Print Survey 5/26/22, 12:35 PM

Grantee Information	
ID	1874
Grantee Name	KUHT-TV
City	Houston
State	TX
Licensee Type	University

1.1 Statement of Financial Position (Balance Sheet)		Jump to question: 1.1 🗸
	End of Previous FY	End of Current FY
Assets		
Cash and Cash Equivalents	\$ 257,564	\$ 18,699
Accounts Receivables	\$ 3	\$ 0
All Other Current Assets	\$ 92,167	\$ 99,770
All Non-Current Assets	\$ 2,656,477	\$ 2,746,976
Total Assets	\$ 3,006,211	\$ 2,865,445
Total Deferred Outflow of Resources (TDOR)	\$ 5,882,467	\$ 4,839,263
Liabilities		
Accounts Payables	\$ 11,484	\$ 7,515
All Other Current Liabilities	\$ 595,991	\$ 436,336
Pensions and Other Postemployment Benefits (Non Current)	\$ 7,796,083	\$ 7,654,556
All Other Long Term Liabilities	\$ 0	\$ 0
Total Liabilities	\$ 8,403,558	\$ 8,098,407
Total Deferred Inflow of Resources (TDIR)	\$ 1,808,064	\$ 2,148,936
Net Assets		
Invested in Capital Assets (Net of Related Debt)	\$ 1,977,012	\$ 1,659,337
Restricted Net Assets	\$ 1,012,034	\$ 1,087,182
Unrestricted Net Assets	\$ -4,311,990	\$ -5,289,154
Total Net Assets	\$ -1,322,944	\$ -2,542,635
Balance Formula ((TA+TDOR) - (TL+TNA+TDIR))	\$	\$

1.1 Statement of Financial Position (Balance Sheet)

Jump to question: 1.1 ✓

For Joint Licensee only: In question 1.1, did you report your Balance Sheet positions as a combined entity or TV operations only?

Joint Licensee: Reported Combined Entity

1.2 Audited Financial Statements Filing Status (for Joint Licensees Only)

Jump to question: 1.2 ✓

Licensee Type (For Joint Licensees Only) Joint Licensee Reporting Combined Comments

Question	Comment
Current Year- End: Total Net Assets	Between 2019 and 2020: 1. HPM's comprehensive annual audited financials present a consolidated view including both Radio and TV. The total Assets and total Liabilities reported on the SABS survey only represents the TV portions of the balances. 2. The total net Assets (joint net position) changed significantly from 2019 to 2020 due to decreases in Current Assets (cash and cash equivalents) and Non-Current Assets (capital assets decreased by over \$600,000 with consideration to both stations). The variance should also be attributed to Assets and Liabilities changes stemming from year-to-year Deferred Outflows of Resources, Deferred Inflows of Resources, and Pensions/Other post-employment benefits.
Previous Year- End: All Other Current Assets	Film Rights Amortization
Previous Year- End: All Non- Current Liabilities	Non-current pension liabilities increased due to prior year adjustment. See FS Note 3.
Previous Year- End: Total Liabilities	Total liabilities increased due to prior year adjustment. See FS Note 3.
Previous Year- End: Total Net Assets	The FY2019 ended with a combined net income of over \$1.9 million. However, the adjustment to the PYs restated balance cashed the net position to end in an deficit.

2.1 Total Station Revenue	Jump to qu	estion: 2.1 🗸
		Total (\$)
Passive Revenue		
Royalties	\$	282
Copyright Tribunal Distributions	\$	0
Gains on Sale of Assets - Property and Equipment	\$	0
Interest and Dividends: Non-Endowment	\$	52,078
Interest and Dividends: Endowment	\$	0
Realized Gains (Losses) on Marketable Securities Transactions: Non-Endowment	\$	0
Realized Gains (Losses) on Marketable Securities Transactions: Endowment	\$	0
Unrealized Gains (Losses) on Marketable Securities Transactions: Non-Endowment	\$	0
Unrealized Gains (Losses) on Marketable Securities Transactions: Endowment	\$	51,484
Total Passive Revenue	\$	103,844
Non-Passive Revenue		
CPB CSG	\$	1,647,177
Membership (Contributions < \$1,000)	\$	3,623,861
Major Giving (Contributions >= \$1,000)	\$	2,713,398
Planned Giving (Realized)	\$	47,017
Capital	\$	0
Endowment	\$	0
Grant Solicitation (Competitive)	\$	0
Production Underwriting	\$	0
Spot/Run of Schedule Underwriting	\$	656,189

Contract Production & Services \$ 0 Content Distribution Activities \$ 0 Program Guide \$ 0 Auction \$ 0 Subsidiaries \$ 0 State Government Appropriation (Unrestricted) \$ 0 All Other \$ 3,909,302 Total Non-Passive Revenue \$ 12,628,194 Total Station Revenue \$ 12,732,038	All Other Underwriting	\$ 31,250
Program Guide \$ 0 Auction \$ 0 Subsidiaries \$ 0 State Government Appropriation (Unrestricted) \$ 0 All Other \$ 3,909,302 Total Non-Passive Revenue \$ 12,628,194	Contract Production & Services	\$ 0
Auction \$ 0 Subsidiaries \$ 0 State Government Appropriation (Unrestricted) \$ 0 All Other \$ 3,909,302 Total Non-Passive Revenue \$ 12,628,194	Content Distribution Activities	\$ 0
Subsidiaries \$ 0 State Government Appropriation (Unrestricted) \$ 0 All Other \$ 3,909,302 Total Non-Passive Revenue \$ 12,628,194	Program Guide	\$
State Government Appropriation (Unrestricted) All Other \$ 3,909,302 Total Non-Passive Revenue \$ 12,628,194	Auction	\$ 0
All Other \$ 3,909,302 Total Non-Passive Revenue \$ 12,628,194	Subsidiaries	\$
Total Non-Passive Revenue \$ 12,628,194	State Government Appropriation (Unrestricted)	\$
7 12,020,127	All Other	\$ 3,909,302
Total Station Revenue \$ 12,732,038	Total Non-Passive Revenue	\$ 12,628,194
	Total Station Revenue	\$ 12,732,038

