

— NOVEMBER 2022 —

POWERED BY YOU

EVERY DAY ALL DAY



Houston Public Media

A SERVICE OF THE UNIVERSITY OF HOUSTON



THE DIFFERENCE YOU MAKE

PEOPLE SERVED



7MM HOUSTONIANS
Public Safety Support
& Weather Alerts

 **Spelling Bee**

150K+ FAMILIES / 914 SCHOOLS
2022 Spelling Bee Participants



724K+ LISTENERS
News 88.7



485K+ LOCAL USERS
PBSKids.org



2.6MM+ VIEWERS
TV 8



760K+ USERS
HoustonPublicMedia.org

SERVICES POWERED BY YOU

Local Weekly Radio Show
for the Purpose of
Connecting Communities

I SEE U
WITH EDDIE ROBINSON

**PARTY
POLITICS**

Local Podcast Recapping
the Week's Biggest Political
News Stories

Two Local Weekday Radio Shows Driven by
Information the Community Needs



27

Texas Station Radio Partnerships
Covering Regional News



24/7 Programming from
PBS, NPR, BBC, APT, PRX,
American Public Media
and More

**VOTE
HOUSTON**

DID YOU KNOW WHAT ELSE IS POWERED BY YOU?

With the importance of voter education and awareness, Houston Public Media produced a series of videos called Vote Houston, featuring representatives from various community organizations leading up to Election Day. The videos aired on Houston Public Media TV 8, running parallel with audio spots on News 88.7. The key messaging from November 8 election coverage was also shared via broadcast, our digital and social channels. Vote Houston is a digital initiative from Houston Public Media aimed at encouraging our voting community to have their voices heard at the ballot box. By partnering with various organizations throughout Greater Houston that represent diverse cross-sections of our community, our “get out the vote” messages were able to reach voters in all the communities we serve. This campaign and many others produced for our community is **powered by you.**

AN INFORMED AND EDUCATED COMMUNITY

THIS MONTH'S MAJOR NEWS THEMES



Politics



Arts and Culture



Astros World Series
Champions

A LOOK AT THE MONTH'S LOCAL COVERAGE

CRIMINAL JUSTICE

**70-year-old dies at Harris County Jail;
2022 now has highest number of
in-custody deaths in past decade**

Another person has died while in custody at Harris County Jail — surpassing the highest number of in-custody deaths in a single year in more than a decade. The jail has seen at least 23 deaths this year as the facility's daily population continues to hover around 10,000 people. According to Krishnaveni Gundu, the executive director of the Texas Jail Project, this suggests a concerning lapse in communication between the jail and those representing defendants.

NOVEMBER 15 READ THE FULL STORY
@ HOUSTONPUBLICMEDIA.ORG

ELECTIONS

**Harris County DA Kim Ogg launches
2022 election investigation, asks
Texas Rangers to assist**

Harris County District Attorney Kim Ogg has opened an investigation into possible criminal conduct in the county's administration of last week's midterm election, when some polling places opened late and others ran out of ballot paper, among other issues. "Free and fair elections are the bedrock of our democracy," Ogg said in her statement. "When we get credible complaints of election irregularities, we are statutorily required to investigate. That's why we've called for the assistance of the Texas Rangers."

NOVEMBER 16 READ THE FULL STORY
@ HOUSTONPUBLICMEDIA.ORG

ELECTIONS

**All 10 Houston, Harris County bond
proposals pass, authorizing nearly
\$1.7 billion in funding**

Voters in Houston and Harris County overwhelmingly supported bond packages totaling nearly \$1.7B, which will provide for improvements to a range of government services—from roads, parks and trails to public health and wellness to facilities upgrades for police officers, firefighters and court personnel. All three county bond proposals passed election Tuesday by at least 120,000 votes a piece, according to unofficial election results released Wednesday morning by the Harris County Elections Administrator's Office.

NOVEMBER 9 READ THE FULL STORY
@ HOUSTONPUBLICMEDIA.ORG

News 88.7

inDepth

HEALTH AND SCIENCE

**Texas dialysis patients hope new
state law keeps dialysis centers open
during major weather events**

A report, reviewing what went wrong during the storm, said dialysis centers experienced power and water shortages, low water pressure, supply shortages and building damage. The roads were impassable blocking the delivery of backup generators or water trucks to facilities. Over half of the 766 dialysis centers in Texas either closed their doors or cut back operations, according to data from the Center for Medicare and Medicaid Services.

