

## Grantee Information

|                      |            |
|----------------------|------------|
| <b>ID</b>            | 1874       |
| <b>Grantee Name</b>  | KUHT-TV    |
| <b>City</b>          | Houston    |
| <b>State</b>         | TX         |
| <b>Licensee Type</b> | University |

## 1.1 Statement of Financial Position (Balance Sheet)

 Jump to question: **1.1** ▼

|  | End of Previous FY | End of Current FY |
|--|--------------------|-------------------|
| <b>Assets</b>  |                    |                   |
| Cash and Cash Equivalents                                | \$ 2,389,936       | \$ 3,790,469      |
| Accounts Receivables                                     | \$ 0               | \$ 0              |
| All Other Current Assets                                 | \$ 51,271          | \$ 333,408        |
| All Non-Current Assets                                   | \$ 2,766,922       | \$ 4,186,194      |
| <b>Total Assets</b>                                      | \$ 5,208,129       | \$ 8,310,071      |
| Total Deferred Outflow of Resources (TDOR)               | \$ 0               | \$                |
| <b>Liabilities</b>                                       |                    |                   |
| Accounts Payables  | \$ 66,607          | \$ 53,175         |
| All Other Current Liabilities                            | \$ 426,235         | \$ 537,238        |
| Pensions and Other Postemployment Benefits (Non Current) | \$ 0               | \$ 0              |
| All Other Long Term Liabilities                          | \$ 0               | \$ 2,035,450      |
| <b>Total Liabilities</b>                                 | \$ 492,842         | \$ 2,625,863      |
| Total Deferred Inflow of Resources (TDIR)                | \$ 0               | \$ 0              |
| <b>Net Assets</b>  |                    |                   |

|  |                     |                     |
|--|---------------------|---------------------|
| Invested in Capital Assets (Net of Related Debt)   | \$ 1,339,940        | \$ 825,627          |
| Restricted Net Assets                              | \$ 1,480,032        | \$ 1,017,342        |
| Unrestricted Net Assets                            | \$ 1,895,315        | \$ 3,841,239        |
| <b>Total Net Assets</b>                            | <b>\$ 4,715,287</b> | <b>\$ 5,684,208</b> |
| <b>Balance Formula ((TA+TDOR) - (TL+TNA+TDIR))</b> | <b>\$</b>           | <b>\$ 0</b>         |

**1.1 Statement of Financial Position (Balance Sheet)**Jump to question: **1.1** ▼

For Joint Licensee only: In question 1.1, did you report your Balance Sheet positions as a combined entity or TV operations only?

Joint Licensee: Reported  
Combined Entity**1.2 Audited Financial Statements Filing Status (for Joint Licensees Only)**Jump to question: **1.2** ▼

Licensee Type (For Joint Licensees Only) Joint Licensee Reporting Combined

## Comments

| Question                             | Comment   |
|--------------------------------------|---|
| Current Year-End: Total Assets       | FY2022 had a slight increase due cash and cash equivalents, restricted cash and prepaid expenses.   |
| Current Year-End: Total Liabilities  | FY22 had an increase in liabilities due to lease liability information noted.   |
| Previous Year-End: Total Assets      | The station received additional funds (American Rescue Plan), liabilities were down due to reduce cost for personnel, projects, supplies, technology (etc.). The following has been removed and has been determined to be the responsibility of the UH System. Pension and other postemployment benefits ("OPEB") related liabilities, deferred inflows and outflows of resources and related expenses. |
| Previous Year-End: Total Liabilities | The station received additional funds (American Rescue Plan), liabilities were down due to reduce cost for personnel, projects, supplies, technology (etc.). The following has been removed and has been determined to be the responsibility of the UH System. Pension and other postemployment benefits ("OPEB") related liabilities, deferred inflows and outflows of resources and related expenses. |
| Previous Year-End: Total Net Assets  | The station received additional funds (American Rescue Plan), liabilities were down due to reduce cost for personnel, projects, supplies, technology (etc.). The following has been removed and has been determined to be the responsibility of the UH System. Pension and other postemployment benefits ("OPEB") related liabilities, deferred inflows and outflows of resources and related expenses. |

**2.1 Total Station Revenue**Jump to question: **2.1** ▼

| Total (\$)                       |      |
|----------------------------------|------|
| <b>Passive Revenue</b>           |      |
| Royalties                        | \$ 0 |
| Copyright Tribunal Distributions | \$ 0 |