2.2 Revenue Sources and Type Jump to question: 2.2 Jump to question: 2.2										
	Trade/In-Kir Reven	ıd	Indirect Support including Occupancy		Capital		Endowment		All Other Revenue	Total
Federal Government (Non-CPB)	\$	0		\$	0	\$	0	\$	0	\$ 0
State Government	\$	0 \$	0	\$	0	\$	0	\$	0	\$ 0
Local and All Other Government	\$	0 \$	0	\$	0	\$	0	\$	0	\$ 0
СРВ	\$	0		\$	0	\$	0	\$	1,647,177	\$ 1,647,177
PBS	\$	0		\$	0	\$	0	\$	0	\$ 0
NPR	\$	0		\$	0	\$	0	\$	0	\$ 0
Public Broadcasting Stations	\$	0		\$	0	\$	0	\$	0	\$ 0
Individuals	\$	0		\$	0	\$	0	\$	6,612,772	\$ 6,612,772
Businesses (For Profit Entities)	\$	0		\$	0	\$	0	\$	1,271,242	\$ 1,271,242
Foundations (Not For Profit Entities)	\$	0		\$	0	\$	0	\$	314,547	\$ 314,547
State and State Supported Colleges and Universities	\$	0 \$	1,894,043	\$	0	\$	0	\$	103,121	\$ 1,997,164
Private Colleges and Universities	\$	0 \$	0	\$	0	\$	0	\$	0	\$ 0
All Other Sources	\$	0		\$	0	\$	51,484	\$	837,652	\$ 889,136
Total Station Revenue	\$	0 \$	1,894,043	\$	0	\$	51,484	\$	10,786,511	\$ 12,732,038

Question	Comment
All Other	The station incurred increases in indirect administrative support and CPB grant funding.
Endowment Revenue from: All Other Sources	The station experienced increases in unrealized gains on endowment during 2020.

Question	Comment
Total Endowment Revenue	The station experienced increases in unrealized gains on endowment during 2020.

	uding Depreciation)					 estion: 3.1 🗸
	Full Time Equivalents (FTEs)	Tot	tal Personnel Cost	Indi	Direct, irect & In-Kind Expenses	Total Expenses
Corporate Management & Support						
General Management (CEO, COO, General Counsel, etc Do Not Allocate any time from these individuals)	4.00	\$	895,119			\$ 895,119
Finance and HR	0	\$	0			\$ 0
Administrative Support	3.00	\$	96,351			\$ 96,351
Total Corporate Management & Support	7.00	\$	991,470	\$	4,942,702	\$ 5,934,172
Development						
Membership - Pledge/On-Air	0.50	\$	40,590	\$	283,559	\$ 324,149
Membership - Direct Mail		\$	0	\$		\$ 0
Membership - Telemarketing		\$	0	\$		\$ 0
Membership - Web/Online Fundraising	2.20	\$	127,347	\$		\$ 127,347
Membership - All Other	1.00	\$	67,500	\$	529,681	\$ 597,181
Major Giving	1.10	\$	52,602	\$		\$ 52,602
Planned Giving		\$	0	\$		\$ 0
Capital Campaigns		\$	0	\$		\$ 0
Endowment Campaigns		\$	0	\$		\$ 0
Grant Solicitation (Competitive)		\$	0	\$		\$ 0
Total Development	4.80	\$	288,039	\$	813,240	\$ 1,101,279
Auction						
Auction		\$	0	\$		\$ 0
Underwriting						
National Production Underwriting	0	\$	0			\$ 0
Local Production Underwriting	0	\$	0			\$ 0
Spot/Run of Schedule Underwriting	0	\$	0			\$ 0
Educational Services Underwriting	0	\$	0			\$ 0
Community Engagement Underwriting	2.00	\$	173,000			\$ 173,000
Special Event & Other Jnderwriting	0	\$	0			\$ 0
Total Underwriting	2.00	\$	173,000	\$	150,681	\$ 323,681
Programming						
Program Acquisition		\$	0	\$	2,954,945	\$ 2,954,945
Program Scheduling		\$	0	\$	0	\$ 0
Total Programming		\$	0	\$	2,954,945	\$ 2,954,945

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Production						
National Broadcast Production	0	\$	0	\$ 0	\$	0
Local Broadcast Production	1.00	\$	17,404	\$ 280	\$	17,684
Contract Production & Services	5.75	\$	451,126	\$ 0	\$	451,126
Non Broadcast Production (including Fixed Point to Point, Web, etc.)	0	\$	0	\$ 0	\$	0
Total Production	6.75	\$	468,530	\$ 280	\$	468,810
Content Distribution & Delivery (CD&D)						
Transmission/Distribution	0.25	\$	30,432		\$	30,432
Operations (Master Control)	1.00	\$	86,048		\$	86,048
Technical Maintenance	4.00	\$	371,644		\$	371,644
Production Support	0.25	\$	30,432		\$	30,432
Information Technology	3.00	\$	285,162		\$	285,162
Total CD&D	8.50	\$	803,718	\$ 1,953,767	\$	2,757,485
Educational Services and Community Engagement						
Educational Services	1.25	\$	122,382	\$ 39,406	\$	161,788
Community Engagement	0	\$	0	\$ 0	\$	0
Total Educational Services and Community Engagement	1.25	\$	122,382	\$ 39,406	\$	161,788
Marketing/ CRM						
Marketing, PR & Communications	1.25	\$	95,413	\$	\$	95,413
Program Guide	0.25	\$	30,432	\$	\$	30,432
Viewer & Member Services	3.20	\$	171,908	\$	\$	171,908
Special Events		\$	0	\$	\$	0
Total Customer/Relationship Management	4.70	\$	297,753	\$ 0	\$	297,753
Other Activities & Services						
Other Activities & Services		\$	0	\$ 0	\$	0
Total Station Expenses (Excluding Depreciation)	35.00	\$	3,144,892	\$ 10,855,021	\$	13,999,913
3.2 Other Activities & Services	s			Ju	ımp to qu	estion: 3.2 🗸
Please Describe Other Activities &		(penses)				
(Required if this expense category i		from sta	ition FTEs)	Jui	mp to que	estion: 3.3 🗸
(Required if this expense category i		from sta	ation FTEs)	Ju		Full Time
(Required if this expense category i	Detailed Break-out	from sta	ation FTEs)	Ju		
(Required if this expense category i	Detailed Break-out	from sta	ation FTEs)	Ju		Full Time
(Required if this expense category i 3.3 Student/Intern Personnel (I Corporate Management & Support	Detailed Break-out	from sta	ation FTEs)	Ju		Full Time

