

Houston Public Media Announces New Chief Development Officer

Houston Public Media is pleased to welcome Lynne Cook as the new Chief Development Officer.

[KORI LEE](#) | AUGUST 16, 2022

FOR IMMEDIATE RELEASE

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HOUSTON – (August 16, 2022) – Houston Public Media is pleased to embrace Lynne Cook as the new Chief Development Officer.



Houston Public Media is pleased to welcome Lynne Cook as the new Chief Development Officer. She joins the organization with over 30 years of experience in for-profit and non-profit marketing, management, fundraising and media.

In her new role, Cook will oversee all financial and strategic advancement developments for Houston Public Media, including the station's fundraising and leadership operations.

In 2012, she joined United Way of Greater Houston as Senior Director of Brand, overseeing the marketing, media and public relations activities while managing a fundraising team providing oversight for many corporate campaigns. Most recently, Cook held the position of Vice President of Communications and the Chief Brand Officer responsible for brand oversight, marketing, advertising and donor and volunteer engagement events.

After a 22 year career with the Houston Chronicle in various roles such as Market Research Manager, Marketing Director and Vice President of Advertising, Cook's career began after joining a team of professionals who started Rumbo—a network of Hispanic newspapers in Texas. While there, she served as Vice President of Sales and then Publisher. After a network merger, Cook was promoted to Executive Director for a United Way-funded agency, Sheltering Arms Senior Services before its business combination with Neighborhood Centers (now Baker Ripley).

A graduate of the University of South Florida with a Bachelor of Arts degree in Marketing, Lynne, a mother of two sons, and her husband Chris have recently relocated to the Houston Greater Heights area after living in the Woodlands for 34 years.

Learn more about Lynne Cook [here](#).

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About Houston Public Media

Houston Public Media is a service of the University of Houston and is supported by financial gifts from the community. Houston Public Media combines broadcast and digital assets to serve residents of Southeast Texas with trusted local news and entertainment, as well as national programming from NPR and PBS. With a combined weekly audience of more than 1.6 million, Houston Public Media is committed to delivering content that expands minds and possibilities with trusted information.