|  |                      |
|--|----------------------|
| Gains on Sale of Assets - Property and Equipment                               | \$ 0                 |
| Interest and Dividends: Non-Endowment  | \$ 0                 |
| Interest and Dividends: Endowment  | \$ 0                 |
| Realized Gains (Losses) on Marketable Securities Transactions: Non-Endowment   | \$ 0                 |
| Realized Gains (Losses) on Marketable Securities Transactions: Endowment       | \$ 68,908            |
| Unrealized Gains (Losses) on Marketable Securities Transactions: Non-Endowment | \$ 0                 |
| Unrealized Gains (Losses) on Marketable Securities Transactions: Endowment     | \$ -205,272          |
| <b>Total Passive Revenue</b>   | <b>\$ -136,364</b>   |
| <b>Non-Passive Revenue</b>   |                      |
| CPB CSG  | \$ 1,728,917         |
| Membership (Contributions < \$1,000)   | \$ 3,350,119         |
| Major Giving (Contributions >= \$1,000)  | \$ 2,721,222         |
| Planned Giving (Realized)  | \$ 330,352           |
| Capital  | \$                   |
| Endowment  | \$ 0                 |
| Grant Solicitation (Competitive)   | \$                   |
| Production Underwriting  | \$ 0                 |
| Spot/Run of Schedule Underwriting  | \$ 517,527           |
| All Other Underwriting   | \$                   |
| Contract Production & Services   | \$                   |
| Content Distribution Activities  | \$ 0                 |
| Program Guide  | \$                   |
| Auction  | \$ 53                |
| Subsidiaries   | \$                   |
| State Government Appropriation (Unrestricted)                                  | \$                   |
| All Other  | \$ 2,574,269         |
| <b>Total Non-Passive Revenue</b>   | <b>\$ 11,222,459</b> |

**Total Station Revenue**

\$ 11,086,095

**2.2 Revenue Sources and Type**Jump to question: **2.2** ▾

|   | Trade/In-Kind Revenue | Indirect Support including Occupancy | Capital | Endowment   | All Other Revenue | Total         |
|---|-----------------------|--------------------------------------|---------|-------------|-------------------|---------------|
| Federal Government (Non-CPB)                        | \$                    | -----                                | \$      | \$          | \$                | \$ 0          |
| State Government                                    | \$                    | \$                                   | \$      | \$          | \$                | \$ 0          |
| Local and All Other Government                      | \$                    | \$                                   | \$      | \$          | \$                | \$ 0          |
| CPB   | \$                    | -----                                | \$      | \$          | \$ 1,728,917      | \$ 1,728,917  |
| PBS   | \$                    | -----                                | \$      | \$          | \$ 146,310        | \$ 146,310    |
| NPR   | \$                    | -----                                | \$      | \$          | \$                | \$ 0          |
| Public Broadcasting Stations                        | \$                    | -----                                | \$      | \$          | \$                | \$ 0          |
| Individuals   | \$                    | -----                                | \$      | \$          | \$ 6,065,995      | \$ 6,065,995  |
| Businesses (For Profit Entities)                    | \$                    | -----                                | \$      | \$          | \$ 1,238,892      | \$ 1,238,892  |
| Foundations (Not For Profit Entities)               | \$                    | -----                                | \$      | \$          | \$ 105,379        | \$ 105,379    |
| State and State Supported Colleges and Universities | \$                    | \$ 1,140,294                         | \$      | \$          | \$ 863,469        | \$ 2,003,763  |
| Private Colleges and Universities                   | \$                    | \$                                   | \$      | \$          | \$                | \$ 0          |
| All Other Sources                                   | \$                    | -----                                | \$      | \$ -136,364 | \$ -66,797        | \$ -203,161   |
| <b>Total Station Revenue</b>                        | \$ 0                  | \$ 1,140,294                         | \$ 0    | \$ -136,364 | \$ 10,082,165     | \$ 11,086,095 |

Comments

| Question   | Comment   |
|--|---|
| Realized Gains (Losses) on Marketable Securities Transactions: Endowment   | The station experienced decreases in unrealized/realized gains on endowment during 2022.  |
| Unrealized Gains (Losses) on Marketable Securities Transactions: Endowment | The station experienced decreases in unrealized/realized gains on endowment during FY22.  |
| Total Passive Revenue  | The station experienced decreases in unrealized/realized gains on endowment during 2022.  |
| All Other Revenue from: PBS  | Funds received from PBS RDCI.   |
| All Other Revenue from: All Other Sources                                  | FY22 loss of disposal and Interest Expense on Lease Obligations.  |
| All Other Revenue from: Businesses   | FY22 slight increase in underwriting Business.  |
| All Other Revenue from: Foundations  | Foundations and nonprofit associations - program and program underwriting (slight decrease) due to national and international economic factors. |
| Endowment Revenue from: All Other Sources                                  | The station experienced decreases in unrealized/realized gains on endowment during FY22.  |
| Indirect Support from: State and State Supported Colleges and Universities | FY22 slight decrease in IAS due to decrease in FY22 data.   |