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Programming			
Production			
CD&D			
Educational Services			
Community Engagement			
Customer/Relationship Management			
Other Activities & Services			
Total Student/Intern FTEs			
3.4 In-Kind Expense Detail			Jump to question: 3.4 🗸
			In-Kind Expenses \$
Corporate Management & Support			\$
Development			\$
Auction			\$
Underwriting			\$
Programming			\$
Production			\$
CD&D			\$
Educational Services			\$
Community Engagement			\$
Customer/Relationship Management			\$
Other Activities & Services			\$
Total Station In-Kind Expenses			\$ 0
3.5 Indirect Support Expense Detail			Jump to question: 3.5 🗸
Indirect Support - Occupancy			Indirect Expenses \$ \$ 232,310
Indirect Support-Transmitter Power			\$
Indirect Support - All Other Expenses			\$ 1,661,733
Total Station Indirect Support			\$ 1,894,043
Total Station In-Kind Plus Indirect (Including	g Occupancy) Expenses		\$ 1,894,043
3.6 Capital Expenses and Related Items			Jump to question: 3.6 ❤
	Capital Expenses (\$)	Depreciation/ Amortization (\$)	(\$) Funded Depreciation
Land and Buildings	\$	\$	\$
Administrative and General Office Equipment	\$	\$ 841,843	\$
Production Equipment	\$	\$	\$
CD&D and IT Equipment	\$	\$	\$
Production Content (Capitalization and Amortization of Shows/Content)	\$	\$	\$
Other Capital Expenditures	\$	\$	\$
Total	\$ 0	\$ 841,843	\$ 0

5/26/22, 12:35 PM Print Survey **Total Station Expenses (Including** 14,841,756 ----------Depreciation) Comments Question Comment Direct, Indirect & In-The station's 2020 expense increase were primarily caused by increased expenses Kind Expenses: Total related to indirect support, tower relocation and tower building fees, professional Station accounting fees and maintenance fees. **Total Operating** The Covid 19 pandemic resulted in huge revenue shortfalls for FY '20 and '21. Expenses: Total HPM was proactive in this expense budget planning for the current year and as a result, reduced staff. We eliminated 7 vacant positions and 9 full-time positions. In Corporate addition, 2 staff retired. UH followed CDC guidelines in establishing safe working Management & environments an as a result, HPM ceased producing television from our studio Support facility. The decrease in production expense is tied to the decrease in production. **Total Operating** Per the Station Manager, Marketing CRM expenses exceeded the previous year Expenses: Total due to expenses related to the Strategic Plan development and launch. This Customer/Relationship included the week of launch events and outward marketing efforts. Programming Management changes and the marketing behind those changes was also included. **Total Operating** Other Activities and services – Services from CDP were reduced substantially Expenses: Other because of Covid-19. This reduced our overall expense in a year where we were Activities & Services cutting across the board due to fundraising reduced revenue. **Total Operating** The station incurred increases in non-capital IT and Broadcast equipment, as well Expenses: Total CD&D as increased contracts related to the building of the new transmitter site. **Total Operating** Per the KUHT- TV Station Manager, the station continued the effort to keep the bee Expenses: Total in the community, but did so without School or HISD financial support. HPM Educational Services incurred this expense increase in order to remain at Yates high school. Because and Community the Covid pandemic shutdown was starting, we felt this was a high priority to Outreach support our education mission in the community. Per, the Gift Processing and Underwriting Manager, Houston Public Media's Underwriting expenses were impacted by the COVID-19 pandemic. There was a **Total Operating** Expenses: Total Underwriting decrease in TV underwriting spots sales, causing a decrease in invoices for paid commissions to the UW team Total Personnel Cost: The Covid 19 pandemic resulted in huge revenue shortfalls for FY '20 and '21. Local Broadcast HPM was proactive in this expense budget planning for the current year and as a Production result, reduced staff. We eliminated 7 vacant positions and 9 full-time positions. In addition, 2 staff retired. UH followed CDC guidelines in establishing safe working environments an as a result, HPM ceased producing television from our studio facility. The decrease in production expense is tied to the decrease in production. 4.1 Corporate Management & Support Expense Detail Jump to question: 4.1 ✓ **Direct, Indirect** & In-Kind Expenses (\$) Do Not Allocate These Expenses to Other Functional Areas Rent/Lease/Mortgage (excluding tower lease payments) 0 Telecommunications and Utilities (excluding Transmitter Power) 161,674 Consulting, Contracted & Outsourced Personnel and Services Fees 34,758 Legal Fees 12,137 Accounting/Payroll Fees 770,906 Governance and Advisory Board Expenses 0 Insurance - Property, Liability & Other Corporate (Non-Employee Benefits) 15,692 **Facilities Maintenance** 107,032 Professional Development/Training (For All Staff) 14,192 Indirect Support including Occupancy (Excluding Indirect Transmitter Power) 1,894,043 Interest Expense All Other Corporate Management & Support 1,932,236 **Total Corporate Management & Support** 4,942,702 Comments Question

