

## **TITLE: Houston Public Media Announces \$8 Million Anonymous Gift**

**Subtitle: The largest commitment in Houston Public Media history will support local public media in Greater Houston for years to come**

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### **FOR IMMEDIATE RELEASE**

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Houston Public Media has received an \$8 million testamentary gift from an anonymous couple, the largest gift the station has ever received, to “promote and produce public educational television and radio programming for the use and benefit of humanity.” The commitment will support Houston Public Media’s mission to provide the Greater Houston community with news reporting and programming in education, arts and sciences.

“The couple grew up with public radio and television and know the impact it makes on rural and urban communities,” said Lisa Shumate, Houston Public Media’s associate vice president and general manager. “They are longtime supporters of NPR and PBS and their gift will support Houston Public Media’s emphasis on advancing free speech, educating the community and ensuring fair, unbiased news. It’s such an honor that University of Houston alumni support Houston Public Media in this way.”

This strategic investment will allow Houston Public Media to serve as the community catalyst for Greater Houston with new content and resources. As Houston Public Media’s broadcast reach expands and programming becomes more accessible, so do opportunities to use their multi-media platform (TV, radio, web, mobile, and social) resources for investment in civic engagement, education and cultural reflection.

“This couple has made a truly extraordinary commitment to enrich the lives of Houstonians and beyond,” said Eloise Brice, vice president for university advancement for the University of Houston. “Their gift will define Houston Public Media’s impact for a generation and create a lasting legacy.”

Houston Public Media is a service of the University of Houston and the gift was made as a part of the University of Houston System’s “Here, We Go” Campaign. The Campaign ended on August 31 with more than \$1.2 billion raised to support the UH System’s long-term priorities and its partnership with Houston.

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### **About the University of Houston**

The University of Houston is a Carnegie-designated Tier One public research university recognized with a Phi Beta Kappa chapter for excellence in undergraduate education. UH serves the globally competitive Houston and Gulf Coast Region by providing world-class faculty, experiential learning and strategic

industry partnerships. Located in the nation's fourth-largest city and one of the most ethnically and culturally diverse regions in the country, UH is a federally designated Hispanic- and Asian-American-Serving institution with enrollment of more than 46,000 students.

**About Houston Public Media**

Houston Public Media is a service of the University of Houston and supported with financial gifts from the community. Houston Public Media combines broadcast and digital assets to serve residents of Southeast Texas with trusted local news and entertainment, as well as national programming from NPR and PBS. With a combined weekly audience of more than 1.6 million, Houston Public Media is committed to delivering content that expands minds and possibilities with trusted information.