### 3.1 Station Expenses (Excluding Depreciation)

 Jump to question: **3.1** ▼

|  | Full Time<br>Equivalents (FTEs) | Total Personnel<br>Cost | Direct,<br>Indirect & In-Kind<br>Expenses | Total<br>Expenses   |
|--|---------------------------------|-------------------------|---|---------------------|
| <b>Corporate Management &amp; Support</b>  |                                 |                         |   |                     |
| General Management (CEO, COO, General Counsel, etc. - Do Not Allocate any time from these individuals) | 2.00                            | \$ 379,590              | -----                                     | \$ 379,590          |
| Finance and HR   | 2.00                            | \$ 150,067              | -----                                     | \$ 150,067          |
| Administrative Support   | 1.00                            | \$ 59,012               | -----                                     | \$ 59,012           |
| <b>Total Corporate Management &amp; Support</b>  | <b>5.00</b>                     | <b>\$ 588,669</b>       | <b>\$ 1,847,232</b>                       | <b>\$ 2,435,901</b> |
| <b>Development</b>   |                                 |                         |   |                     |
| Membership - Pledge/On-Air   | 0.50                            | \$ 35,000               | \$ 173,610                                | \$ 208,610          |
| Membership - Direct Mail   |                                 | \$ 0                    | \$  | \$ 0                |
| Membership - Telemarketing   |                                 | \$ 0                    | \$  | \$ 0                |
| Membership – Digital   |                                 | \$ 0                    | \$  | \$ 0                |

|  |             |                   |                     |                     |
|--|-------------|-------------------|---------------------|---------------------|
| Membership - All Other   | 2.75        | \$ 143,296        | \$ 385,099          | \$ 528,395          |
| Major Giving   | 1.00        | \$ 38,574         | \$                  | \$ 38,574           |
| Planned Giving   |             | \$ 0              | \$                  | \$ 0                |
| Capital Campaigns  |             | \$ 0              | \$                  | \$ 0                |
| Endowment Campaigns  |             | \$ 0              | \$                  | \$ 0                |
| Grant Solicitation (Competitive)                                     |             | \$ 0              | \$                  | \$ 0                |
| <b>Total Development</b>   | <b>4.25</b> | <b>\$ 216,870</b> | <b>\$ 558,709</b>   | <b>\$ 775,579</b>   |
| <b>Auction</b>   |             |                   |                     |                     |
| Auction  |             | \$ 0              | \$                  | \$ 0                |
| <b>Underwriting</b>  |             |                   |                     |                     |
| National Production Underwriting                                     | 0           | \$ 0              | -----               | \$ 0                |
| Local Production Underwriting  | 0           | \$ 0              | -----               | \$ 0                |
| Spot/Run of Schedule Underwriting                                    | 0           | \$ 0              | -----               | \$ 0                |
| Educational Services Underwriting                                    | 0           | \$ 0              | -----               | \$ 0                |
| Community Engagement Underwriting                                    | 0           | \$ 0              | -----               | \$ 0                |
| Special Event & Other Underwriting                                   | 0           | \$ 0              | -----               | \$ 0                |
| <b>Total Underwriting</b>  |             | <b>\$ 0</b>       | <b>\$ 106,411</b>   | <b>\$ 106,411</b>   |
| <b>Programming</b>   |             |                   |                     |                     |
| Program Acquisition  |             | \$ 0              | \$ 2,277,957        | \$ 2,277,957        |
| Program Scheduling   |             | \$ 0              | \$                  | \$ 0                |
| <b>Total Programming</b>   |             | <b>\$ 0</b>       | <b>\$ 2,277,957</b> | <b>\$ 2,277,957</b> |
| <b>Production</b>  |             |                   |                     |                     |
| National Broadcast Production  | 0.50        | \$ 48,960         | \$ 59,847           | \$ 108,807          |
| Local Broadcast Production   | 1.00        | \$ 86,094         | \$ 0                | \$ 86,094           |
| Contract Production & Services                                       |             | \$ 0              | \$                  | \$ 0                |
| Non Broadcast Production (including Fixed Point to Point, Web, etc.) | 0           | \$ 0              | \$ 0                | \$                  |

|  |              |                     |                     |                     |
|--|--------------|---------------------|---------------------|---------------------|
| <b>Total Production</b>                                    | 1.50         | \$ 135,054          | \$ 59,847           | \$ 194,901          |
| <b>Content Distribution &amp; Delivery (CD&amp;D)</b>      |              |                     |                     |                     |
| Transmission/Distribution                                  | 0.50         | \$ 34,824           | -----               | \$ 34,824           |
| Operations (Master Control)                                | 0            | \$ 0                | -----               | \$ 0                |
| Technical Maintenance                                      | 1.50         | \$ 130,998          | -----               | \$ 130,998          |
| Production Support   | 0            | \$ 0                | -----               | \$ 0                |
| Information Technology                                     | 1.00         | \$ 89,600           | -----               | \$ 89,600           |
| <b>Total CD&amp;D</b>                                      | <b>3.00</b>  | <b>\$ 255,422</b>   | <b>\$ 221,586</b>   | <b>\$ 477,008</b>   |
| <b>Educational Services and Community Engagement</b>       |              |                     |                     |                     |
| Educational Services                                       | 0.50         | \$ 42,500           | \$ 817              | \$ 43,317           |
| Community Engagement                                       | 0            | \$ 0                | \$ 0                | \$                  |
| <b>Total Educational Services and Community Engagement</b> | <b>0.50</b>  | <b>\$ 42,500</b>    | <b>\$ 817</b>       | <b>\$ 43,317</b>    |
| <b>Marketing/ CRM</b>                                      |              |                     |                     |                     |
| Marketing, PR & Communications                             | 2.50         | \$ 186,324          | \$                  | \$ 186,324          |
| Program Guide  |              | \$ 0                | \$                  | \$ 0                |
| Viewer & Member Services                                   |              | \$ 0                | \$                  | \$ 0                |
| Special Events   |              | \$ 0                | \$                  | \$ 0                |
| <b>Total Customer/Relationship Management</b>              | <b>2.50</b>  | <b>\$ 186,324</b>   | <b>\$ 0</b>         | <b>\$ 186,324</b>   |
| <b>Other Activities &amp; Services</b>                     |              |                     |                     |                     |
| Other Activities & Services                                |              | \$ 0                | \$                  | \$ 0                |
| <b>Total Station Expenses (Excluding Depreciation)</b>     | <b>16.75</b> | <b>\$ 1,424,839</b> | <b>\$ 5,072,559</b> | <b>\$ 6,497,398</b> |