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Question	С	omment									
Total Corporate Management & Supp Expenses	T ort in	he total direct ar creases in indire	nd indir ect exp	rect expenses inc penses and increa	reased ses fo	d during the r managem	year du ent-rela	ie to ited con	tracts.		
5.1 Membership R	evenue	(<\$1,000)							Jump to	quest	on: 5.1 🗸
		New (\$)		Renewal (\$)		Re-joir	า (\$)		Add-Gift (\$)		Total
Pledge/On Air	\$	168,769	\$	100,978	\$	184,	838	\$	172,125	\$	626,710
Direct Mail	\$	149	\$	277,773	\$	129,	388	\$	169,694	\$	577,004
Telemarketing	\$	0	\$	5,050	\$	3,	884	\$	3,403	\$	12,337
Web/Online	\$	95,166	\$	149,000	\$	130,	257	\$	130,767	\$	505,190
Other Membership Programs	\$	714,902	\$	546,063	\$	384,	421	\$	257,234	\$	1,902,620
Total	\$	978,986	\$	1,078,864	\$	832,	788	\$	733,223	\$	3,623,861
5.2 Membership -	# of Doi	nors (<\$1,000)							Jump to	quest	ion: 5.2 🗸
		New	(#)	Renewal (#)	Re-	oin (#)		Total		Add-Gift ((#))
Pledge/On Air		1,0	36	56	9		1,156		2,761		1,302
Direct Mail			3	2,54	.9		1,417		3,969		2,344
Telemarketing			0	4	.9		53		102		46
Web/Online		1,1	61	1,04	.3		1,208		3,412		1,306
Other Membership Programs		6,1	05	3,04	-0		2,995		12,140		2,041
Total		8,3	05	7,25	0		6,829		22,384		7,039
5.3 Cumulative An	nual Gi	fts (Membersl	nip an	d Major Giving)				Jump to	quest	ion: 5.3 🗸
		Nur	nber c	of Donors (#)		Numb	er of G	ifts (#)		Amou	nt of Gifts (\$)
\$1 to \$999				22,384			2	9,423		\$	3,623,861
\$1,000 to \$9,999				593				850		\$	1,396,371
\$10,000 and above				38				85		\$	1,317,027
Total				23,015			3	0,358		\$	6,337,259
5.4 Gift Type Detai	I								Jump to	quest	ion: 5.4 🗸
											Total
Matching Gifts (\$ Am	ount)								\$		174,300
Sustainer Gifts (# of [Donors)										13,374
Sustainer Gifts (\$ Am	ount)								\$	1	,931,048
5.5 Planned Giving	g Reven	ue Detail							Jump to	quest	ion: 5.5 🗸
Total amount of Plans	and Civin	ng.				Realized in					zed in FY (\$)
Total amount of Planr	ieu Givir	19					7			\$	47,017
Total							7			\$	47,017
5.6 Endowment Fu	ınd Det	ail							Jump to	quest	ion: 5.6 🗸
Value of E		1.7/0							En		ent Fund (\$)
Value of Fund at start of Fiscal Year? \$ 656,275											
New Endowment Cor		S								\$	0
Realized Investment	Gains									\$	0

Value of pledged gifts not yet received?	\$
Value of Fund at end of Fiscal Year?	\$ 707,759
Discretionary additions to the Endowment Fund	\$
Discretionary spending from the Endowment Fund	\$
Unrealized Investment Gains (Losses)	\$ 51,484
	-

5.7 Development Expenses	Jump to question: 5.7 🗸
	Direct & In-Kind Expenses (\$)
Premiums' Total	\$ 283,559
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ 324,072
Other Expenses	\$ 205,609
Total	\$ 813,240

Comments

Question	Comment
Total Membership Revenue	Per the Chief Development Officer and Director of HPM Membership & Donor Svc, Houston Public Media Membership revenue was impacted by the COVID-19 pandemic. The change in listening habits and loss of jobs impacted overall on-air and digital fundraising for both TV and radio.

6.1 Underwriting Revenue Detail	Jump to question: 6.1 ✓
	Revenue (\$)
National Production Underwriting	\$
Local Production Underwriting	\$
Spot/Run of Schedule Underwriting	\$ 656,189
Educational Services Underwriting	\$ 31,250
Community Engagement Underwriting	\$
Special Events/Other Underwriting	\$
Total	\$ 687,439

6.2 Production Underwriter Detail (National and Local Production Underwrit	ling) Jump to a	question: 6.2 🗸
	Total # of Underwriters	Revenue (\$)
Individuals		\$
Businesses (For Profit Entities)		\$
Foundations (Not For Profit Entities)		\$
Government (Federal, State and Local and Other Gov't)		\$
All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other)		\$
Total	0	\$ 0

6.3 Spot/Run of Schedule Underwriter Detail	Jump to	Jump to question: 6.3 🗸			
	Total # of Underwriters	Revenue (\$)			
Individuals	0	\$ 0			
Businesses (For Profit Entities)	10	\$ 207,284			
Foundations (Not For Profit Entities)	16	\$ 314,796			
Government (Federal, State and Local and Other Gov't)	1	\$ 10,000			

