitter Power)	\$	1,674,214
Interest Expense	\$	0
All Other Corporate Management & Support	\$	777,742
<b>Total Corporate Management &amp; Support</b>	\$	2,812,101

## Comments

Question	Comment
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Question	Comment
No Comments for this section	

**5.1 Membership Revenue (<\$1,000)**
Jump to question: [5.1](#) ▼

	New (\$)	Renewal (\$)	Re-join (\$)	Add-Gift (\$)	Total
Pledge/On Air	\$ 296,527	\$ 223,970	\$ 318,939	\$ 306,902	\$ 1,146,338
Direct Mail	\$ 1,716	\$ 486,465	\$ 198,564	\$ 239,954	\$ 926,699
Telemarketing	\$ 0	\$ 10,696	\$ 12,481	\$ 10,716	\$ 33,893
Web/Online	\$ 88,824	\$ 178,579	\$ 116,941	\$ 99,809	\$ 484,153
Other Membership Programs	\$ 835,556	\$ 869,911	\$ 511,789	\$ 342,685	\$ 2,559,941
<b>Total</b>	\$ 1,222,623	\$ 1,769,621	\$ 1,158,714	\$ 1,000,066	\$ 5,151,024

**5.2 Membership - # of Donors (<\$1,000)**
Jump to question: [5.2](#) ▼

	New (#)	Renewal (#)	Re-join (#)	Total	Add-Gift ((#))
Pledge/On Air	1,409	943	1,439	3,791	1,565
Direct Mail	8	2,917	1,397	4,322	2,434
Telemarketing	0	70	96	166	94
Web/Online	873	883	743	2,499	694
Other Membership Programs	5,031	3,297	2,444	10,772	1,981
<b>Total</b>	7,321	8,110	6,119	21,550	6,768

**5.3 Cumulative Annual Gifts (Membership and Major Giving)**
Jump to question: [5.3](#) ▼

	Number of Donors (#)	Number of Gifts (#)	Amount of Gifts (\$)
\$1 to \$999	21,550	28,318	\$ 5,151,024
\$1,000 to \$9,999	752	1,380	\$ 1,271,052
\$10,000 and above	33	75	\$ 1,198,829
<b>Total</b>	22,335	29,773	\$ 7,620,905

**5.4 Gift Type Detail**
Jump to question: [5.4](#) ▼

	Total
Matching Gifts (\$ Amount)	\$ 149,401
Sustainer Gifts (# of Donors)	11,464
Sustainer Gifts (\$ Amount)	\$ 1,772,715

**5.5 Planned Giving Revenue Detail**
Jump to question: [5.5](#) ▼

	Realized in FY (#)	Realized in FY (\$)
Total amount of Planned Giving	11	\$ 78,600
<b>Total</b>	11	\$ 78,600

**5.6 Endowment Fund Detail**
Jump to question: [5.6](#) ▼

	Endowment Fund (\$)
Value of Fund at start of Fiscal Year?	\$ 643,320
New Endowment Contributions	\$ 0
Realized Investment Gains	\$ -5,975
Unrealized Investment Gains (Losses)	\$ 18,930



Discretionary spending from the Endowment Fund	\$ 0
Discretionary additions to the Endowment Fund	\$ 0
Value of Fund at end of Fiscal Year?	\$ 656,275
Value of pledged gifts not yet received?	\$ 0

**5.7 Development Expenses**Jump to question: **5.7** ▼

	Direct & In-Kind Expenses (\$)
Premiums' Total	\$ 237,208
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ 560,277
Other Expenses	\$ 219,172
<b>Total</b>	\$ 1,016,657

**Comments**

Question	Comment
Total Membership Revenue	Membership revenue increased significantly in comparison to the prior year. During 2019, the Development team continued its philanthropic approach to connecting with donors, as well as its efforts to streamline its expenses. This resulted in fewer expenses for donor cultivating activities, but increased contributions.

**6.1 Underwriting Revenue Detail**Jump to question: **6.1** ▼

	Revenue (\$)
National Production Underwriting	\$ 0
Local Production Underwriting	\$ 0
Spot/Run of Schedule Underwriting	\$ 719,213
Educational Services Underwriting	\$ 31,250
Community Engagement Underwriting	\$ 0
Special Events/Other Underwriting	\$ 0
<b>Total</b>	\$ 750,463

**6.2 Production Underwriter Detail (National and Local Production Underwriting)**Jump to question: **6.2** ▼

	Total # of Underwriters	Revenue (\$)
Individuals		\$
Businesses (For Profit Entities)		\$
Foundations (Not For Profit Entities)		\$
Government (Federal, State and Local and Other Gov't)		\$
All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other)		\$
<b>Total</b>	0	\$ 0