**3.2 Other Activities & Services**Jump to question: **3.2** ▼

Please Describe Other Activities & Services  
(Required if this expense category is utilized in Station Expenses)

**3.3 Student/Intern Personnel (Detailed Break-out from station FTEs)**Jump to question: **3.3** ▼

Full Time  
Equivalents (FTEs)

|                                  |                      |
|----------------------------------|----------------------|
| Corporate Management & Support   | <input type="text"/> |
| Development                      | <input type="text"/> |
| Auction                          | <input type="text"/> |
| Underwriting                     | <input type="text"/> |
| Programming                      | <input type="text"/> |
| Production                       | <input type="text"/> |
| CD&D                             | <input type="text"/> |
| Educational Services             | <input type="text"/> |
| Community Engagement             | <input type="text"/> |
| Customer/Relationship Management | <input type="text"/> |
| Other Activities & Services      | <input type="text"/> |
| <b>Total Student/Intern FTEs</b> | <input type="text"/> |

**3.4 In-Kind Expense Detail**Jump to question: **3.4** ▼

| In-Kind Expenses \$                   |                                   |
|---------------------------------------|-----------------------------------|
| Corporate Management & Support        | \$ <input type="text"/>           |
| Development                           | \$ <input type="text"/>           |
| Auction                               | \$ <input type="text"/>           |
| Underwriting                          | \$ <input type="text"/>           |
| Programming                           | \$ <input type="text"/>           |
| Production                            | \$ <input type="text"/>           |
| CD&D                                  | \$ <input type="text"/>           |
| Educational Services                  | \$ <input type="text"/>           |
| Community Engagement                  | \$ <input type="text"/>           |
| Customer/Relationship Management      | \$ <input type="text"/>           |
| Other Activities & Services           | \$ <input type="text"/>           |
| <b>Total Station In-Kind Expenses</b> | \$ <input type="text" value="0"/> |

**3.5 Indirect Support Expense Detail**Jump to question: **3.5** ▼



| Indirect Expenses \$  |                     |
|---|---------------------|
| Indirect Support - Occupancy  | \$ 232,310          |
| Indirect Support-Transmitter Power  | \$ 0                |
| Indirect Support - All Other Expenses                                     | \$ 907,984          |
| <b>Total Station Indirect Support</b>                                     | <b>\$ 1,140,294</b> |
| <b>Total Station In-Kind Plus Indirect (Including Occupancy) Expenses</b> | <b>\$ 1,140,294</b> |

**3.6 Capital Expenses and Related Items**Jump to question: **3.6** ▼

|   | Capital Expenses (\$) | Depreciation/ Amortization (\$) | (\$ ) Funded Depreciation |
|---|-----------------------|---------------------------------|---------------------------|
| Land and Buildings  | \$                    | \$                              | \$                        |
| Administrative and General Office Equipment                           | \$                    | \$ 963,482                      | \$                        |
| Production Equipment  | \$                    | \$                              | \$                        |
| CD&D and IT Equipment   | \$                    | \$                              | \$                        |
| Production Content (Capitalization and Amortization of Shows/Content) | \$                    | \$                              | \$                        |
| Other Capital Expenditures  | \$                    | \$                              | \$                        |
| <b>Total</b>  | <b>\$ 0</b>           | <b>\$ 963,482</b>               | <b>\$ 0</b>               |
| <b>Total Station Expenses (Including Depreciation)</b>                | <b>-----</b>          | <b>\$ 7,460,880</b>             | <b>-----</b>              |

## Comments

| Question  | Comment  |
|---|--|
| Total Operating Expenses: Total Customer/Relationship Management            | FY22 addressed staffing needs.   |
| Total Station Operating Expenses (excluding Depreciation)                   | FY22 we streamlined our staffing needs and expenses. Focused top to bottom on our priorities and needs as a complete unit. |
| Total Operating Expenses: Total CD&D  | FY22 streamlined our efforts in CD&D.  |
| Total Operating Expenses: Total Production                                  | FY22 streamlined our efforts in Production.  |
| Total Operating Expenses: Total Underwriting                                | FY22 increased underwriting initiatives.   |
| Total Operating Expenses: Total Development                                 | FY22 streamlined our efforts in Development (Staffing and Expenses).   |
| Depreciation/Amortization (\$): Administrative and General Office Equipment | FY22 Depreciation Expense slightly increased.  |
| Depreciation/Amortization (\$): Total                                       | FY22 slight increase in depreciation/amortization.   |