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All Other (CPB, PBS, NPR, Other Universities, and All Other)	r Public Br	oadcasting Stati	ons & Entities, Colleges &		8	\$ 124,109
Total .					35	\$ 656,189
6.4 Underwriting Detail - Exp	oenses				Jump to q	uestion: 6.4 🗸
					& In-K	Direct ind Expenses (\$)
Consulting, Contracted & Outsou	irced Perso	onnel and Servic	es Fees		\$	149,797
Other Expenses					\$	884
Total					\$	150,681
5.5 Spot/Run of Schedule Ur	nderwritir	ng Contracts &	Renewal Rate		Jump to q	uestion: 6.5 🗸
otal Number of separate underw	vriting cont	racts during the	fiscal year (Generated Rev	enue in Question 6.3)?	Amount 59
Inderwriter Renewal Rate? (%)						63.00
omments						
Question		Comment				
Total # of Spot/Run of Schedule Underwriters: Businesses		shortfalls for lapproximate	pandemic resulted in huge HPM FY '20 and '21. HPM 6 I.6 million dollar loss in FY2 a 1 million dollar loss in FY:	experienced an 20 and is currently	е	
Total # of Spot/Run of Schedule Underwriters: Foundations		shortfalls for lapproximate	pandemic resulted in huge HPM FY '20 and '21. HPM 6 I.6 million dollar loss in FY2 a 1 million dollar loss in FY2	experienced an 20 and is currently	е	
otal # of Spot/Run of Schedule Inderwriters: Government (Fede and Local and Other Gov't)	eral, State	shortfalls for lapproximate	pandemic resulted in huge HPM FY '20 and '21. HPM 6 I.6 million dollar loss in FY2 a 1 million dollar loss in FY.	experienced an 20 and is currently	е	
		oxponding .		۷۱.		
Total # of Spot/Run of Schedule Jnderwriters: All Other (CPB, PB Other Pub Broadcasting Stations Colleges & Universities, and All C	& Entities,	The Covid 19 shortfalls for h	pandemic resulted in huge HPM FY '20 and '21. HPM 6 I.6 million dollar loss in FY2 a 1 million dollar loss in FY2	underwriting revenu experienced an 20 and is currently	е	
Underwriters: All Other (CPB, PB Other Pub Broadcasting Stations Colleges & Universities, and All C	& Entities, Other)	The Covid 19 shortfalls for h	pandemic resulted in huge HPM FY '20 and '21. HPM 6 I.6 million dollar loss in FY2	underwriting revenu experienced an 20 and is currently		uestion: 7.1 🗸
Underwriters: All Other (CPB, PB Other Pub Broadcasting Stations Colleges & Universities, and All C	s & Entities, Other) penses	The Covid 19 shortfalls for h	pandemic resulted in huge HPM FY '20 and '21. HPM of 1.6 million dollar loss in FY2 a 1 million dollar loss in FY2 # of Hours of Program	underwriting revenu experienced an 20 and is currently 21.	Jump to q	uestion: 7.1 ❤ # of Hours of ramming Aired on oadcast Channels
Underwriters: All Other (CPB, PB) Other Pub Broadcasting Stations Colleges & Universities, and All Colleges 7.1 Program Acquisition Exp	s & Entities, Other) penses	The Covid 19 shortfalls for happroximate approximate experiencing	pandemic resulted in huge HPM FY '20 and '21. HPM of 1.6 million dollar loss in FY2 a 1 million dollar loss in FY2 # of Hours of Program	underwriting revenuexperienced an 20 and is currently 21. ming Aired on dcast Channel	Jump to q	# of Hours of ramming Aired on
Underwriters: All Other (CPB, PB) Other Pub Broadcasting Stations Colleges & Universities, and All C 7.1 Program Acquisition Exp PBS Programs - NPS	s & Entities, Other) penses	The Covid 19 shortfalls for happroximate approximate experiencing	pandemic resulted in huge HPM FY '20 and '21. HPM of 1.6 million dollar loss in FY2 a 1 million dollar loss in FY2 # of Hours of Program	underwriting revenuexperienced an 20 and is currently 21. ming Aired on dcast Channel (1 Stream)	Jump to q	# of Hours of ramming Aired on oadcast Channels
Underwriters: All Other (CPB, PB) Other Pub Broadcasting Stations Colleges & Universities, and All C Other Pub Broadcasting Stations Colleges & Universities, and All C Other Pub Broadcasting Stations Colleges & Universities, and All C Other Pub Broadcasting Stations Colleges & Universities, and All C Other Pub Broadcasting Stations Colleges & Universities, and All C Other Pub Broadcasting Stations Colleges & Universities, and All C Other Pub Broadcasting Stations Colleges & Universities, and All C Other Pub Broadcasting Stations Colleges & Universities, and All C Other Pub Broadcasting Stations Colleges & Universities, and All C Other Pub Broadcasting Stations Colleges & Universities, and All C Other Pub Broadcasting Stations Colleges & Universities, and All C Other Pub Broadcasting Stations Colleges & Universities, and All C Other Pub Broadcasting Stations Colleges & Universities, and All C Other Pub Broadcasting Stations Colleges & Universities, and All C Other Pub Broadcasting Stations Colleges & Universities, and All C Other Pub Broadcasting Stations Colleges Stations Colleg	s & Entities, Other) penses	The Covid 19 shortfalls for happroximate a experiencing. Direct Expenses (\$)	pandemic resulted in huge HPM FY '20 and '21. HPM of 1.6 million dollar loss in FY2 a 1 million dollar loss in FY2 # of Hours of Program	underwriting revenuexperienced an 20 and is currently 21. ming Aired on dcast Channel (1 Stream) 5,303.00	Jump to q	# of Hours of camming Aired on oadcast Channels 13,350.00
Underwriters: All Other (CPB, PB) Other Pub Broadcasting Stations Colleges & Universities, and All C C.1 Program Acquisition Exp OBS Programs - NPS OBS Programs - PFP OBS Programs - PBS Plus & Other	s & Entities, Other) penses	The Covid 19 shortfalls for happroximate a experiencing. Direct Expenses (\$)	pandemic resulted in huge HPM FY '20 and '21. HPM of 1.6 million dollar loss in FY2 a 1 million dollar loss in FY2 # of Hours of Program	underwriting revenuexperienced an 20 and is currently 21. uning Aired on dcast Channel (1 Stream) 5,303.00 371.00	Jump to q	# of Hours of ramming Aired on oadcast Channels 13,350.00 431.00
Underwriters: All Other (CPB, PB) Other Pub Broadcasting Stations Colleges & Universities, and All C 7.1 Program Acquisition Exp PBS Programs - NPS PBS Programs - PFP PBS Programs - PBS Plus & Other PBS Programs - Total	& Entities, Other) Denses & In-Kind -	The Covid 19 shortfalls for happroximate approximate experiencing. Direct Expenses (\$)	pandemic resulted in huge HPM FY '20 and '21. HPM of 1.6 million dollar loss in FY2 a 1 million dollar loss in FY2 # of Hours of Program	underwriting revenuexperienced an 20 and is currently 21. Imming Aired on dcast Channel (1 Stream) 5,303.00 371.00	Jump to q	# of Hours of ramming Aired on oadcast Channels 13,350.00 431.00
Underwriters: All Other (CPB, PB) Other Pub Broadcasting Stations Colleges & Universities, and All C 7.1 Program Acquisition Exp PBS Programs - NPS PBS Programs - PFP PBS Programs - PBS Plus & Other PBS Programs - Total NETA	& Entities, Other) Denses & In-Kind	The Covid 19 shortfalls for happroximate experiencing. Direct Expenses (\$)	pandemic resulted in huge HPM FY '20 and '21. HPM of 1.6 million dollar loss in FY2 a 1 million dollar loss in FY2 # of Hours of Program	underwriting revenuexperienced an 20 and is currently 21. Imming Aired on dcast Channel (1 Stream) 5,303.00 371.00 575.00	Jump to q	# of Hours of ramming Aired on oadcast Channels 13,350.00 431.00 1,597.00
Underwriters: All Other (CPB, PB) Other Pub Broadcasting Stations Colleges & Universities, and All C OT.1 Program Acquisition Exp OPBS Programs - NPS OPBS Programs - PFP OPBS Programs - PBS Plus & Other OPBS Programs - Total	& Entities, Other) Denses & In-Kind \$	Direct Expenses (\$) 2,348,674	pandemic resulted in huge HPM FY '20 and '21. HPM of 1.6 million dollar loss in FY2 a 1 million dollar loss in FY2 # of Hours of Program	underwriting revenuexperienced an 20 and is currently 21. Imming Aired on deast Channel (1 Stream) 5,303.00 371.00 575.00 6,249.00 422.00	Jump to q	# of Hours of ramming Aired on oadcast Channels 13,350.00 431.00 1,597.00 15,378.00 2,551.00
Underwriters: All Other (CPB, PB) Other Pub Broadcasting Stations Colleges & Universities, and All C 7.1 Program Acquisition Exp PBS Programs - NPS PBS Programs - PFP PBS Programs - PBS Plus & Other PBS Programs - Total NETA BBC	& Entities, Other) Denses & In-Kind - \$ \$	Direct Expenses (\$) 2,348,674	pandemic resulted in huge HPM FY '20 and '21. HPM of 1.6 million dollar loss in FY2 a 1 million dollar loss in FY2 # of Hours of Program	underwriting revenuexperienced an 20 and is currently 21. uning Aired on dcast Channel (1 Stream) 5,303.00 371.00 575.00 422.00 271.00	Jump to q	# of Hours of ramming Aired on oadcast Channels 13,350.00 431.00 1,597.00 15,378.00 2,551.00
Underwriters: All Other (CPB, PB) Other Pub Broadcasting Stations Colleges & Universities, and All C Other Pub Broadcasting Stations Colleges & Universities, and All C Other Pub Broadcasting Stations PBS Program Acquisition Exp PBS Programs - NPS PBS Programs - PFP PBS Programs - PBS Plus & Other PBS Programs - Total NETA BBC APT Movie Packages (Other	& Entities, Other) Denses & In-Kind \$ \$ \$	Direct Expenses (\$) 2,348,674 45,205 49,251	pandemic resulted in huge HPM FY '20 and '21. HPM of 1.6 million dollar loss in FY2 a 1 million dollar loss in FY2 # of Hours of Program	underwriting revenuexperienced an 20 and is currently 21. uning Aired on dcast Channel (1 Stream) 5,303.00 371.00 575.00 422.00 271.00	Jump to q	# of Hours of ramming Aired on oadcast Channels 13,350.00 431.00 1,597.00 15,378.00 2,551.00
Underwriters: All Other (CPB, PB) Other Pub Broadcasting Stations Colleges & Universities, and All C 7.1 Program Acquisition Exp PBS Programs - NPS PBS Programs - PFP PBS Programs - PBS Plus & Other PBS Programs - Total NETA BBC APT Movie Packages (Other Distributors) All Other Program Acquisitions Other Distributors)	& Entities, Other) Denses & In-Kind	Direct Expenses (\$) 2,348,674 0 45,205 49,251	pandemic resulted in huge HPM FY '20 and '21. HPM of 1.6 million dollar loss in FY2 a 1 million dollar loss in FY2 # of Hours of Program	underwriting revenue experienced an 20 and is currently 21. laming Aired on dcast Channel (1 Stream) 5,303.00 371.00 575.00 422.00 271.00 901.00	Jump to q	# of Hours of ramming Aired on oadcast Channels 13,350.00 431.00 1,597.00 15,378.00 2,551.00 144.00 4,859.00
Underwriters: All Other (CPB, PB) Other Pub Broadcasting Stations Colleges & Universities, and All C C.1 Program Acquisition Exp PBS Programs - NPS PBS Programs - PFP PBS Programs - PBS Plus & Other PBS Programs - Total NETA BBC APT Movie Packages (Other Distributors) All Other Program Acquisitions	& Entities, Other) Denses & In-Kind	Direct Expenses (\$) 2,348,674 0 45,205 49,251 0 34,255	pandemic resulted in huge HPM FY '20 and '21. HPM of 1.6 million dollar loss in FY2 a 1 million dollar loss in FY2 # of Hours of Program	underwriting revenue experienced an 20 and is currently 21. Iming Aired on deast Channel (1 Stream) 5,303.00 371.00 575.00 422.00 271.00 901.00	Jump to q	# of Hours of ramming Aired on oadcast Channels 13,350.00 431.00 1,597.00 15,378.00 2,551.00 144.00 4,859.00
Underwriters: All Other (CPB, PB) Other Pub Broadcasting Stations Colleges & Universities, and All C I Program Acquisition Exp PBS Programs - NPS PBS Programs - PFP PBS Programs - PBS Plus & Other PBS Programs - Total RETA BBC APT Movie Packages (Other Distributors) All Other Program Acquisitions Other Distributors) Local Productions	& Entities, Other) Denses & In-Kind \$ \$ \$ \$ \$ \$	Direct Expenses (\$) 2,348,674 0 45,205 49,251 0 34,255	pandemic resulted in huge HPM FY '20 and '21. HPM of 1.6 million dollar loss in FY2 a 1 million dollar loss in FY2 # of Hours of Program	underwriting revenue experienced an 20 and is currently 21. Imming Aired on deast Channel (1 Stream) 5,303.00 371.00 575.00 6,249.00 422.00 271.00 901.00 8.00	Jump to q	# of Hours of ramming Aired on oadcast Channels 13,350.00 431.00 1,597.00 15,378.00 2,551.00 144.00 4,859.00