**6.3 Spot/Run of Schedule Underwriter Detail**Jump to question: **6.3** ▼

	Total # of Underwriters	Revenue (\$)
Individuals	0	\$ 0
Businesses (For Profit Entities)	22	\$ 275,287
Foundations (Not For Profit Entities)	14	\$ 289,129
Government (Federal, State and Local and Other Gov't)	3	\$ 15,100
All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other)	12	\$ 139,697

<b>Total</b>	51	\$	719,213
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**6.4 Underwriting Detail - Expenses**Jump to question: **6.4** ▾

	Direct & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ 599,097
Other Expenses	\$ 5,256
<b>Total</b>	\$ 604,353

**6.5 Spot/Run of Schedule Underwriting Contracts & Renewal Rate**Jump to question: **6.5** ▾

	Amount
Total Number of separate underwriting contracts during the fiscal year (Generated Revenue in Question 6.3)?	80
Underwriter Renewal Rate? (%)	49.00

**Comments**

Question	Comment
No Comments for this section	

**7.1 Program Acquisition Expenses**Jump to question: **7.1** ▾

	Direct & In-Kind Expenses (\$)	# of Hours of Programming Aired on Main Broadcast Channel (1 Stream)	# of Hours of Programming Aired on All Other Broadcast Channels
PBS Programs - NPS	-----	5,303.00	13,350.00
PBS Programs - PFP	-----	390.00	427.00
PBS Programs - PBS Plus & Other	-----	619.00	1,574.00
PBS Programs - Total	\$ 2,056,803	6,312.00	15,351.00
NETA	\$ 23,557	440.00	2,440.00
BBC	\$ 40,455	267.00	129.00
APT	\$ 84,131	842.00	4,862.00
Movie Packages (Other Distributors)	\$ 0		
All Other Program Acquisitions (Other Distributors)	\$ 137,364	251.00	1,828.00
Local Productions	-----	82.00	24.00
<b>Total</b>	\$ 2,342,310	8,194.00	24,634.00

**7.2 Program Acquisition & Scheduling Expenses**Jump to question: **7.2** ▾

	Direct & In-Kind Expenses (\$)
Program Acquisitions	\$ 2,342,310
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ 27,805
Other Expenses	\$ 155,854
<b>Total</b>	\$ 2,525,969

**7.3 PBS Program Differentiation**Jump to question: **7.3** ▾

Are you a PBS PDP Station? No

**7.4 Ratings Data and Market Data**Jump to question: **7.4** ▾

<b>2018</b>
Total Area Population Households (#)

Estimated Total Commercial TV Ad Revenue (\$)

## Comments

Question	Comment
Other Program Acquisition and Scheduling Expenses	In a year-to-year comparison, Other Expenses experienced an increase due to trafficking software upgrades and the investment in programming supplies and materials.
Program Acquisition & Scheduling Expenses: Consulting, Contracted & Outsourced Personnel and Services Fees	This area engaged in hosting contracts for its internally-produced programming. Funds were also incurred for outsourced personnel.

## 8.1 Content Production Expenses (Direct &amp; In-Kind Expenses)

Jump to question: 8.1

	National Broadcast Production	Local Broadcast Production	Non Broadcast Production (Includes Fixed Point to Point Delivery, Web, etc.)
Contracted Personnel (including Outside Producers, Directors, Talent/On Air Hosts etc.), Services and Equipment Rental	\$	\$ 9,200	\$
Other Expenses	\$	\$	\$
<b>Total Production Services Expenses</b>	\$ 0	\$ 9,200	\$ 0

## 8.2 Content Production Intended for Station use (by type)

Jump to question: 8.2

	# of Hours of National Broadcast Production	# of Hours of Local Broadcast Production	# of Hours of Non Broadcast Production (Includes Fixed Point to Point Delivery, Web, etc.)
State/local government or election coverage		89.00	0.50
Informational call-in broadcast			
News			
Public Affairs		12.00	
Arts and Culture		28.00	
Sports Programming			
Pledge Programs, Pledge Breaks & Auction			
Educational		18.50	
All Other Productions			
<b>Total Number of Hours</b>		147.50	0.50
Total Hours using Closed-Captioning		147.50	0.50
Total Hours using the SAP Channel			

## Comments

Question	Comment
No Comments for this section	

## 9.1 Revenue Generated by Content Distribution &amp; Delivery Activities

Jump to question: 9.1

	Revenue (\$)
Tower Lease	\$
ITFS/Alternative Transmission Services	\$
Uplink/Teleconferencing Services	\$
Facility/Equipment Rental	\$
Datacasting	\$
Network/Internet Connectivity	\$
Other Revenue Generated by CD&D (Do not include contributions or grants restricted to CD&D)	\$