## 4.1 Corporate Management &amp; Support Expense Detail

Jump to question: 4.1

Direct, Indirect  
& In-Kind Expenses (\$)

## Do Not Allocate These Expenses to Other Functional Areas

|   |                     |
|---|---------------------|
| Rent/Lease/Mortgage (excluding tower lease payments)                        | \$ 19,277           |
| Telecommunications and Utilities (excluding Transmitter Power)              | \$ 1,776            |
| Consulting, Contracted & Outsourced Personnel and Services Fees             | \$ 185,125          |
| Legal Fees  | \$ 16,747           |
| Accounting/Payroll Fees   | \$ 20,731           |
| Governance and Advisory Board Expenses                                      | \$ 0                |
| Insurance - Property, Liability & Other Corporate (Non-Employee Benefits)   | \$ 0                |
| Facilities Maintenance  | \$ 107,899          |
| Professional Development/Training (For All Staff)                           | \$ 5,000            |
| Indirect Support including Occupancy (Excluding Indirect Transmitter Power) | \$ 1,140,294        |
| Interest Expense  | \$ 32,262           |
| All Other Corporate Management & Support                                    | \$ 318,121          |
| <b>Total Corporate Management &amp; Support</b>                             | <b>\$ 1,847,232</b> |

## Comments

| Question                     | Comment |
|------------------------------|---------|
| No Comments for this section |         |

## 5.1 Membership Revenue (&lt;\$1,000)

Jump to question: 5.1

|                           | New (\$)          | Renewal (\$)        | Re-join (\$)      | Add-Gift (\$)     | Total               |
|---------------------------|-------------------|---------------------|-------------------|-------------------|---------------------|
| Pledge/On Air             | \$ 75,381         | \$ 71,100           | \$ 103,656        | \$ 92,201         | \$ 342,338          |
| Direct Mail               | \$ 2,717          | \$ 295,814          | \$ 117,726        | \$ 172,187        | \$ 588,444          |
| Telemarketing             | \$                | \$                  | \$ 40             | \$                | \$ 40               |
| Digital                   | \$ 96,213         | \$ 171,515          | \$ 134,029        | \$ 119,990        | \$ 521,747          |
| Other Membership Programs | \$ 642,156        | \$ 549,459          | \$ 491,202        | \$ 214,733        | \$ 1,897,550        |
| <b>Total</b>              | <b>\$ 816,467</b> | <b>\$ 1,087,888</b> | <b>\$ 846,653</b> | <b>\$ 599,111</b> | <b>\$ 3,350,119</b> |

## 5.2 Membership - # of Donors (&lt;\$1,000)

Jump to question: 5.2

|                           | New (#)      | Renewal (#)  | Re-join (#)  | Total         | Add-Gift ((#)) |
|---------------------------|--------------|--------------|--------------|---------------|----------------|
| Pledge/On Air             | 518          | 422          | 674          | 1,614         | 699            |
| Direct Mail               | 21           | 2,425        | 1,082        | 3,528         | 2,349          |
| Telemarketing             |              | 0            | 1            | 1             |                |
| Digital                   | 990          | 1,185        | 1,107        | 3,282         | 1,123          |
| Other Membership Programs | 7,021        | 3,007        | 3,730        | 13,758        | 1,863          |
| <b>Total</b>              | <b>8,550</b> | <b>7,039</b> | <b>6,594</b> | <b>22,183</b> | <b>6,034</b>   |

### 5.3 Cumulative Annual Gifts (Membership and Major Giving)

Jump to question: [5.3](#) ▼

|                    | Number of Donors (#) | Number of Gifts (#) | Amount of Gifts (\$) |
|--------------------|----------------------|---------------------|----------------------|
| \$1 to \$999       | 22,183               | 28,217              | \$ 3,350,119         |
| \$1,000 to \$9,999 | 787                  | 1,404               | \$ 1,559,515         |
| \$10,000 and above | 45                   | 107                 | \$ 1,161,707         |
| <b>Total</b>       | <b>23,015</b>        | <b>29,728</b>       | <b>\$ 6,071,341</b>  |

### 5.4 Gift Type Detail

Jump to question: [5.4](#) ▼

|                               | Total        |
|-------------------------------|--------------|
| Matching Gifts (\$ Amount)    | \$ 93,830    |
| Sustainer Gifts (# of Donors) | 14,647       |
| Sustainer Gifts (\$ Amount)   | \$ 2,084,877 |

### 5.5 Planned Giving Revenue Detail

Jump to question: [5.5](#) ▼

|                                | Realized in FY (#) | Realized in FY (\$) |
|--------------------------------|--------------------|---------------------|
| Total amount of Planned Giving | 9                  | \$ 330,352          |
| <b>Total</b>                   | <b>9</b>           | <b>\$ 330,352</b>   |