0/20/22, 12.35 PW		Pillit Su	ivey		
Program Acquisitions				\$ 2,	477,385
Consulting, Contracted & Outsourced Personnel	and Services Fees			\$	33,700
Other Expenses				\$	443,860
Total				\$ 2,	954,945
7.3 PBS Program Differentiation				Jump to question:	7.3 🗸
Are you a PBS PDP Station? No					
7.4 Ratings Data and Market Data				Jump to question:	7.4 🗸
2019					
Total Area Population Households (#)					
Estimated Total Commercial TV Ad Revenue (\$)					
Comments Question	Comment				
No Comments for this section					
8.1 Content Production Expenses (Direct	& In-Kind Expenses)			Jump to question:	8.1 🗸
	National Broadcast Productior		Local	Non Broadcast Pi (Includes Fixed Point Delivery,	d Point to
Contracted Personnel (including Outside Producers, Directors, Talent/On Air Hosts etc.), Services and Equipment Rental	\$	\$	0	\$	Web, etc.)
Other Expenses	\$	\$	280	\$	
Total Production Services Expenses	\$ 0	\$	280	\$	0
8.2 Content Production Intended for Stati	on use (by type)			Jump to question:	82 😼
	# of Hours of National Broadcast Production	# of Hours of Broadcast Prod		# of Hours of Non E Production (Include Point to Point Delive	des Fixed
State/local government or election coverage					4.00
Informational call-in broadcast					
News					
Public Affairs			8.00		
Arts and Culture					
Sports Programming					
Pledge Programs, Pledge Breaks & Auction					
Educational					
All Other Productions					
Total Number of Hours			8.00		4.00
Total Hours using Closed-Captioning					
Total Hours using the SAP Channel					
Comments				_	
Question No Comments for this section	Comment				
9.1 Revenue Generated by Content Distril	oution & Delivery Activi	ties		Jump to question:	
Tower Lease				Re \$	venue (\$)
				₽	0

