Houston Public Media A SERVICE OF THE UNIVERSITY OF HOUSTON OPBS npr

Quarterly Impact Report 2023

JULY • AUGUST • SEPTEMBER • OCTOBER

People Served



7MM+ Houstonians *Public Safety Support* & Weather Alerts



419K+ Local Users *PBSKids.org*





2MM+ Viewers *TV 8*

538K+ Listeners

News 88.7



4.5MM+ Users *HoustonPublicMedia.org*

DID YOU KNOW?

Houston Public Media's I SEE U with Eddie Robinson has received a Public Media Award! The award was announced during the 55th NETA Annual Public Media Awards ceremony in Grand Rapids, CO. The award-winning episode, The Souls of Russell Hornsby, features acclaimed actor Russell Hornsby sharing his vulnerability in a compelling, intriguing conversation yet about the challenges of living in truth and finding one's authentic self—while portraying powerful roles and characters and on-stage on-screen. The series 87th episode can be streamed at iseeushow.org houstonpublicmedia.org or ...and it is all **Powered by You.**

An Informed & Educated Community

QUARTERLY NEWSROOM HIGHLIGHTS











7/6/2023 HOUSTON MATTERS Houston celebrates 50 years of Hip-Hop

TROY SCHULZE

While much was made about hip-hop's east coast and west coast sounds, Houston left its own mark on it, most famously through "chopped and screwed" music developed by artists like DJ Screw and Bun B, among others. The Houston Museum of African American Culture, in conjunction with the Emancipation Park Conservancy, put together a series of events called "Beats on Screen: A Celebration of Hip-Hop Cinema," which featured three film screenings celebrating the 50 years since the creation of hip-hop.

9/7/2023 **PODCAST SERIES** HOT STOPS: How Houston Bus Stops Get Dangerously Hot

SARA WILLA ERNST / KATIE WATKINS

An original study by Houston Public Media set out to answer whether bus stops ever reached dangerously hot temperatures and how effective bus shelters are at cooling riders during the hottest times of the day.



9/15/2023 **HISD**

TEA-appointed Houston ISD board allows teachers to be terminated if schools close, seeks exemption from state laws

DOMINIC ANTHONY WALSH

The state-appointed Board of Managers for Houston ISD continued to unanimously approve requests from Superintendent Mike Miles, paving the way for exemptions from multiple state laws and for the termination of staffers from schools that are closed in the future. The board also passed a resolution seeking an exemption from House Bill 3, which took effect this month and requires a police officer at every school. Houston ISD estimates that it would cost about \$15 million to comply with the law. An earlier version of the request pointed to a lack of funds, but that line was deleted. The approved resolution only said there aren't enough qualified personnel.

LEARN MORE & STAY INFORMED @HOUSTONPUBLICMEDIA.ORG

When I stop to consider it, I'm really devoted to Houston Public Media's programming and have a personal connection to all of the "on the air" folks. Houston Public Media fills a huge part of my day."

Patrick McKee, Always Member

The Difference You Make

10/4/2023

Your Houston, Your Vote Election 2023 Houston Mayoral Debate



Houston Public Media partnered with Hobby School of Public Affairs at the University of Houston and

Univision Houston to host and record a mayoral debate in October. The debate was simulcast across multiple platforms in English and Spanish including Houston Public Media's TV 8, Univision Houston digital platforms and UniMás 67. In addition to the televised broadcast, radio listeners were able to tune in to News 88.7 while online users were able stream digitally through houstonpublicmedia.org and various social media applications.



10/23/2023 **PARTY POLITICS**

Party Politics Preview: 2023 Houston Mayor Election

TROY SCHULZE

Co-Hosts Brandon Rottinghaus and Jeronimo Cortina delve into the latest news in national and local politics. In addition to the YouTube version, you can also enjoy *Party Politics* on television every Friday night at 8:00pm on Houston Public Media TV 8 (PBS), or listen to the radio broadcast every Friday at 7:30pm on News 88.7.

