

— JULY 2022 —

# POWERED BY YOU

## EVERY DAY ALL DAY



Houston Public Media

A SERVICE OF THE UNIVERSITY OF HOUSTON



# THE DIFFERENCE YOU MAKE

## PEOPLE SERVED



**7MM HOUSTONIANS**  
Public Safety Support  
& Weather Alerts



**150K+ FAMILIES / 914 SCHOOLS**  
2022 Spelling Bee Participants



**724K+ LISTENERS**  
News 88.7



**485K+ LOCAL USERS**  
PBSKids.org



**2.6MM+ VIEWERS**  
TV 8



**760K+ USERS**  
HoustonPublicMedia.org

## SERVICES POWERED BY YOU

Local Weekly Radio Show  
for the Purpose of  
Connecting Communities

**I SEE U**  
WITH EDDIE ROBINSON

**PARTY  
POLITICS**

Local Podcast Recapping  
the Week's Biggest Political  
News Stories

Two Local Weekday Radio Shows Driven by  
Information the Community Needs



24/7 Programming from  
PBS, NPR, BBC, APT, PRX,  
American Public Media  
and More

## MAKING NEWS HAPPEN

**18**

Person Local  
Newsroom

**26**

Community News &  
Affairs Personnel

**28**

Person News  
Focused Team

## DID YOU KNOW WHAT ELSE IS POWERED BY YOU?

Last summer, PBS Digital Studios announced that, with a \$3 million grant from the Corporation for Public Broadcasting, it would establish three Regional Digital Centers of Innovation. This year, Houston Public Media has been selected as one of the three to create a new pipeline of multi-platform content, resulting in up to 15 new digital series focusing on elevating diverse voices and stories. Currently, production has begun on *Welcome to Alief with Mo Amer*, a series exploring an ethnically diverse neighborhood that, according to Census data, mirrors what America will look like in 2050—more colorful. Alief native Mo Amer, a Palestinian-American comedian and rising star, introduces viewers to an H-town cast of characters who show us that future America is a beautiful mix of cultures and identities. We meet immigrants and children of immigrants who dispel misconceptions and share their American dreams. Programs like *Welcome to Alief with Mo Amer* educate and give insight into our futures within our own community and it is all **powered by you**.

# AN INFORMED AND EDUCATED COMMUNITY

## THIS MONTH'S MAJOR NEWS THEMES



DISABILITY  
PRIDE MONTH



713 DAY



Monkeypox  
Vaccine

## A LOOK AT THE MONTH'S LOCAL COVERAGE

### TRANSPORTATION

#### Some Houston residents skeptical of TxDOT plan to raise part of I-10

Part of TxDOT's plan for the stretch between Heights Boulevard and I-45 calls for a 10-foot-wide shared path for pedestrians and cyclists that will run alongside I-10 and connect to existing trail systems. That is a welcome feature, according to Mark Williamson, the president of the Greater Heights Super Neighborhood Council and the land-use chair for the Houston Heights Association.

### ENERGY & ENVIRONMENT

#### Houston and Harris County plan to sue Union Pacific over 5th Ward pollution

Houston and Harris County leaders said they're suing Union Pacific Railroad for what they say is the company's role in creosote contamination in the Fifth Ward. The intent to sue includes suggested remedies like a buy out or relocation program for residents who live in the Fifth Ward and have been exposed, an adequate cleanup program, and addressing flooding problems in the area. In an email, a Union Pacific spokesperson said the company was awaiting a permit from the TCEQ to begin remediation of the contaminated site.

News 88.7

inDepth



### POLITICS

#### Wesley Hunt holds edge over Duncan Klussmann in contest for Texas' new 38th congressional district

The contest to fill Houston's newest congressional district, Texas' 38th, features Republican Wesley Hunt, a former U.S. Army captain and Iraq War veteran, and Democrat Duncan Klussmann, previously the superintendent of Spring Branch ISD. The race appears to be Hunt's to lose. In addition to his advantage in the district's partisan makeup, Hunt holds a huge lead in fundraising. According to the latest reports filed with the Federal Election Commission, Hunt's campaign has more than \$1.8 million in cash on hand. His Democratic opponent, Duncan Klussman, has less than \$56,000.

# A CONNECTED AND INSPIRED COMMUNITY

## TOWN SQUARE WITH ERNIE MANOUSE



## TOWN SQUARE

### Houston Public Media Celebrates Disability Pride Month

In honor of Disability Pride Month and the 32nd anniversary of the signing of the Americans with Disabilities Act, experts and advocates on Town Square with Ernie Manouse discuss the importance of the visibility of those in this community, and how we should be working for a shift in the way we think. A dialogue about the rights of those who live with a disability, and what changes society needs to adopt to make a more inclusive world.

## ARTS & CULTURE

### Houston Shakespeare Festival returns after two-year absence

The Houston Shakespeare Festival, an annual series of free, outdoor theatre performances, returned in July for a two-weekend schedule at Hermann Park's Miller Outdoor Theatre, 6000 Hermann Park Drive. The Houston Shakespeare Festival started in 1975 as a collaboration between the City of Houston, which operates Hermann Park and the University of Houston, which operates the university's School of Theatre & Dance.



# A SAFER COMMUNITY



## HOUSTON MATTERS

### U.S. Senate approves "Ike Dike" plan to protect Houston area from hurricanes

The U.S. Senate approved the plan for a \$31-billion-dollar project to build a coastal barrier known as the "Ike Dike." The barrier would provide protection from hurricane storm surges for the Houston area with the construction of gates in Galveston Bay that could be closed to protect industrial facilities that line the Houston Ship Channel, as well as homes in low-lying area.



# BY THE NUMBERS

JULY 2022



## THE STORY OF 100 YEARS OF STORIES

**46**

Undergraduate and Graduate Students worked on the project

**10**

Completed episodes of 100 Years of Houston based on student research

**43**

In-depth oral histories conducted

**6**

Student articles published in Houston History Magazine

**135**



**UNIQUE  
NEWSMAKERS  
INTERVIEWED**

**69**

**DIGITAL  
FIRST  
LOCAL  
NEWS  
STORIES**



*PBS and NPR are my sources of knowledge, education and healthy comprehensive entertainment free of nonsense."*

**Manuel "Manny" Vazquez**, Always Member



*I love the total programming of [Houston Public Media Classical] KUHF-HD2. I listen every day, not just for music which I love but from the knowledge I gain about the music, composers and artists, that play the music. The "on air" personalities are musicians themselves and very knowledgeable."*

**Walter Jackson**, Always Member



*Some of my favorites: Science Friday, TED Talk, Houston Matters with Craig Cohen, I SEE U with Eddie Robinson, Town Square with Ernie Manouse, All Things Considered. But Weekend Edition Sunday with Ayesha Rascoe has to be my favorite of all. Just how she dissects the news, and the fact that I am usually driving to church as I listen to her uplifting voice and spirit brings amazing joy to my Sundays.”*

**Roberta Puzon**, Always Member

**This month's impact report is made possible by our community of donors, foundations and partners.**