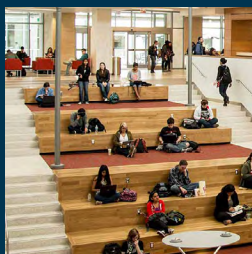
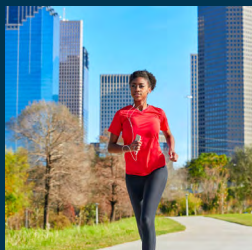


— JULY 2021 —

# POWERED BY YOU

## EVERY DAY ALL DAY



**Houston Public Media**

A SERVICE OF THE UNIVERSITY OF HOUSTON



# THE DIFFERENCE YOU MAKE

## PEOPLE SERVED



**6MM HOUSTONIANS**  
Public Safety Support  
& Weather Alerts

**Spelling Bee**  
2021

**70K FAMILIES / 790 SCHOOLS**  
2021 Spelling Bee



**376K+ LOCAL USERS**  
PBSKids.org



**790K+ LISTENERS**  
News 88.7



**2.9MM+ VIEWERS**  
TV 8



**431K+ USERS**  
Houstonpublicmedia.org

## SERVICES POWERED BY YOU



**24/7**

Programming from PBS,  
NPR, BBC, APT, PCX,  
American Public Media  
and More



Two Local Weekday Radio Shows  
Driven by Information the  
Community Needs

Texas Station Radio  
Partnership Covering  
Regional News



**13**

Person Local  
Newsroom

Local Weekly Radio Show  
for the Purpose of  
Connecting Communities



**PARTY  
POLITICS**

Local Podcast  
Recapping the  
Week's Biggest  
Political News Stories

## DID YOU KNOW WHAT ELSE IS POWERED BY YOU?

**The Data Institute** is a collaboration between The Ida B. Wells Society for Investigative Reporting, ProPublica, and OpenNews. Our local HPM Health Reporter **Sara Willa Ernst** was one of 12 people accepted to the institute this year in a competition of 300+ journalists. The winning journalists attend a week-long intensive workshop that focuses on journalism training in the use of data-design and code in their reporting.

Sara learned how to evaluate the reliability of data, clean and analyze data sets to illuminate trends, create clear visualizations and graphics to help audiences understand complex information and use data to tell compelling stories.

# AN INFORMED, EDUCATED, AND SAFE COMMUNITY

## JULY'S MAJOR NEWS THEMES



**COVID-19  
DELTA VARIANT**



**THE  
DEMOCRATIC  
WALKOUT**



**LA PORTE DOW  
CHEMICAL  
PLANT LEAK**

### A LOOK AT THE MONTH'S LOCAL COVERAGE

#### **CRIMINAL JUSTICE**

**Texas AG's Office Arrests  
Houston Voter Hervis Rogers  
for Alleged Illegal Voting**



When Hervis Rogers went viral on social media for being the last person in line at Texas Southern University to cast a vote at 1 a.m. on Super Tuesday, he was applauded as a tenacious, civic-minded man who worked hard to exercise his right to vote. Now, Rogers is being prosecuted by Texas Attorney General Ken Paxton's office for allegedly voting illegally while on parole.

#### **EDUCATION & SPORTS**

**Texas College Athletes Can  
Now Profit Off of Their Name,  
Image and Likeness**

Frederick Lewis, a student at the University of Houston, has more than 76,000 followers on TikTok for his videos on mental health, racial disparities, historical facts and spirituality. However, because he runs Division 1 Track and Field, he has declined offers from brands that have reached out to him.



**News 88.7**

**inDepth**



#### **IMMIGRATION**

**A Houston Student May Be Forced to  
Self-Deport After Spending Most of  
His Life in U.S.**

In a matter of weeks, Animesh Namjoshi, 24, plans to graduate with a degree in economics from the University of Texas at Austin. For most students, it's an exciting time. But for Namjoshi—and thousands of others—it could mean being forced to leave the country. "Graduation means that my time is running out, ironically, so it's definitely not a happy thing," said Namjoshi, whose student visa will expire after he graduates.

Despite his family legally immigrating to the United States, Namjoshi said he's still facing an uncertain future. He's one of thousands who have already aged out of their parent's work visa protections. Known as "documented Dreamers," people who came to the U.S. legally as kids but who now may be forced to self-deport.

# A CONNECTED AND INSPIRED COMMUNITY



## TOWN SQUARE Why We Love Houston

*Who doesn't love Houston?* Locals and experts share all the things they love that the city offers. We talked about what makes this city of hurricanes, flooding and crippling heat ... still so great! There are reasons people move here, and stay—and why more join them every day. Houston experts and listeners called in to sing the praises of the city we love—favorite hidden treasures and those “tourist traps” even locals can’t resist.



## COMMUNITY CATALYST SPOTLIGHT

*Houston Public Media is working with select partners to solve some of Greater Houston's biggest challenges.*

### Supporting Our Healthcare Heroes

Since the beginning of the pandemic, Houston's frontline healthcare workers have been working tirelessly to keep the rest of us safe and well. But what about the toll it is taking on them and the mental, emotional, and spiritual needs of these healthcare heroes?

In Episode 7 of TESTED, we saw what measures Houston's hospital systems have taken to keep their staff strong in the face of an exhausting pandemic. Join Houston Public Media in partnership with St. Luke's Health to explore Houston's response to COVID-19.



## ARTS & CULTURE



### Houston Arts Return with New Leadership, After Being Hit Hard by the Pandemic

Houston's art scene was hit hard by the pandemic, resulting in the closure of several theaters, galleries, and venues throughout the past year. But despite those odds, the city's art scene persevered, and in some cases, flourished into something completely new, according to Houston's newest arts leaders. We met three of these leaders and discussed their visions post-pandemic—including the future of live performance, equity and community impact.



# BY THE NUMBERS

JULY 2021



31

DAYS  
COVERING  
COVID-19

143

UNIQUE  
NEWSMAKERS  
INTERVIEWED



6

COMMUNITY  
CATALYST  
FEATURES



61



LOCAL  
NEWS  
STORIES



*Community Support allows I SEE U to tackle and explore deeper, more compelling issues that continue to impact and rock our world. New social awakenings and cultural shifts continue to resonate across multiple communities and ethnicities nowadays, and I SEE U wants to continue to be that unique platform to give voice to the voiceless—those individuals who've achieved so much in their lives, but yet still remain under the radar. With additional support, our team will make an even greater impact on more communities and organizations that have often been historically disenfranchised or marginalized in some way."*

**—Eddie Robinson**

Host, *I SEE U* with Eddie Robinson



*Your gift, combined with contributions from tens of thousands of others, allows **Houston Matters** to remain editorially independent, not subject to corporate or government interests, not beholden to any one entity. It gives us freedom to make decisions about the conversations we have and the stories we tell based on our mission: to be an essential guide to the people, places, issues, and ideas that define Greater Houston. Thank you for making this work possible.”*

**— Craig Cohen**

*Host, Houston Matters with Craig Cohen*

**This monthly impact reporting is made possible by our community of donors, foundations, and partners.**