LEARN MORE @ HOUSTONPUBLICMEDIA.ORG

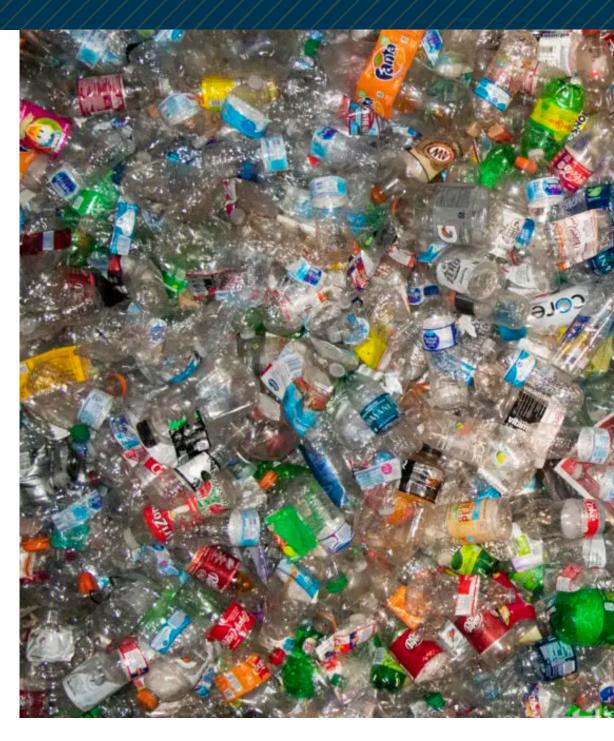
A Safer Community

9/15/2023 ENERGY & ENVIRONMENT

University of Houston receives \$4 million grant

SARAH GRUNAU

The grant from The Welch Foundation's Discovery Program will go towards researching ways of breaking down polymers found in plastics and upcycling materials for other uses like insulation and mechanical applications. "We are tackling a complex problem that needs a diverse team with a wide range of expertise in polymer synthesis, polymer physics and material science," Olafs Daugulis, chair of the Robert A. Welch Chemistry Center said.



LISTEN TO THE FULL STORY @ HOUSTONPUBLICMEDIA.ORG

By the Numbers



PLEDGED

Houston Public Media has continuously provided me with

DURING FALL TV DRIVE



information I might not have otherwise received."

John E. Rice, Always Member

LOOKING AHEAD



Convos & Cocktails, is an exciting new quarterly event held at Houston Public Media studios for Major Donors which entails an evening of cocktails, light bites, and panel discussions on current events. The first event featured a panel discussion on A.I., which sparked an interesting debate on the pros and cons for business owners and personal users alike. This fiscal year, we hope to see you at one of our upcoming discussions on varying topics.

> BECOME A MAJOR DONOR @ HOUSTONPUBLICMEDIA.ORG/SUPPORT/GIVING-SOCIETIES

Istream only, and I watch PBS as much or more than the channels I pay a subscription for.
I love Masterpiece and Mystery, and as a Passport member, I see episodes for favorite programs before other folks! Some of my favorites: Call the Midwife, Poldark, Seaside Hotel, Grantchester, Bridgerton. Better programming than network TV by far."

Jill Macomber, Always Member

IN CASE YOU MISSED IT



What is our society's relationship to death? Many are disconnected from its reality and afraid to even think of it or discuss it. *Dead and Buried*, explores our evolving attitudes towards death, including the growing trend towards openness and honesty about end-of-life care.

Join host *Curly Velasquez*, as we break taboos and present cultural perspectives to expand our understanding of one of life's natural and most profound experiences. *Dead and Buried* premiered on Thursday, June 8, 2023 on PBS Voices. Made possible with funding from The Corporation for Public Broadcasting.

This quarter's impact report is made possible by our community of donors, foundations and partners.

SHARE IN THIS IMPACT WITH YOUR GIFT TODAY.



Houston Public Media



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