### 5.6 Endowment Fund Detail

Jump to question: [5.6](#) ▼

|  | Endowment Fund (\$) |
|--|---------------------|
| Value of Fund at start of Fiscal Year? | \$ 959,286          |
| New Endowment Contributions            | \$ 0                |
| Realized Investment Gains              | \$ 68,908           |
| Unrealized Investment Gains (Losses)   | \$ -205,272         |

|  |    |         |
|--|----|---------|
| Discretionary spending from the Endowment Fund | \$ |         |
| Discretionary additions to the Endowment Fund  | \$ |         |
| Value of Fund at end of Fiscal Year?           | \$ | 822,922 |
| Value of pledged gifts not yet received?       | \$ |         |

**5.7 Development Expenses**Jump to question: **5.7** ▼

|   | Direct<br>& In-Kind Expenses (\$) |         |
|---|-----------------------------------|---------|
| Premiums' Total   | \$                                | 173,610 |
| Consulting, Contracted & Outsourced Personnel and Services Fees | \$                                | 276,204 |
| Other Expenses  | \$                                | 108,895 |
| <b>Total</b>  | \$                                | 558,709 |

## Comments

| Question                   | Comment  |
|----------------------------|--|
| Matching Gifts (\$ Amount) | FY22 we had a slight decrease in matching gifts. |

**6.1 Underwriting Revenue Detail**Jump to question: **6.1** ▼

|                                   | Revenue (\$) |         |
|-----------------------------------|--------------|---------|
| National Production Underwriting  | \$           |         |
| Local Production Underwriting     | \$           |         |
| Spot/Run of Schedule Underwriting | \$           | 517,527 |
| Educational Services Underwriting | \$           |         |
| Community Engagement Underwriting | \$           |         |
| Special Events/Other Underwriting | \$           |         |
| <b>Total</b>                      | \$           | 517,527 |

**6.2 Production Underwriter Detail (National and Local Production Underwriting)**Jump to question: **6.2** ▼

|   | Total # of Underwriters | Revenue (\$) |
|---|-------------------------|--------------|
| Individuals   |                         | \$           |
| Businesses (For Profit Entities)                      |                         | \$           |
| Foundations (Not For Profit Entities)                 |                         | \$           |
| Government (Federal, State and Local and Other Gov't) |                         | \$           |

All Other (CPB, PBS, NPR, Other Public Broadcasting Stations &amp; Entities, Colleges &amp; Universities, and All Other)

\$

**Total**

0

\$

0

**6.3 Spot/Run of Schedule Underwriter Detail**Jump to question: **6.3** ▼

|  | Total # of Underwriters | Revenue (\$)      |
|--|-------------------------|-------------------|
| Individuals  |                         | \$                |
| Businesses (For Profit Entities)   | 14                      | \$ 217,090        |
| Foundations (Not For Profit Entities)  | 8                       | \$ 267,849        |
| Government (Federal, State and Local and Other Gov't)  |                         | \$                |
| All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other) | 4                       | \$ 32,588         |
| <b>Total</b>   | <b>26</b>               | <b>\$ 517,527</b> |

**6.4 Underwriting Detail - Expenses**Jump to question: **6.4** ▼

|   | Direct<br>& In-Kind Expenses (\$) |
|---|-----------------------------------|
| Consulting, Contracted & Outsourced Personnel and Services Fees | \$ 106,411                        |
| Other Expenses  | \$                                |
| <b>Total</b>  | <b>\$ 106,411</b>                 |

**6.5 Spot/Run of Schedule Underwriting Contracts & Renewal Rate**Jump to question: **6.5** ▼

|   | Amount |
|---|--------|
| Total Number of separate underwriting contracts during the fiscal year (Generated Revenue in Question 6.3)? | 38     |
| Underwriter Renewal Rate? (%)   | 58.00  |

**Comments**

| Question                     | Comment |
|------------------------------|---------|
| No Comments for this section |         |

**7.1 Program Acquisition Expenses**Jump to question: **7.1** ▼

|                           | Direct<br>& In-Kind Expenses (\$) | # of Hours of Programming Aired on<br>Main Broadcast Channel<br>(1 Stream) | # of Hours of<br>Programming Aired on<br>All Other Broadcast Channels |
|---------------------------|-----------------------------------|--|---|
| PBS Programs - NPS        | -----                             | 5,048.00   | 3,716.00  |
| PBS Programs - PFP        | -----                             | 739.00   | 57.00   |
| PBS Programs - PBS Plus & | -----                             | 633.00   | 10,275.00   |

|   |              |          |           |
|---|--------------|----------|-----------|
| Other   |              |          |           |
| PBS Programs - Total                                | \$ 2,142,092 | 6,420.00 | 14,048.00 |
| NETA  | \$           | 509.00   | 4,175.00  |
| BBC   | \$ 32,800    | 392.00   |           |
| APT   | \$ 35,790    | 880.00   | 6,614.00  |
| Movie Packages (Other Distributors)                 | \$ 0         |          |           |
| All Other Program Acquisitions (Other Distributors) | \$ 12,025    | 21.00    | 1,635.00  |
| Local Productions                                   | -----        |          |           |
| <b>Total</b>  | \$ 2,222,707 | 8,222.00 | 26,472.00 |