ITFS/Alternative Transmission Services	\$ 0
Uplink/Teleconferencing Services	\$ 0
Facility/Equipment Rental	\$ 0
Datacasting	\$ 0
Network/Internet Connectivity	\$ 0
Other Revenue Generated by CD&D (Do not include contributions or grants restricted to CD&D)	\$ 0
Total	\$ 0

9.2 Content Distribution & Delivery Expenses	Jump to question:	9.2 🗸
	Direc & In-Kind Exp	t, Indirect censes (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees (excluding Technical Support)	\$	167,261
CD&D and IT Equipment, Replacement Parts and Software (Non-Capital)	\$	228,966
Technical, Software and Hardware Support (All CD&D and IT Maintenance Agreements and Support Costs)	\$	118,565
STL Fees	\$	
Tower Rent/Lease/Mortgage	\$	329,902
ITFS/Alternative Transmission Services	\$	
Uplink/Teleconferencing Services	\$	
Datacasting	\$	
Network/Internet Connectivity	\$	
Transmitter Power (Direct Expense)	\$	
Indirect Support-Transmitter Power	\$	
Interconnection Expenses	\$	0
Other Expenses	\$ 1	,109,073
Total	\$ 1	,953,767

9.3 Broadcast Capacity		Jump to question: 9.3 🗸
	# Operated	Average # of Hours per Day Operated
UHF Transmitters	0	
VHF Transmitters	1	24.00
Translators/Low Power Transmitters (boosters)	0	
ITFS Channels	0	

9.4 Master Control Facilities		J	ump to question: 9.4 🗸
		Number	Hours per Day
Master Control Facilities - # Operated		0	
Master Control Facilities - Total Hours/Day			
Master Control Facilities - Staffed Hours/Day			0
Comments			
Question	Comment		
No Comments for this section			

10.1 Educational Services Revenue

5/26/22, 12:35 PM		Print Survey		
Federal Grants			\$	
Underwriting for Educational Services			\$	31,250
Corporate/Foundation Giving			\$	
Fee-For-Service or Entrepreneurial Serv	ices		\$	
State Government Funding			\$	
Other Revenue Generated by Education	al Services		\$	
Total			\$	31,250
10.2 Educational Services Expense	es		Jump to question	n: 10.2 🗸
			& In-Kind E	Direct expenses (\$)
Consulting, Contracted & Outsourced Pe	ersonnel and Services Fees		\$	39,406
Other Expenses			\$	
Total			\$	39,406
10.3 Educational Content Detail			Jump to question	n: 10.3 🗸
			& In-Kind	Direct Expenses (\$)
Create Local Educational Content for Bro	oadcast		\$	
Create Local Educational Content NOT i	ntended for Broadcast (includes Fi	xed Point to Point, Web, etc.)	\$	
Create National Educational Content for	Broadcast		\$	
Create National Educational Content NC	T intended for Broadcast (includes	Fixed Point to Point, Web, etc.)	\$	
Program Acquisition			\$	
Total			\$	0
10.4 Educational Content Delivery			Jump to question	n: 10.4 🗸
# of Hours	s of Educational Programming	# of Hours of Educational		f Educational Icast Delivery
	Aired on Main Broadcast Channel (1 Stream)	Programming Aired on All Other Broadcast Channels	(includes	s Fixed Point int, Web, etc.)
Children's content (PBSKids)	2,834.00	8,760.00		5,114.00
K-12 Educational resources	70.00			
Adult Basic Education- English				
Adult Basic Education - Other than English				
Teacher professional development				
Other				
Total	2,904.00	8,760.00		5,114.00
10.5 Educational Workshops			Jump to question	n: 10.5 🗸
		# of Workshops	Total # 0	of Attendees
Ready to Learn				
Other Pre-K Teacher Professional Devel	opment/Training			
Other Pre-K Teacher Professional Develo				

