

— AUGUST 2022 —

POWERED BY YOU

EVERY DAY ALL DAY



Houston Public Media

A SERVICE OF THE UNIVERSITY OF HOUSTON



THE DIFFERENCE YOU MAKE

PEOPLE SERVED



7MM HOUSTONIANS
Public Safety Support
& Weather Alerts



150K+ FAMILIES / 914 SCHOOLS
2022 Spelling Bee Participants



724K+ LISTENERS
News 88.7



485K+ LOCAL USERS
PBSKids.org



2.6MM+ VIEWERS
TV 8



760K+ USERS
HoustonPublicMedia.org

SERVICES POWERED BY YOU

Local Weekly Radio Show
for the Purpose of
Connecting Communities

I SEE U
WITH EDDIE ROBINSON

**PARTY
POLITICS**

Local Podcast Recapping
the Week's Biggest Political
News Stories

Two Local Weekday Radio Shows Driven by
Information the Community Needs



27

Texas Station Radio Partnerships
Covering Regional News



24/7 Programming from
PBS, NPR, BBC, APT, PRX,
American Public Media
and More

MAKING NEWS HAPPEN

16

Person Local
Newsroom

25

Community News &
Affairs Personnel

28

Person News
Focused Team

DID YOU KNOW WHAT ELSE IS POWERED BY YOU?

PBS Learning Media Outreach Houston Public Media's Director of Education Projects and Initiatives, Dave DeJohn, visited the historic Wynne Unit of the Texas Department of Criminal Justice. Educators from Windham ISD reduce recidivism by helping inmates gain diplomas. Houston Public Media has been a leader in news and education with a focus coverage on topics affecting primary, secondary and continuing higher education throughout the region. Given the knowledge and resources shared by Dave, educators with Windham ISD immediately recognized a fit with PBS educational resources helping over 60,000 inmate students statewide. The new Waverly ISD Superintendent, Dr. Darol Hail, found that PBS's editorial policies will help gain the trust of his unique rural community, and sees many applications for PBS educational tools helping teachers in New Waverly. Clear Creek ISD and Channelview ISD are also utilizing these PBS Learning Media benefits. Programs and resources that aid in bridging the gap of higher learner for our community and cultures of Greater Houston are essential to a thriving city and the core of our mission, and it is all **powered by you**.

AN INFORMED AND EDUCATED COMMUNITY

THIS MONTH'S MAJOR NEWS THEMES



HURRICANE HARVEY
5 YEAR ANNIVERSARY



SCHOOL YEAR PREP



MONKEYPOX
VACCINATIONS

A LOOK AT THE MONTH'S LOCAL COVERAGE

HOUSTON

New affordable housing complex for veterans unveiled in Midtown

State, local, and federal officials unveiled a new 42,000-square foot affordable housing complex in Midtown for veterans. The \$16.3 million dollar project is a collaboration between the City of Houston and the county. The city contributed 3.4 million dollars of federal funds towards the project. The Light Rail Lofts is a three-story affordable housing unit, and has a total of 56 studio apartments, half of which are set aside for veterans and their families earning considerably less than the area median income. The lofts are at 4600 Main Street, less than a mile from the Museum District and the Medical Center.

AUGUST 4 [READ THE FULL STORY AT HOUSTONPUBLICMEDIA.ORG](https://www.houstonpublicmedia.org)

EDUCATION

Weeklong outreach initiative helping Houston ISD students register to vote

The League of Women Voters of Houston deployed volunteers to 39 high schools educating students about voting and helping them register. The partnership with HISD was about a year in the making, according to Nancy Kral, the Vice President of Voter Services for the League of Women Voters of Houston. While the local voting organization regularly holds registration drives at high schools and colleges in the region, Kral said this effort is unique in terms of its scale.

AUGUST 31 [READ THE FULL STORY AT HOUSTONPUBLICMEDIA.ORG](https://www.houstonpublicmedia.org)

News 88.7

inDepth



POLITICS

Asian American and Pacific Islander voters are preparing to sue Texas for alleged discrimination

A federal court in Austin will soon hear a lawsuit charging Texas with discriminating against minority voters in last year's redistricting process. Virtually every round of redistricting since the passage of the 1965 Voting Rights Act has brought some legal action against Texas. But typically, such cases have focused on the rights of Black and Latino Texans. This time, Asian American and Pacific Islander, or AAPI, voters are taking a leading role. Representing Texas is the Office of Attorney General Ken Paxton. The lawsuit, which a judge has combined with a similar suit by Latino and Black voters, will go to trial at the end of September, too late to affect this year's midterm elections.

AUGUST 30 [READ THE FULL STORY AT HOUSTONPUBLICMEDIA.ORG](https://www.houstonpublicmedia.org)

A CONNECTED AND INSPIRED COMMUNITY

I SEE U
WITH EDDIE ROBINSON



HURRICANE HARVEY: 5 YEARS LATER Feeding Souls During Harvey

As we reflect on one of Houston's costliest and most devastating natural disasters in the city's history five years later, Houston Food Bank CEO, Brian Greene, with host Eddie Robinson uncovered how food recovery operations in Houston and New Orleans compare to each other. Like others in our community in this time, Brian managed to keep both his personal home and family needs in check while addressing major food distribution efforts for his community during Harvey.

LISTEN TO THE FULL CONVERSATION AT
HOUSTONPUBLICMEDIA.ORG

ARTS & CULTURE

A Range of literary works examine Hurricane Harvey and its aftermath

Five years after Harvey, a number of literary works have been published that chronicle the hurricane, its impact on the region, recovery efforts and accounts of both heartache and heroism. Some books, like Kevin M. Fitzpatrick's, look at the storm through an academic lens while others are children's books, faith-based works and photobooks about the storm.



READ THE FULL STORY AT
HOUSTONPUBLICMEDIA.ORG

A SAFER COMMUNITY

TOWN SQUARE
WITH ERNIE MANDOUSE



Hurricane Harvey 5 years later: Reflections on the storm and lessons learned

On August 25, 2017, Hurricane Harvey roared into the Texas coast as a Category 4 hurricane and then turned into a catastrophic flooding disaster for Houston and other parts of the state's coastline. It hit the Houston area—bringing with it the highest sustained winds at 130 miles per hour and almost 50 inches of rain. Five years later, what do we remember about the storm and the aftermath?

AUGUST 18 READ OR LISTEN TO THE FULL
STORY AT HOUSTONPUBLICMEDIA.ORG

BY THE NUMBERS

AUGUST 2022



14

**TV8 HOURS
PER WEEK
OF HISTORY
PROGRAMMING**

140



**UNIQUE
NEWSMAKERS
INTERVIEWED**

46



**WEEKLY STORIES
ON MEDICAL AND
HEALTH**



81

**DIGITAL
FIRST
LOCAL
NEWS
STORIES**



Our local programs have not only expanded in quantity, but they've also fit the immediate need of the community. Adding Town Square to the lineup in 2020 happened because of the pandemic, as a way to meet the need for information about something so new and scary. That show doesn't happen without community support, and we thank you."

Matt Harab, News Anchor



Houston Public Media programming has impacted my life with Sesame Street when my child was young. Nature and environmental programs now. News programming to keep me up on what's happening at home and abroad."

Jean Rainoshek, Always Member

This month's impact report is made possible by our community of donors, foundations and partners.