## 7.2 Program Acquisition & Scheduling Expenses

Jump to question: [7.2](#) ▼

|   | Direct & In-Kind Expenses (\$) |
|---|--------------------------------|
| Program Acquisitions  | \$ 2,222,707                   |
| Consulting, Contracted & Outsourced Personnel and Services Fees | \$ 55,250                      |
| Other Expenses  | \$                             |
| <b>Total</b>  | \$ 2,277,957                   |

## 7.3 PBS Program Differentiation

Jump to question: [7.3](#) ▼

Are you a PBS PDP Station? No

Comments

| Question                     | Comment |
|------------------------------|---------|
| No Comments for this section |         |

## 8.1 Content Production Expenses (Direct & In-Kind Expenses)

Jump to question: [8.1](#) ▼

|  | National Broadcast Production | Local Broadcast Production | Non Broadcast Production (Includes Fixed Point to Point Delivery, Web, etc.) |
|--|-------------------------------|----------------------------|--|
| Contracted Personnel (including Outside Producers, Directors, Talent/On Air Hosts etc.), Services and Equipment Rental | \$ 59,847                     | \$ 0                       | \$ 0   |
| Other Expenses   | \$                            | \$                         | \$   |
| <b>Total Production Services Expenses</b>  | \$ 59,847                     | \$ 0                       | \$ 0   |

## 8.2 Content Production Intended for Station use (by type)

Jump to question: [8.2](#) ▼

|   | # of Hours of National Broadcast Production | # of Hours of Local Broadcast Production | # of Hours of Non Broadcast Production (Includes Fixed Point to Point Delivery, Web, etc.) |
|---|---|--|--|
| State/local government or election coverage |   |  |  |
| Informational call-in broadcast             |   |  |  |
| News  |   |  |  |
| Public Affairs                              | 0.50  |  |  |
| Arts and Culture                            | 2.50  |  |  |
| Sports Programming                          |   |  |  |
| Pledge Programs, Pledge Breaks & Auction    |   |  |  |
| Educational                                 |   |  |  |
| All Other Productions                       |   |  |  |
| <b>Total Number of Hours</b>                | <b>3.00</b>                                 |  |  |
| Total Hours using Closed-Captioning         | 3.00  |  |  |
| Total Hours using the SAP Channel           |   |  |  |

## Comments

| Question  | Comment   |
|---|---|
| National Broadcast Production Expenses: Contracted Services, Personnel and Equipment Rental | These expenses are a part of the PBS Digital RDCI grant and are related to production as outlined in the Grant. |
| Non Broadcast Production Expenses: Total  | These expenses are a part of the PBS Digital RDCI grant and are related to production as outlined in the Grant. |
| Total # of National Production Hours: Arts and Culture                                      | These hours are a part of the PBS Digital RDCI grant and are related to production as outlined in the Grant.    |
| Total # of National Production Hours: Public Affairs  | These hours are a part of the PBS Digital RDCI grant and are related to production as outlined in the Grant.    |

## 9.1 Revenue Generated by Content Distribution &amp; Delivery Activities

Jump to question: 9.1

|  | Revenue (\$) |
|--|--------------|
| Tower Lease                            | \$           |
| ITFS/Alternative Transmission Services | \$           |
| Uplink/Teleconferencing Services       | \$           |
| Facility/Equipment Rental              | \$           |

|   |    |   |
|---|----|---|
| Datacasting   | \$ |   |
| Network/Internet Connectivity   | \$ |   |
| Other Revenue Generated by CD&D (Do not include contributions or grants restricted to CD&D) | \$ |   |
| <b>Total</b>  | \$ | 0 |

**9.2 Content Distribution & Delivery Expenses**Jump to question: **9.2** ▼

|   | Direct, Indirect<br>& In-Kind Expenses (\$) |
|---|---|
| Consulting, Contracted & Outsourced Personnel and Services Fees (excluding Technical Support)       | \$  |
| CD&D and IT Equipment, Replacement Parts and Software (Non-Capital)                                 | \$  |
| Technical, Software and Hardware Support (All CD&D and IT Maintenance Agreements and Support Costs) | \$  |
| STL Fees  | \$  |
| Tower Rent/Lease/Mortgage   | \$ 221,586                                  |
| ITFS/Alternative Transmission Services  | \$  |
| Uplink/Teleconferencing Services  | \$  |
| Datacasting   | \$  |
| Network/Internet Connectivity   | \$  |
| Transmitter Power (Direct Expense)  | \$  |
| Indirect Support-Transmitter Power  | \$ 0  |
| Interconnection Expenses  | \$  |
| Other Expenses  | \$  |
| <b>Total</b>  | \$ 221,586                                  |

