

— JUNE 2022 —

POWERED BY YOU

EVERY DAY ALL DAY



Houston Public Media

A SERVICE OF THE UNIVERSITY OF HOUSTON



THE DIFFERENCE YOU MAKE

PEOPLE SERVED



7MM HOUSTONIANS
Public Safety Support
& Weather Alerts



150K+ FAMILIES / 914 SCHOOLS
2022 Spelling Bee Participants



724K+ LISTENERS
News 88.7



485K+ LOCAL USERS
PBSKids.org



2.6MM+ VIEWERS
TV 8



760K+ USERS
HoustonPublicMedia.org

SERVICES POWERED BY YOU

Local Weekly Radio Show
for the Purpose of
Connecting Communities



PARTY POLITICS

Local Podcast Recapping
the Week's Biggest Political
News Stories

Two Local Weekday Radio Shows Driven by
Information the Community Needs



27

Texas Station Radio Partnership
Covering Regional News



24/7 Programming from
PBS, NPR, BBC, APT, PRX,
American Public Media
and More

MAKING NEWS HAPPEN

18

Person Local
Newsroom

26

Community News &
Affairs Personnel

28

Person News
Focused Team

DID YOU KNOW WHAT ELSE IS POWERED BY YOU?

For the second year in a row, more than 150,000 K-8 students participated in this year's Houston Public Media Spelling Bee. 914 schools and 37 counties contributed, making it the third-largest spelling bee program in the country. Our Co-champions Ishika Varipilli and Kirstin Santos advanced to the 2022 Scripps National Spelling Bee where they faced 234 spellers from across the globe for the national championship. Ishika, a 6th grader from Houston Creekside Park Junior High School tied for 23rd; and Kirstin Santos, a 6th grader at the International Leadership of Texas-Katy Middle School, triumphantly tied for 4th Place. HPM is so very proud of both of our Houston superstars, Ishika and Kirstin! Participation in programs like the 2022 Scripps National Spelling Bee is a life changing experience and it is all **powered by you.**

AN INFORMED AND EDUCATED COMMUNITY

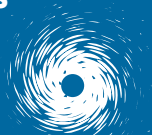
THIS MONTH'S MAJOR NEWS THEMES



JUNETEENTH



PRIDE



HURRICANE SEASON

A LOOK AT THE MONTH'S LOCAL COVERAGE

WEATHER

Sweltering Texas heat this weekend is a danger to outdoor workers

The city of Houston said it will activate its public health emergency plan in June. Heat deaths have doubled over the last decade: an investigation last year from the Texas Newsroom and Columbia Journalism Investigations found at least 53 people died working in the Texas heat since 2010. Beginning this month, people without access to air conditioning will be able to seek shelter at any of the city's designated cooling centers located at all Houston Public Library locations and Parks and Recreation community centers.

JUNE 10 READ THE FULL STORY AT HOUSTONPUBLICMEDIA.ORG

EDUCATION

Afghan refugee students in Houston experienced culture shock. Now many are thriving

While struggling to start anew in America, many refugee students experienced bullying because of their culture and ethnicity. Despite facing obstacles before their first day of school these Afghan families were welcomed by the efforts of HISD, community donations and many volunteers. A Houston ISD official confirmed there is a shortage of English as a second language (ESL) teachers, but said the district was working to ensure the students have an ESL-certified teacher for all their English classes.

JUNE 29 READ THE FULL STORY AT HOUSTONPUBLICMEDIA.ORG

News 88.7

inDepth



ENVIRONMENT

Is air pollution making thunderstorms more severe? Scientists in Houston want to find out

Heath Powers, with the Department of Energy's Atmospheric Radiation Measurement team, is one of dozens of researchers from around the country who will be in Houston this summer to see whether aerosols – tiny specks of soot, dust, smoke and other particles—are impacting the severity of thunderstorms. Understanding the connection between pollution and severe storms could ultimately help improve weather forecasting and help cities better prepare for extreme weather and flash floods, according to the researchers. Several scientific studies have suggested that by changing the makeup of cloud and precipitation particles, aerosols can make storms stronger, larger, and bring more rainfall.

JUNE 15 READ THE FULL STORY AT HOUSTONPUBLICMEDIA.ORG

A CONNECTED AND INSPIRED COMMUNITY

HERITAGE APPRECIATION MONTH

Houston Public Media Celebrates Juneteenth



In 1865, African Americans were officially declared free from slavery on June 19. Houston Public Media proudly takes this time to reflect on a celebration of this freedom, while learning the history and the deeper meaning of the Juneteenth holiday itself. In Galveston and around the world, Juneteenth is observed with speeches and song, picnics, parades, and exhibits of African American history and art.

VISIT THE JUNETEENTH PAGE AT
[HOUSTONPUBLICMEDIA.ORG](https://www.houstonpublicmedia.org)

ARTS & CULTURE

Houston Public Media Celebrates Pride Month

Pride Month is celebrated each year in June to honor the 1969 Stonewall Uprising in Manhattan and works to achieve equal justice and equal opportunity for LGBTQIP2SAA Americans. In June of 1969, patrons of the Stonewall Inn in NYC staged an uprising to resist police harassment and persecution. The uprising marked the beginning of a movement to condemn discriminatory laws and practices against LGBTQ+ Americans. Houston Public Media proudly celebrates and recognizes the contributions and impact of our LGBTQIP2SAA community. We are better together when we embrace all.



VISIT THE PRIDE AWARENESS PAGE
AT [HOUSTONPUBLICMEDIA.ORG](https://www.houstonpublicmedia.org)

A SAFER COMMUNITY



2022 hurricane season has started. Here's what you should know

National Oceanic and Atmospheric Administration (NOAA) has predicted up to six of the 21 named storms to be major, ranging anywhere from Category 3 to Category 5 hurricanes, in which winds reach speeds of 111 miles per hour or greater. The height of the Atlantic hurricane season will occur between August and October, peaking on September 10, however Houston-area officials are urging residents to prepare and be ready if the worst happens based on these predictions now.

JUNE 28 READ THE FULL STORY AT
[HOUSTONPUBLICMEDIA.ORG](https://www.houstonpublicmedia.org)

BY THE NUMBERS

JUNE 2022



13

HOUSTON
PUBLIC
MEDIA
FOUNDATION
BOARD
MEMBERS

153

UNIQUE
NEWSMAKERS
INTERVIEWED



250+

ACTIVE CORPORATE/
NONPROFIT
UNDERWRITERS

24

DIGITAL
FIRST
LOCAL
NEWS
STORIES



“

Houston Public Media is undoubtedly the ONLY objective source of news information! Where would we be as a country if we did not have public media, now more than ever. We will ALWAYS support HPM!”

Wayne L. Dorris, Ph.D., Always Member

“

I have learned so much by listening to you (Ernie Manouse) and not necessarily from your guests...you are a real model of grace and courtesy. You treat every caller with dignity even when they are going off the rails. You help them reframe their questions with truth and kindness. You scaffold the information that you have been learning and make the listener understand that the world is not binary but is ever evolving.”

Patty Sobelman, Town Square with Ernie Manouse Listener and Always Member



Your Career Frontier program is stellar! I listened intently and took rigorous notes on each session and look forward to going to the website to listen to more programs. Thank you, kindly, for doing such a good job addressing community needs and concerns.”

Chelby King, Career Frontier Participant

This month's impact report is made possible by our community of donors, foundations and partners.