<b>Total</b>	\$	0
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**9.2 Content Distribution & Delivery Expenses**Jump to question: **9.2** ▼

	Direct, Indirect & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees (excluding Technical Support)	\$
CD&D and IT Equipment, Replacement Parts and Software (Non-Capital)	\$ 159,045
Technical, Software and Hardware Support (All CD&D and IT Maintenance Agreements and Support Costs)	\$ 0
STL Fees	\$
Tower Rent/Lease/Mortgage	\$ 236,514
ITFS/Alternative Transmission Services	\$ 0
Uplink/Teleconferencing Services	\$
Datacasting	\$
Network/Internet Connectivity	\$
Transmitter Power (Direct Expense)	\$
Indirect Support-Transmitter Power	\$ 0
Interconnection Expenses	\$
Other Expenses	\$ 20,209
<b>Total</b>	\$ 415,768

**9.3 Broadcast Capacity**Jump to question: **9.3** ▼

	# Operated	Average # of Hours per Day Operated
UHF Transmitters	0	
VHF Transmitters	1	24.00
Translators/Low Power Transmitters (boosters)		
ITFS Channels		

**9.4 Master Control Facilities**Jump to question: **9.4** ▼

	Number	Hours per Day
Master Control Facilities - # Operated	1	-----
Master Control Facilities - Total Hours/Day	-----	24.00
Master Control Facilities - Staffed Hours/Day	-----	24

**Comments**

Question	Comment
CD&D Expenses: CD&D and IT Equipment, Replacement Parts and Software (Non Capital)	During the year, expenses were incurred for TV software licenses, equipment repair & maintenance parts, and non-capital equipment. One of the most significant purchases were associated with the new Master Control contract.

**10.1 Educational Services Revenue**Jump to question: **10.1** ▼

	Revenue (\$)
Federal Grants	\$
Underwriting for Educational Services	\$ 31,250
Corporate/Foundation Giving	\$
Fee-For-Service or Entrepreneurial Services	\$

State Government Funding	\$	
Other Revenue Generated by Educational Services	\$	
<b>Total</b>	\$	31,250

**10.2 Educational Services Expenses**Jump to question: **10.2** ▾

	Direct & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees	\$
Other Expenses	\$
<b>Total</b>	\$ 0

**10.3 Educational Content Detail**Jump to question: **10.3** ▾

	Direct & In-Kind Expenses (\$)
Create Local Educational Content for Broadcast	\$ 0
Create Local Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)	\$
Create National Educational Content for Broadcast	\$
Create National Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)	\$
Program Acquisition	\$
<b>Total</b>	\$ 0

**10.4 Educational Content Delivery**Jump to question: **10.4** ▾

	# of Hours of Educational Programming Aired on Main Broadcast Channel (1 Stream)	# of Hours of Educational Programming Aired on All Other Broadcast Channels	# of Hours of Educational Non-Broadcast Delivery (includes Fixed Point to Point, Web, etc.)
Children's content (PBSKids)	2,463.00	7,866.00	
K-12 Educational resources			
Adult Basic Education- English			
Adult Basic Education - Other than English			
Teacher professional development			
Other			
<b>Total</b>	2,463.00	7,866.00	

**10.5 Educational Workshops**Jump to question: **10.5** ▾

	# of Workshops	Total # of Attendees
Ready to Learn		
Other Pre-K Teacher Professional Development/Training		
Other K-12 Teacher Professional Development/Training		
Other Pre-service Teacher Professional Development/Training		
Other College/University Faculty Professional Development/Training		
Other Professional Development/Training		
<b>Total</b>	0	0

Comments

Question	Comment
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Question	Comment
Total Educational Services Revenue (\$)	The individual and major donor focused approaches resulted in decreased Underwriting revenues for educational services.
# of Hours of Educational Programming Aired on All Other Broadcast Channels: PBS Kids M-F	The Station's additional hours of educational programming in 2019 was attributed to this being the second full year of the 24/7 PBS Kids Channel. The first full year of this channel was completed in 2018.

**11.1 Community Engagement Revenue**Jump to question: **11.1** ▼

	Revenue (\$)
Grants (Competitive)	\$ 0
Fee-For-Service or Entrepreneurial	\$ 0
Underwriting of Outreach Events	\$ 0
Other Revenue Generated by Community Engagement	\$ 0
<b>Total</b>	\$ 0

**11.2 Community Engagement Expenses**Jump to question: **11.2** ▼

	Direct & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ 0
Other Expenses	\$ 0
<b>Total</b>	\$ 0

## Comments

Question	Comment
No Comments for this section	