**9.3 Broadcast Capacity**Jump to question: **9.3** ▼

|   | # Operated | Average # of Hours<br>per Day Operated |
|---|------------|--|
| UHF Transmitters                              | 0          |  |
| VHF Transmitters                              | 1          | 24.00                                  |
| Translators/Low Power Transmitters (boosters) |            |  |
| ITFS Channels                                 |            |  |



**9.4 Master Control Facilities**Jump to question: **9.4** ▼

|   | Number                             | Hours per Day                      |
|---|------------------------------------|------------------------------------|
| Master Control Facilities - # Operated        | <input type="text" value="0"/>     | <input type="text" value="-----"/> |
| Master Control Facilities - Total Hours/Day   | <input type="text" value="-----"/> | <input type="text" value="-----"/> |
| Master Control Facilities - Staffed Hours/Day | <input type="text" value="-----"/> | <input type="text" value="-----"/> |

## Comments

| Question                     | Comment |
|------------------------------|---------|
| No Comments for this section |         |

**10.1 Educational Services Revenue**Jump to question: **10.1** ▼

|   | Revenue (\$)                          |
|---|---------------------------------------|
| Federal Grants                                  | \$ <input type="text" value="-----"/> |
| Underwriting for Educational Services           | \$ <input type="text" value="-----"/> |
| Corporate/Foundation Giving                     | \$ <input type="text" value="-----"/> |
| Fee-For-Service or Entrepreneurial Services     | \$ <input type="text" value="-----"/> |
| State Government Funding                        | \$ <input type="text" value="-----"/> |
| Other Revenue Generated by Educational Services | \$ <input type="text" value="-----"/> |
| <b>Total</b>                                    | \$ <input type="text" value="0"/>     |

**10.2 Educational Services Expenses**Jump to question: **10.2** ▼

|   | Direct<br>& In-Kind Expenses (\$)     |
|---|---------------------------------------|
| Consulting, Contracted & Outsourced Personnel and Services Fees | \$ <input type="text" value="-----"/> |
| Other Expenses  | \$ <input type="text" value="817"/>   |
| <b>Total</b>  | \$ <input type="text" value="817"/>   |

**10.3 Educational Content Detail**Jump to question: **10.3** ▼

|   | Direct<br>& In-Kind Expenses (\$)     |
|---|---------------------------------------|
| Create Local Educational Content for Broadcast  | \$ <input type="text" value="-----"/> |
| Create Local Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)    | \$ <input type="text" value="-----"/> |
| Create National Educational Content for Broadcast   | \$ <input type="text" value="-----"/> |
| Create National Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.) | \$ <input type="text" value="-----"/> |

|                     |    |   |
|---------------------|----|---|
| Program Acquisition | \$ |   |
| <b>Total</b>        | \$ | 0 |

**10.4 Educational Content Delivery**Jump to question: **10.4** ▼

|  | # of Hours of Educational Programming Aired on Main Broadcast Channel (1 Stream) | # of Hours of Educational Programming Aired on All Other Broadcast Channels | # of Hours of Educational Non-Broadcast Delivery (includes Fixed Point to Point, Web, etc.) |
|--|--|---|---|
| Children's content (PBSKids)               | 2,425.00   | 8,760.00  |   |
| K-12 Educational resources                 |  |   |   |
| Adult Basic Education-English              |  |   |   |
| Adult Basic Education - Other than English |  |   |   |
| Teacher professional development           |  |   |   |
| Other                                      |  |   |   |
| <b>Total</b>                               | 2,425.00   | 8,760.00  |   |

**10.5 Educational Workshops**Jump to question: **10.5** ▼

|  | # of Workshops | Total # of Attendees |
|--|----------------|----------------------|
| Ready to Learn   |                |                      |
| Other Pre-K Teacher Professional Development/Training              | 2              | 202                  |
| Other K-12 Teacher Professional Development/Training               | 23             | 811                  |
| Other Pre-service Teacher Professional Development/Training        | 2              | 11                   |
| Other College/University Faculty Professional Development/Training | 7              | 19                   |
| Other Professional Development/Training                            | 24             | 369                  |
| <b>Total</b>   | 58             | 1,412                |

Comments

| Question                     | Comment |
|------------------------------|---------|
| No Comments for this section |         |

**11.1 Community Engagement Revenue**Jump to question: **11.1** ▼

|                      | Revenue (\$) |
|----------------------|--------------|
| Grants (Competitive) | \$           |

|   |    |   |
|---|----|---|
| Fee-For-Service or Entrepreneurial              | \$ | 0 |
| Underwriting of Outreach Events                 | \$ |   |
| Other Revenue Generated by Community Engagement | \$ |   |
| Total   | \$ | 0 |

11.2 Community Engagement Expenses

Jump to question: 11.2

|   |    | Direct<br>& In-Kind Expenses (\$) |
|---|----|-----------------------------------|
| Consulting, Contracted & Outsourced Personnel and Services Fees | \$ |                                   |
| Other Expenses  | \$ |                                   |
| Total   | \$ | 0                                 |

Comments

| Question                     | Comment |
|------------------------------|---------|
| No Comments for this section |         |