**NOVEMBER 16 READ THE INDEPTH
STORY HOUSTONPUBLICMEDIA.ORG**

A CONNECTED AND INSPIRED COMMUNITY



HERITAGE APPRECIATION

Houston Public Media Celebrates Día de los Muertos

Día de los Muertos (“Day of the Dead”), is a holiday celebrated in Mexico and various Latin American countries from November 1–2, in which the lives of deceased relatives are honored and remembered by their loved ones. Families will make home altars and place ofrendas, or offerings, of their deceased loved one’s favorite foods, drinks, and mementos to honor and celebrate their memory, as opposed to mourning them. Houston Public Media proudly celebrates with our community and recognizes and all the contributions and impact of our Mexican and Mexican-American traditions.

VISIT THE AWARENESS PAGES
@ HOUSTONPUBLICMEDIA.ORG

ARTS & CULTURE

Houston Public Library system adding Family Place library spaces to boost child literacy efforts

The Houston Public Library system opened a fourth Family Place library on Tuesday, helping to address the need for early literacy learning among younger children before they enter grade school. The Barbara Bush Foundation, Houston Public Library, and the City of Houston unveiled the newest space inside the Collier Regional Library in Northwest Houston. The foundation said more than 60% of children in Houston ISD are not equipped with the literacy skills they need to learn how to read.



NOVEMBER 14 READ THE FULL STORY
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A SAFER COMMUNITY

PUBLIC SAFETY

Houston law enforcement agency providing safe meet-up spaces for holiday shoppers



Online marketplaces such as Craigslist and Facebook, where users purchase goods from each other as opposed to retail stores, can help holiday shoppers save time and money. They also can lead to costly and even dangerous encounters, especially if in-person interaction between strangers is involved. Houston-area residents looking for a safe place to meet with online buyers or sellers can take advantage of a program offered by the Harris County Precinct 1 Constable’s Office.

NOVEMBER 15 LISTEN TO THE FULL STORY
@ HOUSTONPUBLICMEDIA.ORG

BY THE NUMBERS

NOVEMBER 2022

GIVING
TUESDAY



2022

4

Affinity
Council
Gifts

18

Studio
Society
Gifts

21

New
Always
Members

365

Total Gifts

\$81,673

Total Pledged

162

UNIQUE NEWSMAKERS
INTERVIEWED



DIGITAL
FIRST
LOCAL
NEWS STORIES

89

LOOKING AHEAD Houston Public Media is proud to recognize and serve all communities in Greater Houston, one of the most diverse regions in the country. Every year, we share this recognition focusing on your many voices and stories with our **Annual Impact Report**. We focus on our five pillars of building an educated, inspired, connected, informed and safer community—all made possible and powered by YOU! As we wrap up a year of transforming ourselves, our community and our world, look ahead to your annual impact coming soon.

“

I stream only, and I watch PBS as much or more than the channels I pay a subscription for. I love Masterpiece and Mystery, and as a Passport member, I see episodes for favorite programs before other folks!! Some of my favorites: Poldark, Call the Midwife, Seaside Hotel, Grantchester, Bridgerton. Better programming than network TV by far.

Jill Macomber, Always Member

“

Community supporters allow I SEE U to tackle and explore deeper, more compelling issues that continue to impact and rock our world. New social awakenings and cultural shifts continue to resonate across multiple communities and ethnicities nowadays, and I SEE U wants to continue to be that unique platform to give voice to the voiceless—those individuals who've achieved so much in their lives, but yet still remain under the radar.

Eddie Robinson, Host of I SEE U with Eddie Robinson

IN CASE YOU MISSED IT

The 2022 November 8 local election was monumental for the city of Houston and its surrounding communities. Harris County ballots consisted of a race for County judge, Texas governor, commissioners, proposition and more. Houston Public Media provided live, statewide coverage at the polls where local voters shared their experiences with members of our newsroom. Coordinated broadcasting was also available on News 88.7 and TV 8 revealing results during and after the midterm elections. Review post-elections results and up to date reporting from the 2022 victors and their impact on our community.

**This month's impact report is made possible by our
community of donors, foundations and partners.**

Click here and share in this impact with your gift today.