Other College/University Faculty Professional Development/Training Other Professional Development/Training Total © © © © © © © © © © © © © © © © © © ©	5/20/22, 12.35 PIVI		Print Survey		
Total 0 0 0 Comments Question Comment # of Hours of Educational Programming Aired on All Other Broadcast Channels: 24 hours per day x 365 days 11.1 Community Engagement Revenue Jump to question: 11.1 V Revenue (\$) Grants (Competitive) \$ 0 Fee-For-Service or Entrepreneurial \$ 0 Underwriting of Outreach Events \$ 1 Underwriting of Outreach Events \$ 0 11.2 Community Engagement Expenses Jump to question: 11.2 V 11.2 Community Engagement Expenses \$ 0 11.3 Community Engagement Expenses \$ 0 11.4 Community Engagement Expenses \$ 0 11.5 Consulting, Contracted & Outsourced Personnel and Services Fees \$ 0 Other Expenses \$ 0 Other Expenses \$ 0 Comments Question Comment	Other College/University Faculty Professional Develo	ppment/Training			
Comments Question # of Hours of Educational Programming Aired on All Other Broadcast Channels: PBS Kids M-F 11.1 Community Engagement Revenue 11.1 Community Engagement Revenue Servenue (\$) Grants (Competitive) Fee-For-Service or Entrepreneurial Underwriting of Outreach Events Other Revenue Generated by Community Engagement Total 11.2 Community Engagement Expenses Jump to question: 11.2 ✓ 11.2 Community Engagement Expenses Jump to question: 11.2 ✓ 11.3 V 11.4 V 11.5 V 11.5 V 11.6 V 11.7 V 11.7 V 11.8 V 11.9 V 11.9 V 11.1	Other Professional Development/Training				
Question Comment # of Hours of Educational Programming Aired on All Other Broadcast Channels: PBS Kids M-F 24 hours per day x 365 days 11.1 Community Engagement Revenue Jump to question: 11.1 V Revenue (\$) Grants (Competitive) \$ 0 Fee-For-Service or Entrepreneurial \$ 0 Underwriting of Outreach Events \$ 0 Other Revenue Generated by Community Engagement \$ 0 Total \$ 0 11.2 Community Engagement Expenses Jump to question: 11.2 V Direct & In-Kind Expenses (\$) Consulting, Contracted & Outsourced Personnel and Services Fees \$ 0 Other Expenses \$ 0 Total \$ 0 Comments \$ 0	Total		0		0
# of Hours of Educational Programming Aired on All Other Broadcast Channels: 24 hours per day x 365 days 11.1 Community Engagement Revenue Sump to question: 11.1 Revenue (\$)	Comments				
PBS Kids M-F 11.1 Community Engagement Revenue 11.1 Community Engagement Revenue Revenue (\$) Grants (Competitive) \$ 0 Fee-For-Service or Entrepreneurial Underwriting of Outreach Events \$ 0 Underwriting of Outreach Events \$ 0 Total \$ 0 11.2 Community Engagement Expenses Jump to question: 11.2 V Direct & In-Kind Expenses (\$) Consulting, Contracted & Outsourced Personnel and Services Fees Other Expenses \$ 0 Total \$ 0 Comments Question Comment	Question		Comment		
Grants (Competitive) \$ 0 Fee-For-Service or Entrepreneurial \$ 0 Underwriting of Outreach Events \$ 0 Other Revenue Generated by Community Engagement \$ 0 Total \$ 0 11.2 Community Engagement Expenses Jump to question: 11.2 ✓ Consulting, Contracted & Outsourced Personnel and Services Fees \$ 0 Other Expenses \$ 0 Total \$ 0 Comments \$ 0	# of Hours of Educational Programming Aired on All PBS Kids M-F	Other Broadcast Channels:			
Grants (Competitive) \$ 0 Fee-For-Service or Entrepreneurial \$ 0 Underwriting of Outreach Events \$ 0 Other Revenue Generated by Community Engagement \$ 0 Total \$ 0 11.2 Community Engagement Expenses Jump to question: 11.2 V Consulting, Contracted & Outsourced Personnel and Services Fees \$ 0 Other Expenses \$ 0 Comments Question Comment	11.1 Community Engagement Revenue			Jump to question:	11.1 🗸
Fee-For-Service or Entrepreneurial Underwriting of Outreach Events Other Revenue Generated by Community Engagement Total 11.2 Community Engagement Expenses Jump to question: 11.2 V Direct & In-Kind Expenses (\$) Consulting, Contracted & Outsourced Personnel and Services Fees Other Expenses Total Comments Question Comment				Re	venue (\$)
Underwriting of Outreach Events Other Revenue Generated by Community Engagement Total \$ 0 11.2 Community Engagement Expenses Jump to question: 11.2 V Direct & In-Kind Expenses (\$) Consulting, Contracted & Outsourced Personnel and Services Fees Other Expenses \$ 0 Total \$ 0 Comments Question Comment	Grants (Competitive)			\$	0
Other Revenue Generated by Community Engagement Total \$ 0 11.2 Community Engagement Expenses Jump to question: 11.2 V Direct & In-Kind Expenses (\$) Consulting, Contracted & Outsourced Personnel and Services Fees Other Expenses \$ 0 Total \$ 0 Comments Question Comment	Fee-For-Service or Entrepreneurial			\$	0
Total \$ 0 11.2 Community Engagement Expenses Jump to question: 11.2 Direct & In-Kind Expenses (\$) Consulting, Contracted & Outsourced Personnel and Services Fees \$ 0 Other Expenses \$ 0 Total Comments Question Comment	Underwriting of Outreach Events			\$	
11.2 Community Engagement Expenses Direct & In-Kind Expenses (\$) Consulting, Contracted & Outsourced Personnel and Services Fees Other Expenses Total Comments Question Comment	Other Revenue Generated by Community Engagement	ent		\$	0
Direct & In-Kind Expenses (\$) Consulting, Contracted & Outsourced Personnel and Services Fees Other Expenses Total Comments Question Comment	Total			\$	0
Direct & In-Kind Expenses (\$) Consulting, Contracted & Outsourced Personnel and Services Fees Other Expenses Total Comments Question Comment	11.2 Community Engagement Expenses			Jump to guestion:	11.2 🗸
Other Expenses \$ 0 Total \$ 0 Comments Question Comment					Direct
Total \$ 0 Comments Question Comment	Consulting, Contracted & Outsourced Personnel and	Services Fees		\$	0
Comments Question Comment	Other Expenses			\$	0
Question Comment	Total			\$	0
	Comments				
No Comments for this section	Question	Comment			
	No Comments for this section				